# Watford Guide-Advocate

Volume XL-No. 38

ANS HEALTH est be Obt ained

iams Pink Pills.

ize the importance ich and pure there. The blood is the

the nourishment ches the different the blood is impure

reaches the nerves.

inted with poison.
The blood is also

the body fights off

is thin and watery nee to disease is liams' Pink Pills. They increase the

esist disease. They increase the ap-backache, and any

packache, and any or inpure blood, and your blood is a large probtion is caused by blood. You should If you lack amath after slight ex-

w, have no ap-d by sleep, if you dache, rheumatic le, the treatment k Pills for Pale

gating. You can gh any medicine lat 50 cents a box

from The Dr. Brockville, Ont.

dathew and Fred unexpectedly from ent to drill a short

hat country rather rdly started work, awakened to find

men in the room, now if they were olea men replied ut British. This

stance that saved

inded \$1,000 and

noney and clothes

ere running wild. and walked to a

the company for ng made up their turn tickets.

Essex marshland On the ground in the early part

rop by the army

ens you want

be equipped of everything

ods have been

Greatest Care

BEST VALUE

asers,

either Public

ldren here.

to \$5

laltreated in

WATFORD, ONT., FRIDAY, SEPTEMBER 18, 1914

# East Lambton Fall Fair Figure on the good things to come after the war. WATFORD

October 5th and 6th, 1914

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone II, send by mail or drop item in GUIDE-ADVOCATE LetterBox.

WATFORD FAIR is the next big event. Monday, Oct. 12th, is Thanksgiving

WATFORD'S WAR MOTTO :- "Business

THE new King hats for fall .- A BROWN & Co. Ir you want to secure a good war map

read the announcement on page two of THE KAISER calls his navy his left

fist. As it is his left arm that is withered, evidently the trouble is spreading.

ACTING under orders received from the department at Toronto the police of Ontario are rounding up all tramps. THERE was another \$10 excursion from
Toronto to Valcartier last Saturday,
These cheap trips are being well patron-

WALK through our store. Piles of new goods to look at. -Swifts'.

PTE. CARFRAE was home from Val-cartier this week, having been granted leave of absence on account of the illness

THE Watford blacksmiths were well represented at the London Fair Wednesday. Most of the local shops were closed for the day.

EPWORTH League services in the Methodist church on Tuesday evening at eight o'clock. Leader—Mrs. Baker. Topic—"Humanity."

You need not discard that German chiming clock, or smash that German lamp, or burn those German toys—but see that it doesn't occur again.

THE WATFORD WOMAN'S INSTITUTE have decided to hold a patriotic concert on Wednesday evening, September 30th. A good program will be provided. Par-ticulars later.

FRIDAY and Saturday, Sept. 18th and 19th, are the dates of A. Brown & Co.'s Millinery Opening.

PROF. WM. SAUNDERS, for a quarter of a century director of Dominion Experimental Farms, died at his home in London Sunday last. He had been ill for

Most papers in mentioning the tax rate of their respective towns state that the tax rate has been struck." Why not change it and simply say the people have been "stuck."

MISS R. DUNLOP, milliner, Oil Springs, is making a big cut in millinery from Sept. 19th to 26th. Ribbons, mounts, flowers, hat shapes, velvets, silks, veil-ings, etc., will be sold at half price. You should see our imported suitings

before buying your fall suit.—SWIFTS' Tailoring Dept.
This notice has been posted in a Toronto business office:—"Kitchener and

Jellicoe must run this war. We must run this business. No more war extras and no more war talk during business hours."

MR. AND MRS. RICHARD ACTON, Huron street, wish to announce the engagement of their grand-daughter, Sara, to Mr. Evan Davis, of Detroit, Mich. The wedding will take place late in October. in October. ALL are welcome at the 15 minute

prayer meeting for intercession for our troops, held every Thursday evening at 8 o'clock in Trinity Church. The church is open every day for those who wish to go there for private prayer or meditation.

