

C. OF C. ENROLLS 240 MEMBERS IN DAY'S DRIVE

Results of Campaign To Date Highly Pleasing To Officials.

ENTHUSIASM KEY NOTE

With 240 members enrolled as the result of the first day's canvass, the local Chamber of Commerce on Tuesday took its first step towards success in its drive for 1,000 members. Reports from thirteen of the sixteen teams, which are canvassing the four districts into which the city has been divided, were received at a dinner given in the Tecumseh by the directors of the organization at 6:30 o'clock in the evening.

Nearly one hundred active workers, all confident of reaching the goal before daylight on the third day, chatted the very air with enthusiasm by their applause as each of the larger reports were read. Excepting a few remarks of encouragement made by Robert A. Crosby, one of the directors of the campaign, no speeches marked the occasion, but an excellent entertainment was provided by Miss Topley Thomas and A. G. McCulloch of this city.

Results Pleased. The results of the day's work were highly pleasing to the officials of the campaign, judging from the various remarks made at the close of the evening. According to Gordon Phillips, secretary of the Chamber of Commerce, the total was well up to the expectations of the committee. "But much greater results are expected on Wednesday and Thursday," he said.

In the majority of instances only two and three members of the different teams worked on Tuesday, but on the last two days of the campaign it is expected that every man of the canvasser will be working full time. It was pointed out by Mr. Parcell, one of the organizers of the campaign, that some of the men from whom the greatest results were expected had made no returns up to the present time.

One of the pleasing features of the first day was the large percentage of new members reported. Of the total, 154 names enrolled by the various teams, 45 were those of men who, up to the present time, have never held membership in the Chamber of Commerce. The officials of the organization, who are working independently of the teams, reported 86 renewal memberships.

District No. 1, canvassed by four teams, under the direction of Vice-Chairman Lieut.-Col. W. J. Brown, divided honors with District No. 2, worked by five teams under Vice-Chairman A. J. Mitchell. Forty-four members were secured in each of the two districts. In District No. 4, with only two teams canvassing, under the direction of Vice-Chairman J. M. Watt, 38 members were enrolled. District No. 3, five teams, two of which made no report, secured 28 members. Vice-Chairman George D. Clarke was in charge of District No. 3.

Team Reports. Following are the reports given by the various team captains: W. R. Jarman, 16; J. W. Toner, 19; C. W. Corbett, 9; W. Morgan, 7; E. R. Dennis, 11; Arthur Ford, 1; B. Hay, 5; T. H. Yull, 20; Adjutant Martin, 14; F. St. Lawrence, 8; R. Taggart, 6; E. V. Buchanan, 22, and Captain Gunn, 16. Teams captained by A. G. A. Wenke, C. S. Martin and E. Jenkins, respectively, made no reports.

Robert Crosby, in a brief address, eulogized the Chamber of Commerce in this city as the most successful organization of its kind in Canada. In the three years of its existence, he said, it had accomplished wonders. For this reason he believed that the drive now under way was but merely a campaign, but an expression of confidence on the part of the businessmen of London in the work of that organization. He urged every canvasser to attend the dinners to be given this evening and on Thursday. The members of the teams should bring with them all those newly enrolled.

He advised special efforts to bring in as members the businessmen who cry about the business depression.

Do you discriminate at the dining table—or are you thoughtless?

In thousands of homes, a "line" is drawn at the breakfast table. Tea or coffee is served for "grown-ups" and Postum for children. But some parents do not discriminate. Tannin and caffeine, the injurious contents of tea and coffee, seriously retard the development of the delicate nerve tissues in children.

Consequently, instead of rich, satisfying Postum, children are over stimulated by the drugs in tea and coffee; and so may grow up irritable and nervous. Any doctor can tell you that this is a great evil and should be corrected.

Although some parents feel a certain justification for the personal indulgence in tea and coffee, yet the harm to them may be equally serious. It may take a little while longer for the drugs in tea and coffee to affect an older person, but in many cases the nervous system and allied bodily functions will become weakened. The surest way to avoid such possibilities is to quit tea and coffee entirely and drink Postum instead. The change permits you to get sound, restful sleep.

Postum is the well-known, meal-time beverage. Like thousands of others you will like it because, in flavor, it is delightful and satisfying.

Do away with the distinction at the table. Serve delicious Postum, piping hot, to all the family. One week's trial and it is likely that you'll never return to tea and coffee.

Postum comes in two forms: Instant Postum (in tins) made instantly in the cup by the addition of boiling water. Postum Cereal (in packages of larger bulk, for those who prefer to make the drink while the meal is being prepared) made by boiling for 20 minutes.

