

WESTERN Assurance Company

Assets over \$5,000,000.00
Losses paid since organization " 66,000,000.00

INCORPORATED 1851

**FIRE, EXPLOSION,
OCEAN MARINE &
INLAND MARINE
INSURANCE**

BOARD OF DIRECTORS:

SIR JOHN AIRD	Z. A. LASH, K.C., LL.D.
ROBT. BICKERDIKE, M.P.	W. B. MEIKLE, President
ALFRED COOPER (London, Eng.)	GEO. A. MORROW
H. C. COX	LIEUT.-COL. THE HON. FREDERIC
D. B. HANNA	NICHOLLS
E. HAY	BRIG.-GEN. SIR HENRY PELLATT,
JOHN HOSKIN, K.C., LL.D.	C.V.O.
	E. R. WOOD.

Head Office: **TORONTO, Ont.**

W. B. MEIKLE,
President and General Manager

C. C. FOSTER,
Secretary

ATLAS Assurance Company Limited OF LONDON, ENGLAND

The Company commenced business in the **REIGN OF GEORGE III.**
and the following figures show its record:—

At the Accession of	Income	Funds
KING GEORGE IV. ...	\$ 387,065 ...	\$ 800,605
KING WILLIAM IV. ...	657,115 ...	3,038,380
QUEEN VICTORIA ...	789,865 ...	4,578,410
KING EDWARD VII ...	3,500,670 ...	11,185,405
KING GEORGE V. ...	6,846,895 ...	15,186,090

and at
31st DECEMBER, 1916 ... 7,980,685 ... 20,730,010

In addition the Company has a Subscribed Capital of Eleven Million Dollars (of which \$1,320,000 is paid up).

Agents wanted in unrepresented districts.

Head Office for Canada, 260 St. James St., **MONTREAL**
MATTHEW C. HINSHAW, Branch Manager

Great North Insurance Co.

HEAD OFFICE, I.O.O.F. BLOCK, CALGARY, ALBERTA
THE COMPANY WITH A RECORD



OFFICERS

President and Manager ...	W. J. WALKER, Esq.
1st Vice-President ...	HON. P. E. LESSARD, M.L.A.
2nd Vice-President, Hon.	ALEX. C. RUTHERFORD, K.C.
3rd Vice-President ...	EDWARD J. FREAM, Esq.
Secretary ...	A. H. MELLOR, Esq.

AUDITORS

Edwards, Morgan & Co. ... Calgary

DIRECTORS

Hon. Alex. C. Rutherford, K.C., B.A., LL.D., B.C.L.	Edward J. Fream, Esq.
Hon. P. E. Lessard, M.L.A.	J. K. McInnis.
F. A. Walker, M.L.A.	W. J. Walker, Esq.
	Geo. H. Ross, K.C., LL.B.

UNION ASSURANCE SOCIETY LIMITED

(FIRE INSURANCE SINCE A.D. 1714)

Canada Branch **Montreal**
T. L. MORRISEY, Resident Manager

North-West Branch **Winnipeg**
THOS. BRUCE, Branch Manager
MARTIN N. MERRY, General Agent **TORONTO**
Agencies throughout the Dominion

SUN FIRE

FOUNDED A.D. 17

THE OLDEST INSURANCE CO. IN THE WORLD

Canadian Branch ... **Toronto**

LYMAN ROOT, Manager

THE LAW UNION & ROCK INSURANCE CO., Limited

OF LONDON

Founded in 1806

Assets exceed \$48,000,000.00 Over \$12,500,000.00 invested in Canada
FIRE and ACCIDENT RISKS Accepted

Canadian Head Office: 57 Beaver Hall, Montreal
Agents wanted in unrepresented towns in Canada.

W. D. Aiken, Superintendent
Accident Department

J. E. E. DICKSON,
Canadian-Manager

THE MERCANTILE FIRE INSURANCE COMPANY

Incorporated 1875

All Policies Guaranteed by the LONDON AND LANCASHIRE FIRE INSURANCE
COMPANY OF LIVERPOOL.

The LONDON ASSURANCE

Head Office, Canada Branch, **MONTREAL**

Total Funds exceed \$32,000,000

Established A.D. 1720.

FIRE RISKS accepted at current rates

Toronto Agents

S. Bruce Harman, 19 Wellington St. East

Commercial Union Assurance Co.

LIMITED, OF LONDON, ENGLAND

Total Annual Income Exceeds	\$ 51,000,000
Total Funds Exceed	151,500,000
Total Fire Losses Paid	193,774,045
Deposit with Dominion Government ..	1,245,467

Head Office Canadian Branch:

COMMERCIAL UNION BLDG. - MONTREAL

JAS. MCGREGOR, MANAGER

Toronto Office - 49 Wellington St. East

GEO. R. HARGRAFT

General Agent for Toronto and County of York.

Economical Mutual Fire Ins. Co.

HEAD OFFICE

KITCHENER, ONTARIO

CASH AND MUTUAL SYSTEMS

TOTAL ASSETS, \$800,000 AMOUNT OF RISK, \$28,000,000
GOVERNMENT DEPOSIT, \$50,000

JOHN FENNELL,
President

GEO. G. H. LANG,
Vice-President

W. H. SCHMALZ,
Mgr.-Secretary

Waterloo Mutual Fire Insurance Company

ESTABLISHED IN 1863

Head Office, **Waterloo, Ont.**

Total Assets 31st December, 1915 \$908,244.00
Policies in force in Western Ontario, over 30,000.00

GEORGE DIEBEL, President.
L. W. SHUH, Manager.

ALLAN BOWMAN, Vice-President.
BYRON E. BECHTEL, Inspector.