THE Ortario Bureau of Archives has made application for the old account book found by Mr. J. E. Fowler and lately described in the Guide-Advocate. The book will be sent to the government as soon as local people have finished inspecting it.

You are cordially invited to attend A. Brown & Co.'s formal fall millinery opening on Friday and Saturday. Open Friday evening.—A. Brown & Co.

MR. J. LOCKIE WILSON, Superintendent of Fairs and Exhibitions for the Province of Ontario, has written to the secretary of the various agricultural socie-ties that ties that the government will be unable to pay more than 50 per cent., of the

AMONG the warnings issued by the government to the Canadian newspapers as the following:— "The authorities would be obliged if Canadian papers made no references to the chartering of transports, or to their movements, or to the embarkation of troops."

As there is likely to be considerable As there is likely to be considerable inemployed in the towns and cities this winter who would be willing to work for the winter at a reasonable wage, the Department of Agriculture, is willing to aid any farmer wishing help to get in touch with the Colonization Branch and the unemployed.

LONDON Fair visitors say our ladies' coats are from two to four dollars cheaper than shown in the city.—Swifts'.

LADIES' Penman's and Woolsey

hosiery.-Swifts'.

EVERY time you buy German goods you help to prolong the war.

THE price offered for apples in this district is the lowest in years. WATFORD MERCHANTS report trade a little better than usual for this time of

the year. FLAG DAY will be observed in Watford the of October, fair day. Proceeds, Patriotic fund.

TURNBULLS' underwear, the kind von have always used.—A. Brown & Co. Sole Agents.

MISS MINIELLY will hold her fall millinery opening Friday and Saturday 18 and 19 Sept. Make arrangements to attend the big concert under the auspices of the Agricul-tural Society in the armory Fair night.

THE WATFORD INSTITUTE has sent ox containing men's sox, handkerchiefs,

pillows, pillow cases, for the Red Cross Society, Toronto. THE new telt hats-the Col. Sam. the Admiral Jellicoe, the Kitchener, the Gen French.—Swifts'.

MISS WILLIAMS will hold her millin ery openings Friday afternoon and Saturday, Sept. 18 and 19th. Call and see the fall ideas in millinery.

THE Ladies Aid of the Methodist Church will give a fifteen cent tea at the home of Mrs. (Dr.) Hicks this (Thursday) evening from 5 to 8 o'clock.

COMPETITION becomes a little sterner every year. Were Ananias alive to-day he would find it difficult to achieve em-inence in his particular field.

THE new imported rugs are here.-

Many people seem to think that war makes farmers rich, but the greatest "haul" is generally made by the middle-man or some clever financier.

THE Watford tax rate for 1914 is 30½ mills on the dollar. The ratepayers will have to dig down deep into their pockets this year. Last year the rate was 25 7-10. THE widow of the late George Moncrief,

M. P. for East Lambton for many years, died at Toronto on Tuesday. The funeral will take place at Petrolea on Friday upon arrival of the one o'clock train. Interment at Hillsdale cemetery.

Monarch, Penman's, Best Knit and Avon Knit sweaters and sweater coats for men, women and children. Largest assortment and best values ever shown.

—A. Brown & Co. THE ladies are very busy these days

preparing gifts for the soldier boys at Valcartier The Women's Institute and the Daughters of the Empire have both sent liberal donations of useful articles. Those who can't fight must work or pay these war times. REV. R. STEVENSON, who has been

spending a couple of months in the Old Country sailed from Glasgow on the 12th inst. on the Athenian and is expected to arrive here about the 23rd and will hold services in the Comgregational Church on Sunday, Sept. 27th.

OUR imported suitings for quality and reasonable price.—Swifts'.

Our fall stock of shoes is now being opened up. These were bought early and there is no advance in price since the last pair you bought. Heavy working shoes, good serviceable goods, at marvellous prices, also a full stock of light and stylish goods for ladies, gents and children—P. DODDS & SON.

