

CANADIAN-MADE FOR CANADIAN ROADS

Imperial Asphalt is well adapted to meet the extremes of hot and cold weather, which make the Canadian road-builder's task a hard one.

IMPERIAL CANADIAN MADE ASPHLAT

Scores high on every test to which you subject it --- percentage of pure bitumen, cementitious value, ductility, resistance to water and climatic changes, etc.

Our new asphalt plant, now in course of construction, will manufacture from Mexican crude oil, high - grade road-building materials for every purpose---Paving Asphalt, Mixing Asphalt, Asphalt Binders, Patching Asphalt, Liquid Asphalt, Asphaltic Road Oils, Dust-Laying Oils, Asphalt Flux, Paving Filler, Re-Surfacing Asphalt and Concrete Surfacing Asphalt.

The Asphalt Department of the Company is in charge of an experienced road-building engineer who will gladly furnish full information regarding analyses, prices, deliveries, etc.

THE IMPERIAL OIL COMPANY
Limited

BRANCHES IN ALL CITIES