

How to arouse a sluggish skin

A dull, sallow, lifeless complexion has several causes. Whatever the cause in your case, your skin needs *stimulating*. The following treatment is the most effective you can use:

To refresh your skin

Just before retiring, wash your face and neck with plenty of Woodbury's Facial Soap and hot water. If your skin has been badly neglected, use a flesh brush, scrubbing it for about five minutes until the lather makes it feel somewhat sensitive. After this, rinse well in warm, then cold water. Now rub your skin five minutes with a lump of ice.

Use this treatment tonight. See what fresh, vivid coloring it gives you.



Woodbury's Facial Soap is the work of an authority on the skin and its needs. This treatment with it cleanses the pores, brings the blood to the face and stimulates the fine muscular fibres of the skin. You can feel the difference the first time you use it.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price after their first cake. As a matter of fact it is not expensive, for it is solid soap—all soap. It wears from two to three times as long as the ordinary soap.

Tear off the illustration of the cake shown below and put it in your purse as a reminder to get Woodbury's today and try this treatment.

Woodbury's Facial Soap

For sale by Canadian druggists from coast to coast, including Newfoundland

Write today to the Woodbury Canadian factory for samples

For 4c we will send a sample cake. For 10c samples of Woodbury's Facial Soap, Facial Cream and Facial Powder. For 50c, a copy of the Woodbury Book on the care of the skin and hair and samples of the Woodbury preparations. Write today to the Andrew Jergens Co., Ltd., 109-G Sherbrooke Street, Perth, Ontario.