ORDERS have been received the 27th Regiment on duty at the Point Edward Wireless Station by six additional men. The strength of the guard now maintained is twenty-one, composed of one officer, two non-commissioned officers, and eighteen privates.

60 PAIR all white British cotton blankets. No borders to fade, lovely soft quality, two sizes, price \$1.65, \$1.85 and \$2.00.—SWIFTS'.

\$2.00.—SWIFTS'.

A MOUNTAIN 11,000 feet high, which Miss Mary L. Jobe, of Hunter College, New York, believes has never been mapped, was discovered by her in British Columbia, about 150 miles north of Mount Robson. This Canada of ours is a pretty big country when a mountain that size has escaped notice for so long.

FORTY-FIVE per cent of the world's supply of sugar comes from Europe. The war will mean such a serious loss to the European crop that the tremendous advance in prices in European ports with the unprecedented demand for raw and refined sugars on this continent has created the big advance in price.

SEVERAL cases of petty thieving have been reported. Garden stuff and fruit, oats and chickens are among the stuff appropriated without permission. A watch will be put on several parties who are suspected. Beware, or the new lockwill be your resting place some dark

WAR brings many hardships more or less great, all along the line. The Canadian tea supply is small and little chance at present of increasing the store. Tea prices have already advanced five to eight cents a pound. A cup of tea will cost more money and if you take sugar, yet some more. But, after all, good water is plentiful and better for the health. health.

WE have sold a lot of large rugs from our first import order.-Swifts'.

WHEAT \$1.10, oats 45, butter 20c, eggs

COL. KELLY returned from Valcartier, Wednesday, much pleased with the trip. He reports the Watford boys well and

THERE were about 300 tickets sold at the Watford station for London this week. Fewer than usual, but many of the farmers now go to the fairs in their

LADIES, remember that our man-tailor ed garments, made to your special meas-ure, are giving complete satisfaction.—A. BROWN & Co.

MRS. BRAIN, wife of Percy Brain, who lives on the 12th line of Enniskillen, about two miles west of Sutorville, passed away at the Sarnia Hospital on Saturday after several weeks illness. Her infant child survives her. The funeral was held from the family residence on Monday to the Wyoming cemetery, Rev. S. P. Irwin, of Watford, conducting the

GEO. ECCLES, proprietor of the Watford evaporator, is now buying apples.
Only good peelers will be taken and the
highest price will be paid for any quantity of these delivered at the evaporator.
Working people in town and fruit growers are to be congratulated that Mr.
Eccles has decided to operate the evaporator as usual this fall, as the export trade
in evaporated fruit has been almost
paralized by the war. paralized by the war. 1 - 1965001-1

paralized by the war.

THE death occurred in London on Tuesday evening of Mrs. Mary Jane Fowler, widow of Henry Leonard Fowler, formerly of Watford. Mrs. Fowler had been ill for some months. Her husband predeceased her many years ago. She is survived by two sons, Norman, of Dundas. and J. Harry, of The London Free Press, The funeral will take place from the residence of her brother, Reeve Stapleresidence of her brother, Reeve Staple-ford, Watford, on Friday at 3 o'clock. Sermon at the house at 2.30.

TEN pieces new table linen, best Belfast goods, cream 25c. to 75c., white 42c. to \$1.50.—SWIFTS'.

THE custom authorities have issued orders prohibiting horses from leaving There are no exceptions to the order, which has been issued as a precau-tionary war measure. People from Detroit, Pt. Huron or anywhere in the States, who have been accustomed to bringing their rigs over to the Canadian side and driving around for a few hours or a day or two, can no longer bring their animals across, as once an animal lands on Canadian soil it cannot be taken book.

