

THE 'WITNESS'

What it is and what the people think of it.

The 'Witness' is more strenuous than ever in its efforts for the general well being of the country, and the larger its subscription list the greater will be its influence. We commend you to what others have said of the 'Witness' in the following quotations from men and publications of note throughout Canada.

The 'Witness' (Daily and Weekly), gives all the news that is worthy the attention of the average reader. It keeps its readers well informed on all subjects of interest. The cable, the telegraph, and the telephone, together with a staff of competent editors and reporters, all unite to make its news columns second to none.

Reliable commercial news and quotations of the money, stock, and produce markets are features that make it of great value in the world of commerce, finance, and agriculture.

The 'Witness' special departments, such as 'The Home,' 'Literary Review,' 'Letters from Readers,' 'Boys' Page,' 'Children's Corner,' 'Queries,' 'Agricultural,' 'Horticultural,' 'Veterinary,' 'Poultry,' 'Pets,' 'Medical,' 'Legal,' 'Numismatic,' 'Chess,' etc., are ably conducted by specialists at a large expense, offering a most valuable privilege to 'Witness' readers.

In 1846 the 'Witness' was started by the late John Dougall, and few papers have had a continuous existence for so long a period. Fewer still have held to the same principles and have been controlled by the same family for anything like so long a time.

The 'Witness' is certainly unique among the great metropolitan newspapers of the world.

EMINENT MEN

Sir Wilfrid Laurier, the Prime Minister, writes:—
Prime Minister's office, Ottawa.

All must recognize and admire the elevated tone with which you have always maintained your views in the discussion of all questions, and especially with regard to those vexed problems too often recurring in our national life. Whenever you differed from me, and thought me in the wrong, your criticisms in the 'Witness' derived all the greater force from my intimate conviction that they were inspired by that same sense of public duty.

Yours very sincerely,

WILFRID LAURIER.

The 'Christian Guardian' says:—

The 'Witness' deserves the good words that have been said of it.

The 'Dominion Presbyterian' says:—

The 'Witness' was never better or more useful than it is to-day.

Mr. R. L. Borden, the Leader of the Opposition, writes:—
House of Commons, Ottawa.

The responsibilities of a public journal are not less than those of a public man. In fulfilling these, the 'Witness' has manifested, in an eminent degree, the qualities of courage and sincerity. Moreover, it has always aimed to uplift the standard of journalism in this country.

R. L. BORDEN.

His Grace the late Archbishop Bond, Anglican Primate of all Canada, wrote:—

I trust the future of the 'Witness' may be blessed of God for increased power for good, and still larger usefulness in promoting the religious character of this magnificent Dominion.

THE PRESS

The 'Witness' is by far the most influential paper in Canada.—'Herald,' Comber, Ont.

For honest news, independent criticism and advanced thought, the 'Witness' is in the lead.—'Leader,' Parsboro, N.S.

The 'Witness' is certainly the leading daily paper of Canada.—'Advertiser,' Harland, N.B.

The 'Witness' is without exception the most reliable paper in Canada.—'Republican,' Cohoes, N.Y.

The 'Witness' is one of the most vigorous journals of the Dominion.—'The Wesleyan,' Halifax.

The Montreal 'Witness' is one of the best papers published.—'Statesman,' Bowmanville, Ont.

The 'Witness'—the good old favorite family newspaper.—'Statesman,' Bowmanville, Ont.

The 'Witness' has a great hold upon the public mind.—'Ontario Gleaner.'

The Montreal 'Witness' is well-known as one of the best papers in Canada.—'Argus,' Hastings, Ont.

The 'Witness' pursues a straight course.—'Observer,' Sarnia, Ont.

No metropolitan newspaper is more respected than the 'Witness'.—'Topic,' Petrolia, Ont.

It is to the credit of Canadians that this valuable daily (the Montreal 'Witness') is being more and more appreciated by them.—'Observer,' Coaticook, Que.

The 'Witness' editorials are models of fairness.—'Standard,' Hawkesbury, Ont.

The 'Witness' stands pre-eminent among newspapers for reliability and honesty of purpose.—'Reporter,' Kingsville, Ont.

The 'Witness' is one of the strongest and healthiest influences in Canadian journalism.—'Daily Express,' Woodstock, Ont.

The 'Witness' is one of the best and most reliable newspapers published in the Dominion and deserves the large patronage it receives.—'Recorder,' Mitchell, Ont.

The 'Witness' has shown itself one of Canada's leading papers. It is deserving of warm commendation from all who are interested in the development of Canada.—'Tribune,' Sackville, N.B.

The Montreal 'Witness' has issued a special industrial number, which is a credit to that newspaper, and also to the city in which it is printed.—'Star,' Toronto, Ont.

The 'Witness' is always up-to-date in its ideas.—'Mirror,' Meaford, Ont.

Hundreds of other similar references could be quoted did space permit, including nearly all the leading papers in Canada. But few would have time to read more, and no one would need more than the above to convince them of the position the 'Witness' occupies throughout Canada.

The 'Daily Witness,' \$3.00 a year.

The 'Weekly Witness and Canadian Homestead,' \$1.00 a year.

JOHN DOUGALL & SON, Publishers, 'Witness' Block, Montreal.