

PUBLISHERS,

DEALERS IN TYPE,

PRESSES, ETC.



"Inks of ink make millions think."

H. C. Stovel & Co.

249 Portage Ave. .. Western Printers' Supply Depot

WINNIPEG



STEREOTYPERS,

READY PRINTS, ETC.

THE WEEKLY JOURNALIST

— DEVOTED TO —

Authors, Journalists, Advertisers and
Printers

CONTAINS ALL THE LATEST NEWS PERTAINING TO THE ABOVE
It is full of valuable and interesting reading matter, and it is the only paper in
the country that embraces the whole field of paper and book making.

A Bright and Newsy Journal at a Low Rate

SEND FOR SAMPLE COPY

SUBSCRIPTION \$2.00 PER ANNUM

J. F. BENYON, Editor

F. W. WALKER, Business Manager

THE WEEKLY JOURNALIST

84 SUMMER STREET, .. BOSTON MASS.



TO KNOW WHAT IT IS
IS TO WANT IT.

"Truly admirable little work." "A typographical treat." "Nothing of the kind has ever even approached it in excellence." "Full of good ideas."—are some comments. Write to **A. A. Stewart**, Box 155, Salem, Mass., about it. 113 pages, in colors; Paper Cover, \$1.00; Cloth, 1.35.

Challen's Contract, Correspondence, Booksellers, Publishers and Job Printers Records

Adapted to any business or profession, ruled with printed headings, and indexed
through to require the least possible writing to enter data, and refer quickly to
any name, and save money. **5,000 used and re-ordered.**

ALL KINDS OF LARGE SAVING RECORDS ON HAND OR MADE TO ORDER

CHALLEN, Publisher, .. 10 Spruce St., New York

.. SUBSCRIBE FOR THE ..

PRINTER & PUBLISHER



The only Journal in the interests
of the craft published in Canada.



The Ladder of Journalism

.. HOW TO CLIMB IT ..

By T. CAMPBELL-COPPLAND

A primer of newspaper work, prepared by a practical newspaper man
containing hints and suggestions of value to every aspirant for journalistic honors;
telling just what the young reporter wants to know; outlining the duties of each
man on the staff—in a word, "A Text Book on Journalism." A handsome book
of 115 pages.

Price, 30 cents

BLUE PENCIL RULES

A Pocket Primer for the use of Reporters, Correspondents and "Copy
Choppers." Short, simple and practical rules for the making and editing of
newspaper copy.

PREPARED BY ALEX. G. NEVINS

This collection of rules has received the approval of many of the ablest
editors in the country, and a large number of the leading newspapers are buying
the books in quantities for distribution among the reporters and correspondents.

Price Ten Cents per copy

Special rates for orders of one hundred and more.

Allan Forman, Publisher, 117 Nassau St., N.Y.

BOOKS FOR PRINTERS AND PUBLISHERS

The most useful works ever published

Specimens of Job Work. By H. G. BISHOP. Most useful book ever offered
to printers; contains 300 specimens of printing set up in a great variety of styles
by thirty different printers in as many offices. Full cloth, price \$2.00. Just out.

The Practical Printer. By H. G. BISHOP. Containing valuable information
for printers; suitable for the boy, the journeyman, the foreman, the manager and
the proprietor. 300 pages, full cloth, price \$1.00. Second edition.

Printers' Order Book and Record of Cost. By H. G. BISHOP. Printed
and ruled so as to afford a simple plan of recording the items of cost of every job
done. Each book contains 100 leaves 10 1/2 x 16 and provides room for entering
3,000 jobs. Half bound, price \$3.00. Third edition.

Diagrams of Imposition. By H. G. BISHOP. Schemes for laying down
pages, with notes and explanations. Printed on bond paper and bound in red
leather to fit the vest pocket. Price 50 cents. Second edition.

The Printers' Ready Reckoner. By H. G. BISHOP. Showing at a glance
the cost of stock used on job work, quantity of stock required for jobs of from 50
to 10,000 copies, and the number of sheets contained in any number of quires.
Price 25 cents. Third edition.

The Printers' Art.—"Fully admirable little work." "Full of good ideas,"
are some of the comments. 113 pages in colors. Paper Cover, \$1.00; Cloth, \$1.35.

Challen's Job Printer's Record. Indexed through to enter on the *left
hand page* the customer's name and address, particulars of the job, date of order,
and on opposite, or *right hand page*, when wanted, (180), size of paper or card,
weight, price, quantity required, cost of stock, cost of composition, alterations,
and presswork, total cost, amount charged, remarks, so that in one line all the
essential items of a job can be quickly entered and instantly referred to. Prices:
50 pages, \$1.00; 100 pages, half-roan, \$2.00; 300 pages, \$3.00. Size 9 x 12 in.

Challen's Advertising Record. Indexed through to enter on the *left hand
page* the Advertiser's Name alphabetically, Agent, Commission, space, position,
rate, number of insertions, date beginning, date ending, amount, when payable.
The *right hand page*, opposite the months (180), wide space for monthly, inter-
vening spaces for weekly, and spaces down for daily, to check when an "ad"
begins and ends. Prices: 50 pages, \$1.00; 100 pages, half-roan, \$2.00; 300
pages, \$3.00. Size 9 x 12 inches.

Challen's Subscription Record. FOR WEEKLY, SEMI-WEEKLY AND
MONTHLY JOURNALS. Indexed through to enter on the *left hand page* date
received, blank spaces for the Subscriber's name and the Post Office. The *right
hand page* has the Date of Expiration, Amount and Date paid repeated five
times, so that one entry of a subscriber's name does for five years. Also space
for remarks. It is especially useful for all Journals whose patrons renew year
after year. Prices: 50 pages, \$1.00; 100 pages, half-roan, \$2.00; 300 pages
\$3.00. Size 9 x 12 inches.

By mail, prepaid, to any address, on receipt of price

The J. B. McLean Co. Ltd., 10 Front Street East, Toronto