

The Remington Typewriter.

LEADERSHIP means superiority. Continued leadership implies progress. Tacitly acknowledged leadership over many competitors shows undeniable merit. A pioneer may win reputation by novelty. For a day—for a year, it may be—a new thing may command attention. Enduring success must be founded upon intrinsic worth. Reputation does not long survive the qualities upon which it was founded. The **Remington Standard Typewriter** was the pioneer of practical writing machines. Alone it demonstrated that writing by machinery was possible—was economical of time and labor. It opened a new field of industry for thousands. At first ridiculed, then tolerated, it is now demanded. It is an indispensable factor in the work of the world to-day.

The success of the **Remington** is phenomenal. Its reputation is world-wide. The demand increases from year to year with unexampled rapidity. The reputation originally won by its novelty and ingenuity now rests upon a solid basis of practical merit. Thorough integrity of construction and untiring enterprise in improvement have made its supremacy unquestionable. It is the standard of comparison in its line. The latest model **Remington** is everywhere looked upon as the acme of progress. It embodies the experience of twenty years of practical usage—not untried principles or hastily devised experiments.

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