Postum for Health
"There's a Reason"

Kissed by Witnesses For 28 Years, Court Bibles Discarded.

AFTER having been used to administer the oath in all county and supreme court sessions for 28 years, three copies of the New Testament have been discarded by courthouse officials and new ones purchased to replace them.

For almost three decades, witnesses, including several men held on a murder charge, have kissed the books in token that they would "tell the truth, the whole truth, and nothing but the truth," and many jurors have held the books and sworn that they would "give a true verdict give, according to the evidence."

The new books are leather-bound, and cost far more than the old, but the discarded ones, although of cheap material, have been associated with so many incidents of note in Middlesex court history that, in the opinion of court officers, their original value has been greatly enhanced.

you are to have good times in London," he said, "you must stop thinking and talking hard times. The merchant who maintains a discouraged attitude will most certainly instill that spirit in his would-be customers. I strongly advise each and every one of you to go hard after the man who refuses to join because he thinks times are too hard."

Welcome Guests.

A hearty welcome was extended by the members of the various teams and the officials of the Chamber of Commerce to the mayor of Kitchener, the fire chief and nine aldermen from that city, who as a party visited London Tuesday, and were guests of the evening. Included in the party were Mayor Chas. Greb, Aldermen J. L. Holtz, W. Hartlons, A. Bricker, A. A. Armstrong, L. Hagehorn, J. Hassenauer, Jerome Lang, C. Baetz and C. J. Massel and Fire Chief H. Guerin.

Two solos sung by Mr. McCulloch were enthusiastically received and Miss Thomas gave some delightful Irish character sketches.

EXCELLENT EXHIBITS

De La Salle School Fair held by the boys in St. Peter's Parish Hall Tuesday afternoon and evening was a decided success. Besides individual prizes awarded for each variety of vegetables and flowers, special prizes were given for flower and vegetable collections.

The following received first, second and third respectively for their vegetable exhibit: James Wilkinson, Percy Lethbridge and Charles Bardavill.

The winners of the flower collection were: Edward Orendorff, Percy Lethbridge and John Ulien.

The following received the best bouquet were awarded Edward Orendorff, William Fox and Frank Harding.

The fair was appreciated by the parents of the children and many friends. The exhibits were inspected by H. Fry.

COMFORT FOUND IN GLASSES

If your eyes ache or burn, nothing is more comfortable than an accurately-fitted pair of glasses. F. Steele, 210 Dundas street, has sixteen years' experience in sight testing, and guarantees every pair to be exact. See him for your next glasses and receive absolute satisfaction.

BRITISH MAILS

The next mail for Great Britain and Europe will close at the local postoffice on Thursday, September 29, 1921, to be forwarded via S. S. Minnedosa, sailing from Montreal on September 30, 1921. This mail will consist of all classes. Letters and registered matter at 10 a.m., parcel post and newspapers at 2 p.m.

CUNLIFFE WILL NOT STAND FOR FEDERAL HOUSE

Declines Nomination As Independent or Soldier Candidate in City.

NO OFFICIAL ACTION

Explaining that his decision comes only after several days' consideration, J. W. Cunliffe, chairman of the London Housing Commission, advised the Advertiser Wednesday that he would be unable to accept the nomination as independent candidate in London at the federal election.

For a period of more than four years Mr. Cunliffe was the popular president of the London command of the Great War Veterans' Association, and with-in the past month has been urged, he says, by a number of his friends and acquaintances to allow his name to go before the electors. More than a week ago he intimated that should he accept the proffered standard it must be as a straight independent, holding that no returned man should enter the political arena as a representative of either of the old-line parties.

His announcement, it is believed, settled indefinitely any possibility that there may be a soldier-candidate in London. No official action has ever been taken by the three soldier associations in the city. Mr. Cunliffe being championed by individual members. With the latter now eliminated from the field, it is far from probable that another soldier will be suggested in his place.

Are Non-Political.

The G. W. V. A. and the Army and Navy Veterans, as well, have always maintained that they, as organizations, are non-political and non-sectarian. At the recent regular session of the latter body this point was emphasized, frank exception being taken to the report that they were prepared to support a certain candidate, and insure that he was nominated. On this one policy alone the executives of these organizations have protested against the proposed amalgamation with the newly-formed Canadian Legion, alleging that the latter is merely a political dodge. Despite this attitude, however, the returned men throughout the Dominion have gradually but surely undergone a change in opinion relating to the handling of the country's affairs at Ottawa, irrespective of other affiliations they are now determined evidently that sweeping changes shall be accomplished at the coming election.