THE regular meeting of the Watford Women's Institute was held at the home of Mrs. Butler on Wednesday afternoon, September 9th, president presiding. Meeting opened in the usual way by singing "The Maple Leaf Forever." 19 members and 6 visitors present. Rollmembers and 6 visitors' present. Roll-call answered by patriotic quotations. After the usual business a reading was given by Mrs. Fulcher on "The art of making others happy." Also one from the president on "Vegetables and their uses," both were excellent papers. We then had several selections on the gram-cally the wear of the proper service of the president o then had several selections on the gram-ophone which were good, after which the hostess served a dainty lunch. closed by singing "God Save the King." Next meeting at the home of Mrs. Miller, 4th line.-SEC.

WE have a lot of commercial men buy-ing their clothing from us. They are good dressers and buy the best.—SWIFTS'

For years the gospel of trading at home has been preached by The Tele-graph, but it seems there is a special call Watford needs the money; don't send it away. Buy what you need right here at home. Keep what coin there is ciral tome. at nome. Reep what coin there is circulating on the inside of our own town limits. In the winter that lies before us every man who has anything is going to be called upon to share it with those who have not, and in this process the merchants, as is usual with them, will have to bear the brunt. They have been lovel and patriotic in everything that loyal and patriotic in everything that pertained to the town's interest and the interests of the people. Now the people can do no less than be patriotic to the merchants. Home trading is good econ-omics at any time; now it is doubly

FARMERS make a grave mistake who do not encourage their sons, daughters and hired help to take part in local agricultural exhibitions. It gives all concerned, even the whole community a common interest in the success of exhibits from their own locality. We have often noticed the real interest that centres round the showing at the local often noticed the real interest that centres round the showing at the local fair of a colt, driving horse, carriage or agricultural team. In the case of a lady driver or equestrienne all the young fellows in the township who know her are watching earnestly and hoping to see her win. Around the cattle, sheep, swine and poultry pens centres varied interests and the chaps who lose determine there and then that next year they will show a winner and set about the contract with renewed energy and ambition. In the home the commendable spirit of rivalry obtains. The prize quilt, piece of fancy work, butter or plate of cooking, bread or buns create a local interest that nearly always bears good fruit. Encourage the boys and girls then to get something ready to show at the East Lambton Fall Fair to be held at Watford on Oct. 5 and 6. on Oct. 5 and 6.

The Forest blacksmiths closed their shops Thursday to attend the London Fair.

#### VALCARTIER

E. D. Swift Gives His Impressions of the Military Camp

Mr. E. D. Swift, who with Mrs. Swift was at Valcartier on Sept. 5th and 6th visiting their son, Capt. T. L. Swift of the 27th regt., was much impressed with the camp and the great review held there on that Sunday. He describes the camp and review as follows:—The review of the troops in Valcartier camp by the Duke of Connaught took place Sunday afternoon and was fine in every respect, but the weather. The comfort of all, soldier and citizen, was marred by a steady downpour of rain that began at noon and continued well into the night. This, however, did not interfere with the fine showing of the men, nor with the impression which the marshalling of this splendid force made upon the visitors to the camp. There is no fear but that the best traditions of the British Army and the honor of Canada will be maintained by our overseas contingent. Mr. E. D. Swift, who with Mrs. Swift

maintained by our overseas contingent.

More than 30,000 men were in the
ranks, and the march past showed the
space covered from front to rear to have

been something over two miles.

The men themselves were fine and fit, and display the good effects of their stay in camp and the hard drill given them. They showed this fully on Sunday, which was a strenuous day for them.

The camp is well organized. It is clean and sanitary. The litter is burned every

Parents and friends of the boys in camp need have no fears or misgivings as to how their boys are faring. They are worked hard, well fed, well cared for, have wholesome recreation and amusements, and the opportunity for religious thought and exercise through the good offices of the Y.M.C.A. and the churches represented. churches represented.

