

**CHENILLE AXMINSTER CARPET IN PHILADELPHIA.**

One of the most important transactions of the past month was the organization in Philadelphia of a company for the manufacture of genuine chenille axminster by power. This, we believe, has never been attempted in Philadelphia, though hand-made axminster of a creditable kind has been made here. The present patent hails from Canada, being owned and made exclusively by the Toronto Carpet Manufacturing Company, of which Mr. James P. Murray is president. Mr. John R. White, of Boyd, White & Co., is the principal organizer of the new enterprise, in the formation of which he has had, during two weeks of the past month, the active presence and direction of President Murray himself.

The fabric to be made was exhibited at the Chicago Exposition, in the booth of the Toronto Carpet Manufacturing Company, on the main floor of the Palace of Manufactures. The extraordinary heft and deep pile and ingenious back of this axminster deeply interested such experts as stooped to examine. The award given it was the only one granted, so far as we know, to power loom chenille axminster designated as such at the Exposition. This fabric, which was perfected at Toronto, is notable for its remarkable wearing qualities, for the tenacity of its pile (sweeping off being almost impossible), the unlimited range of its colors or designs, and for its remarkable cheapness.

This organization will be styled the White-Murray Carpet Company, its chief business being the manufacture of power-loom chenille axminster carpeting, rugs and mats. The rugs from this fabric are now widely used over Canada, and the makers of late have been unable to keep pace with their orders. The fabric has the same affinity for light and delicate colors that is observed in moquette, but discloses its strength quite as well in dark rich colors. A special emblematic design in crimson, recently executed for the Toronto Athletic Club, is pronounced a remarkably attractive carpet.

The company has been organized on a basis of \$200,000 capital, the intention being at an early date to place the requisite number of

looms and to proceed at once to the weaving of goods in Philadelphia. It is presumed that Mr. John R. White will be president of the company, and that the board of directors will include some of our leading capitalists. The promoters feel assured of a quick market for their product, the experimental stage having been passed two years ago in the Toronto mill.

This new axminster and the machinery to produce it is covered by patents both in Canada, the United States, and European countries.—*Carpet Trade Journal.*

—The oldest of lighthouses in the modern world is that of Cordouan, in the Bay of Biscay, at the mouth of the river Gironde, in France. It was begun in the year 1584 and finished in 1610, a hundred years before the English Eddystone lighthouse.

**Banking Office in Newmarket.**

Banking office in Newmarket—the late stand, with vault and fittings complete, of the **Federal Bank**; previously occupied by Consolidated Bank, and formerly by the Royal Canadian Bank. Apply to **MR. ROCHE**, Barrister, Merchants' Bank Chambers, Toronto.

**Collingwood Debentures.**

Tenders are invited for the purchase of \$2,000 Debentures of the Town of Collingwood, issued as follows:

Firstly—\$2,000 under authority of 47 Vic., Cap. 49, Ontario Statutes, repayable December 1, 1913.

Secondly—\$5,000 under 84 Vic., Cap. 65, Ontario Statutes, repayable December 1, 1916.

All to bear date December 1, 1894; interest at 5 per cent., payable half-yearly on 1st June and December, at Bank of Toronto, Collingwood. Successful tenderer to pay as per here, and cost of forwarding debentures.

Tenders will be received up to November 14, 1894. Whole to be issued in seven Debentures of \$1,000 each. Tenders to be sent to

**A. D. KNIGHT,**  
Town Treasurer.

Collingwood, Oct. 18, 1894.

**Over 13,000,000 Feet of Land for Sale**

Situated in Hochelaga Ward, Beginning at Frontenac Street

This property is well located for factories, the Canadian Pacific runs through its centre, and sidings may be built to any part of it. Easy of access by electric cars.

Terms easy. Apply to

**HENRY HOGAN**, Proprietor.

St. Lawrence Hall, Montreal.

**Our New Address**

We have removed our Wholesale and Retail Showrooms from 6 King Street West to

**950 Yonge Street**

adjoining our Factory premises, where we will carry as complete a stock as heretofore—15 minutes by cars from King street.

**M. Staunton & Co.,** Manufacturers of

**Wall Paper**

944 and 950 Yonge St.

**The Toronto Radiator Mfg. Co., Ltd.**

**TORONTO, ONTARIO.**

**L**argest Manufacturers under the British Flag - - -

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**Patent Radiators**

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Balls  
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**G**reatest Variety of Patterns and Largest Stock in Canada - - - -

The only Radiator on the market embodying all latest improvements in Art and Mechanics.