GROCERY PRICES DROP FORTY PER CENT IN YEAR

Sugar Slumps From \$22.50 to \$7.75 Per Bag.

NO CHANGE IN MEATS

Local grocers do not anticipate any further marked decreases in foodstuffs just at present. They concur, however, in an estimate by the Canadian Grocer, a trade journal published in Toronto, that the average decrease in prices of some twenty staple grocery lines within the past year has been over 40 per cent.

Meat products have been the slowest to come down, despite very marked drops in the price of live hogs and cattle. The packers advance an explanation for the continued high prices of the more choice classes of meat on Europe will close at the local postoffice on Thursday, September 29, 1921, to be forwarded via S. S. Minnedosa, sailing from Montreal on September 30, 1921. This mail will consist of all classes. Letters and registered matter at 10 a.m., parcel post and newspapers at 2 p.m.

Perhaps the greatest price variation is shown in sugar, which from \$5.75 a bag in 1914, went up to \$22.50 in 1920, and is now quoted at \$8.75. Eggs and butter still fluctuate in price. Eggs were 90 cents a dozen last fall. They are now selling at 50 cents a dozen, but they are liable to go up or down, according to export facilities and the supply and demand at home. Eggs cost nearly twice as much as they were in 1914, and butter is still 12 cents higher than it was seven years ago. Butter is now varying from 45 to 50 cents a pound.

But while meats have not dropped in price at the same rate as other foodstuffs, there has been a reduction of approximately 25 per cent for the better grades. Higher grade teas and coffees are only slightly lower. One reason why coffee does not drop noticeably in price is the addition of the war tax last May. When high prices were at their peak, there was no war tax on coffee.

Soaps Are Down. Soaps are down about 50 per cent in price, as compared with the peak of the war-time prices. Peppers and spices are 25 to 50 per cent lower. Biscuits and cakes are only about 10 per cent reduced in price, and the competition of 10-cent bakeries has not yet stopped other bakers selling bread at 11 and 12 cents a loaf.

Rice, tapioca and sago are approximately 75 per cent cheaper. Carolina rice today sells at 15 cents a pound, and China rice is worth 10 cents. During the high price era the finer grades of rice cost 25 cents a pound. The better grades of tapioca, which now sell at 15 cents a pound, could not be obtained then, while the cheaper grades, which now retail at 10 to 12 cents, were 20 cents a pound when prices were at their peak. Sago prices are reduced at about the same percentages.

All Prices Decrease. One year ago prices were 138.85 per cent higher than in September, 1914, according to the Canadian Grocer, but within the past year decreases have totalled over 40 per cent.

Restaurant prices have shown some slight decreases, but many restaurateurs claim they are still paying high wages, as high as \$25 a week with board to waiters. Even dishwashers readily command \$18 a week. The drop in the prices of foodstuffs allows only a slight reduction in restaurant prices, it is claimed, because wages and overhead expenses have not been reduced proportionately.

WILL NOT RUN AGAIN. Brantford, Sept. 28.—John Harold, Liberal-Unionist M. P. for Brantford, will not again be a candidate. In a statement issued this morning he says that he was prepared to run as an independent on a national policy of moderate protection, but finds that this is impossible, and consequently will not be a candidate in the forthcoming federal election.

FIND OF SAND PROVES BOON TO CONTRACTORS

Saved Company Several Hundred Dollars On Building Collegiate.

MAKING FINE PROGRESS

Employees of the Kingston Construction Company, which firm is engaged on the erection of the new Collegiate Institute, while not prospectors, recently made a "find" on the site of the new building which is saving the company several hundred dollars. During excavation operations workmen uncovered a large quantity of sand, of that quality ideal for building purposes.

Because of this nature of the sub-soil, it was not necessary for the Kingston Construction Company to purchase or haul sand for building purposes, and by this means expense was cut down. However, it is not likely that the grounds adjoining the new high school will be utilized by the city as a sandpit.

Progressing Favorably. Work on the new school, which will cost \$311,846, is progressing favorably, and the contractors declare that it will be completed by December 31 next, which is the time limit. The job was delayed considerably a few months ago, owing to inability of the contractors to obtain a supply of cut stone. The new drill hall is completed, and will be ready for use by Collegiate Institute pupils by November 1. At present the concrete floor is covered with water from recent heavy rains, but this will be drained off.

The complete equipment of the new building, it is estimated, will cost \$35,000. W. A. Tanner, secretary of the board of education, is obtaining figures on this equipment, and contracts for some will be awarded in the near future.