## THE WATFORD FAIR

Arrangements are about completed for Arrangements are about completed for the East Lambton Fair on Oct. 5th and 6th. Besides the regular cash prizes a good list of specials is presented by the business men. The attraction committee have secured some excellent talent for the Tuesday, including platform special-ties, horse races, etc., for the afternoon, and a ripping good concert in the armory SPEEDING EVENTS

1. Open pace or trot, 1 mile heats, best 3 in 5, purse \$200.
2. 2.50 pace or trot, ½ mile heats, best 3 in 5, purse \$150.00

Write the secretary, F. Kenward, for particulars and entry blanks. See special prizes elsewhere in this issue.

## PERSONAL

Mr. H. E. Hume, Ottawa is visiting his mother, Mrs. H. Hume.

Mr. and Mrs. C. S. Kerton spent Sunday with relatives in Sarnia.

Miss S. S. McKenzie has returned from a visit with relatives in Marmora. Mrs. M. McInnis, of Winnipeg, is visiting her sister, Mrs. R. E. Johnston.

Mrs. Richard Young, Vancouver, was the guest of Mrs. Loftus Miller this week. Mr. and Mrs. Wm. McKerchet re turned last week from a visit to friends

in the West. Mrs. Levi Smith and daughter Gert-

rude, Strathroy, were Watford visitors Wednesday. Rev. S. P. Irwin was in London this week attending the annual meeting of the Huron College Alumna.

Miss Jones, graduate nurse, Chicago, who has been visiting her friend, Mrs. Loftus Miller, returned home Tuesday.

Mr. J. E. Fowler went to Cairo, Mich., last week to attend the funeral of his sister, Mrs. Marvin Hyde, of that place. Miss Minnie Holborne, London, who has been visiting her cousin Mrs. Alma Barnes, returned to her home on Satur-

Mr. C. M. Roche, accountant in the Merchants Bank, Lachine, who is off duty on sick leave, is visiting his parents Mr. and Mrs. D. Roche.

Forest Free Press :- "Mr. and Mrs W. H. Harper were here from Watford, on Labor Day. Mr. Harper's mother came with them, and is spending two weeks with her son-in-law, Fred Maxfield, and children, Mrs. Maxfield going to Watford on a visit."

Hog cholera has broken out in Kent county and a number of animals have been destroyed. Reeve Wilson, of Wyoming, who is himself a veteran of the Fenian Raid of

himself a veteran of the Fenian Raid of I866, is considering the advisability of organizing a Home Defence Military Organization, but as yet no definite action has been taken. No doubt a goodly number of middle-aged residents would be willing to enroll for the purpose of mutual defence.—Petrolea Advertiser. The laying of the corner stone of the tower of St. James' Church, Parkhill, took place on Monday of last week. Rural Dean Robinson, of Strathroy, assisted George Elliot, M.P., placed the stone in position, after which a service in connection therewith was conducted in the church. The tower, which has a foundation of cement 10ft. by 10 ft., will be 35 feet high and will contain a mem-

be 35 feet high and will contain a mem-orial bell 42 inches in diameter, weighing 1000 lbs.

#### WARWICK.

Miss Lulu Downing, Sarnia, spent last week with her friend Miss Mary Kadey. Miss Lela Thomson, Warwick, spent a few days with her cousin, Reta Smith, 2nd line.

Mr. James Sullivan, 2nd line, passed away on Saturday last after a long illness. Obituary notice will appear next. week.

Rev. Otis E. Gray, Mrs. Gray and two young daughters, of Atcheson, Kansas, spent two days this week with Mr. and Mrs. Geo. A. Baird, Holme Farm, Wis-

The Warwick Branch of the Women's The Warwick Branch of the Women's Institute are giving a Patriotic Concert on Friday evening, Sept. 18th. Addresses are expected from the following, Colonel Kelly, Colonel Kenward, R. J. McCormickEsq., H. J. Pettypiece Esq. Revs. H. F. Hennedy and W. M. Shore. Mr. John Farrell has kindly consented to act as Chairman. Music, both instrumental and vocal, recitations etc., will make for a pleasant evening. Admission 25c.

