

Gibson's Monthly

Published at Cowansville, Que., on the First Day
of Every Month

W. N. GIBSON, Manager

SUBSCRIPTION PRICE . . . \$1.00 PER YEAR
SINGLE COPIES . . . 10 CENTS

THE MONTHLY circulates amongst the best people in the District, and will be found a high-class advertising medium.

Rates will be sent on application.

The Publishers' Column.

The mistakes and delays incident to getting out a first number are numerous and varied and scarcely to be avoided. It was intended that this number should be in the hands of the people by the first of the month, but it has been impossible to realize that ambition. Once we get in smooth working order, however, we will be punctual.

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Our illustrations this month are not many, but nevertheless we feel proud of them, and are sure that they will be highly appreciated. We cannot make any definite promises as to the number of illustrations we will have regularly. The expense of illustrating is not inconsiderable, and much will depend on how GIBSON'S MONTHLY "takes," as the saying is. We will try to make it "a good thing." Will our readers help and "push it along?"

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In the July number some very interesting articles, already arranged for, will appear. We hope our readers will not imagine that we intend to devote our work chiefly to any one part of the district. Our ambition is to make THE MONTHLY of personal interest to every resident of the district from Ely to St. Thomas, and from Potton to Milton.

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A portrait of some prominent person of the district will appear in each number. Histories of organizations, churches and public buildings, will be prominent features. The beautiful scenery of these counties will be shown in photogravure. In fact the available material is almost inexhaustible. It only remains to get it into publishable shape.

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GIBSON'S MONTHLY wishes to establish a competition for records of all sorts. We want to know who are the oldest, the tallest and the heaviest man and women in the district. We want to know what are the oldest residences, churches, etc. We would like to find out who has lived for a longer time than anyone else in the district in a single house, what living couple has been the longest time married, what mayors and councillors have held those offices for a

longer period than anyone else, what municipal or school secretary-treasurer has been longest in office, what person has the greatest number of living descendants, what municipality has the highest tax rate and what the lowest. Here is a chance for everyone of our readers to send us something that will be of interest to every other reader. We hope all will avail themselves of the opportunity.

Editorial Comment.

Within the past two years a number of historical societies have been started in the district for the purpose of gathering and compiling the interesting facts relating to the early settlement of the territory now comprising the three counties of Shefford, Brome and Missisquoi.

To this laudable object we propose, with the consent of the leaders of that movement, to lend our assistance. But we will not confine ourselves to the past. The present is also full of interest and it will be more particularly our work to keep an accurate record of such passing events as are of importance now and that promise also to be of importance to the future writer of the history of the present period.

It is neither our hope nor desire to be a competitor in the field of the local weekly papers. We believe that we can make a place, outside of that, as the subjects which we have in our mind's eye are not those towards which the weeklies devote their space or effort.

If after a fair trial we fail in the accomplishment of our purpose of putting into the hands of our readers a periodical worthy of perusal and preservation, we will recognize the fact that our "reason to be" will have ceased to exist.

But we are not riding for a fall. This project has been under advisement for several months and the encouragement held out by gentlemen prominent in the district is almost a guarantee of success.

Backed by this encouragement GIBSON'S MONTHLY appears in its volume one, number one, and awaits the decision of the people.

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The Good Roads movement will not be neglected in this monthly. We believe that nothing would contribute more towards the prosperity of the district or more greatly enhance its natural advantages than a system of hard, level, permanent highways. For one thing the increase in the summer tourist business would be enormous. We have within our borders a sportsman's and an artist's paradise, and that this is so little known about is due, in a large measure, to the extreme difficulty of reaching quickly and comfortably some of the most desirable spots. Travellers who have circled the globe tell us that the scenery of some parts of Brome County compares favorably with any they have seen anywhere. If we could all

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ADVOCATE

COWANSVILLE, - - - QUE.

Practices in the counties of Brome, Shefford
and Missisquoi.

be millionaires we might be satisfied to keep those scenic beauties for ourselves and a few favored friends, but as things are we will do well to advertise our natural beauties and invite wealthy outsiders to come and see them. If we could send out the information that this district is criss-crossed with a splendid system of macadamized roads reaching everywhere and everything worth going to or worth seeing we venture to predict that the result would soon convince even the most sceptical that we had made a mighty profitable investment.

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During the course of the year there are held throughout the District a number of important annual meetings or conventions of different societies and associations. It is often the case that at these gatherings very valuable and carefully prepared papers are read by persons exceptionally well qualified to deal with their subjects.

Very often such papers are read to small audiences who appreciate them highly and would like to see them published. It is seldom, however, that this is done.

GIBSON'S MONTHLY hopes to be able to print some of the more interesting of the addresses delivered at such assemblies when they occur, especially if the association holding the meeting is a district organization.

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GIBSON'S MONTHLY will publish statistics of all sorts that relate to this district. The handy size of this journal and the nature of the matter it will contain will combine to render it valuable for binding and reference.

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Although we do not, in the country districts, know the gambling evil as they know it in the cities, the recent prosecution, before the District Magistrate at Swetsburg, of a person whose infringement of the law consisted in selling raffle tickets ought to help create a healthier public opinion in respect to this nuisance. That it is a nuisance few will deny. We have yet to find the person who buys raffle tickets of his own free will and because he wants them. The vending of them is a species of begging. The person whose bicycle, or horse, or wagon is to be shaken for is a "good fellow" or he "needs the money." These are the only arguments. It is not pretended that value is given. You are told that you "stand a chance to win." Very good. So do fifty or a hundred others. The winner is usually expected to stand a treat to all the unsuccessful ones, and some cases have been known where this last part of the programme cost more than the value of the article won.