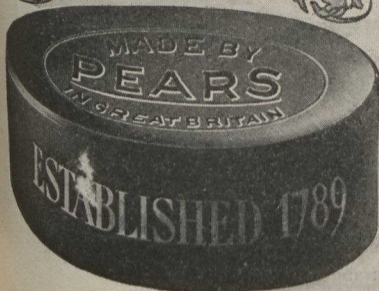




The
Leading
Toilet Soap
of Two
Centuries

Now
As Always
Woman's
Best
Beautifier



PEARS' SOAP

was beautifying complexions when George the Third was King, and before the great historic event of modern times, the French Revolution

THAT was indeed a period of revolutions, and the revolution that was effected in the manufacture of Soap by the introduction of PEARS' SOAP was so memorable that it established a new and permanent standard in Toilet Soaps, and one that it has been impossible to improve upon in all the years that have since elapsed.

PEARS' SOAP was a scientific discovery that represented hygienic perfection, and provided beauty with a simple preservative that has had no equal from that day to this.

We have it on the testimony of the most famous beauties, and of leading scientists, doctors, and specialists, from the Georgian to the Edwardian period, that PEARS' SOAP is the most potent of all aids to natural beauty—the beauty that alone can fascinate—the beauty of a soft, velvety, refined complexion.

OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST.

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