Annie Elizabeth, the little daughter of Annie Enzageth, the inthe daughter of Mr. and Mrs. Milton Brock, passed away on Sunday last after a severe and painful illness, aged 3 years, 3 months and 13 days. Funeral service was held at the family residence, lot 2 con. 4, S. E. R., on Tuesday afternoon, interment taking place at Wyoming cemetery. The little girl was a bright and lovable child and the family have the sympathy of a large number of friends in their bereavement.

Anniversary services will be held in Calvary Baptist Church on Sunday and Monday, September 27 and 28. Public services on Sunday at 11 and 7 o'clock. Special sermons will be preached by Rev. Jas. H. Boyd of Adelaide St. Baptist Church, London. Special singing by Choir. Thank offerings toward building fund. On Monday evening a fowl supper will be served in the basement from 6 to 8 o'clock, followed by a sacred concert in the church. Special selections of music the church. Special selections of music will be given by the Watford Quartette and friends from Wyoming. Short addresses by resident ministers. Admission 25 and 35 cents. T. M. Mead, Pastor.

## BROOKE

Mrs. E. R. Demaray and little daughter, Lorraine, left Sept. 9th for their home in Saskatoon, after spending the summer with parents and other relatives. The result of the field crop competition held under the auspices of the B. & A. Agricultural Society, is as follows: Ed. Reader, 1st; Elijah Armstrong, 2nd; Thos. H. Lovell, 3rd; Fred Lovell, 4th; Harry Gilroy, 5th; James Hand, 6th; W. J. Weed, 7th. These are the first seven out of a total of fourteen.

The Brooke Municipal Telephone Co. held a very successful meeting on the 4th line of Warwick last week. The company has decided to extend the line as far as Kingscourt as soon as possible. At the present time a trunk line is being built between Inwood and Alvinston, and there will be a flat rate between the two systems in about a week. The company will soon have one of the most convenient systems now operating in Canada.

—Alvinston Free Press. The vote on By-law in Brooke on Satur-

day the 12th inst., to borrow \$10,000 for

to bu	11	C	l	t,	a	r	e	е	1	10	97	W		b	r	10	1	g	e	s.				
Subd	iv	71	S	i	01	1	S														For	A	gains	į
1																					7			
2						ì															12		-	
3														ĺ							36		1	
4																					23		1	
5																					20		6	
6.																					12		4	
7																					5		-	
8																					-		-	
9.																					5		1	
10.																					-		-	
11.																					6		-	
																					126		13	۰
Ma	. :	0	17	i	١.	7	f	0	*		R	v	1	a	v	,	1	1	9		120		10	
2124	-)		_	*	- )		_	_			_	,		-	_	_	_	-		_				
											r	2	-	1	1	2	1	V	7					

In Enniskillen, on Thursday, Sept. 3rd, to Mr. and Mrs. Roy Brown, a son. In Bosanquet, on Sunday, Aug. 30th, to Mr. and Mrs. Reuben Frayne, a

daughter. In Plympton, on Sunday, Sept. 6th, to Mr. and Mrs. Geo. Scoffin, 6th line, a daughter.

## MARRIED.

In Copleston, on Friday, Sept. 2nd, Miss Edna Muriel, youngest daughter of Mr. and Mrs. Jas. A. Brown to Frank-lin A. Graham, both of Copleston.

In Wyoming, on Tuesday, Sept. 8th, Miss Lucy Bolton to Mr. Gordon Stewart, both of Wyoming.

At the residence of the bride's on Wednesday, Sept. 9th, Mr. Bert Cope, of Plympton, to Miss Edna M. Johnson, of Brigden.

## DIED.

In Warwick, on Sunday, Sept. 13th, 1914, Annie Elizabeth, beloved daughter of Milton and Alice Brock, aged 3 years, 3 months and 13 days. In Warwick, on Saturday, Sept. 12th, 1914, James Sullivan, aged 52 years, 7 months and 20 days.

In Forest, on Sunday, Sept. 6th, 1914, Mr. James Freele, in his 77th year.

Licenses

TIONER