THREE YEARS IN KINGSTON PEN FOR KECHEGO

Indian Who Cut Constable's Throat Sentenced by Judge Logie.

GOOD CHARACTER COUNTS

Three years at hard labor in Kingston penitentiary was the sentence meted out to Thomas Kechego, Indian, of the Muncie Reserve, for wounding Charles McConnell, Byron Sanatorium policeman, by Judge Logie at the supreme court Wednesday at noon. Amelius Logan, chief of the Muncie Indians, gave evidence as to the past good record of the prisoner, and that he had a mother and father to support.

As Kechego was deaf, Judge Logie explained the matter to Chief Logan, and instructed him to make his remarks known to Kechego.

"The grand jury has found true bills on three charges against him," commented the court. "First, he was charged with wounding with intent to kill, for which he could be sentenced to life; second, on a charge of wounding with intent to do bodily harm, for which he might have been sentenced to fourteen years in the penitentiary; and, third, on a charge of simple wounding, for which he might be sentenced to a shorter term. He has pleaded guilty to the last of these."

"Tell your young men that it is a serious thing to carry knives and razors, and tell them that they must not drink whiskey."

The crime was committed on August 27, when McConnell was assisting County Constable Byron Dawson to bring the prisoner and another Indian to London after they had been arrested at Springbank Park on charges of being intoxicated. Kechego slashed the officer's throat with a razor. Kechego claimed that he was under the influence of doped whiskey and did not remember the affair.

WILL PLAY TENNIS FINALS IN LONDON

Woodstock and St. Catharines Champions in Playoff.

On Saturday afternoon next London will be the scene of the finals in the Western Ontario Tennis League. Woodstock, champions of the western division, and St. Catharines, champions of the eastern, meeting in the play-off. The games will be staged on F. Reid's court, Talbot and St. James streets, and should attract many tennis enthusiasts. The championship contests will consist of three single and two double contests. Each team has won all the events they contested in their group, and London had a team in the league. It fell before Woodstock, and then Windsor took the measure of the victors.

Made In France Exhibit Coming

Chamber of Commerce Reports Sample Train To Be Here October 20.

According to information received by the local chamber of commerce, the "Made in France" sample train, which is now touring Canada, and which is scheduled to visit London October 20, will remain in the city only one day. The train will arrive at 4 o'clock in the morning, and will leave at 11 o'clock in the evening.

Because of its brief stay in London visitors will have only four hours in which to view the collection, the exhibit is invited in the afternoon from 2 to 5 o'clock, and in the evening from 7 to 9 o'clock. The morning will be reserved for industry, commerce and official delegations.

The train will be under the personal supervision of Count d'Arnaud, president of the mission. While the train is open for inspection it is expected that the count and his staff will remain on duty, but arrangements are being made by the local chamber of commerce to entertain the president and four of his companions either at luncheon or dinner. Senator Hon. C. B. Baubien has been asked to give a luncheon for the count and his staff. The train will be in Kitchener and Stratford on October 17; Chatham,

NEWEST STYLES in the Girls' and Misses' Section

Save all bother of dressmaking, fitting and fussing, and see your garments completed before you buy—no after disappointments.

Visit our Girls' Department on the Second Floor, and see the exclusive styles in Fall Dresses, Middies and Separate Skirts. Girls will find their requirements well looked after, and the prices decidedly moderate.

THE POPULAR SAILOR STYLE.

Styles may come and go, but with the average girl the sailor type remains a favorite. In our assortment we are showing several pretty styles of the ever popular "Sailor Maid" Dresses, made of the best quality all-wool navy serge and flannels, trimmed with silk braid and embroidered emblems, all seams double stitched, fitting girls from 4 to 16 years. Prices ranging from \$7.75 to \$20.00

Several smart styles, made of lovely quality all-wool navy serge, trimmed with fancy stitching, silk braid and novelty buttons, sizes 8 to 14 years. Prices ranging from \$7.50 to \$12.50

Girls' Regulation Navy Flannel Middies. These are trimmed with white or cardinal braid. Price \$5.00

Girls' GYM BLOOMERS, made of heavy quality all-wool serge, elastic band at waistline, fastening at side, in navy only. Price \$4.50

POPULAR STYLE FOR SCHOOL, GYMNASIUM AND GENERAL WEAR.

The "Sailor-Maid" Balkan Middy, made of beautiful quality all-wool flannel, trimmed with silk soutache braid, silk lacings or corded silk ties and embroidered emblems, made in navy, scarlet, Paddy, coral, gold and cream; sizes 6 to 14 years. Price \$5.50

MIDDY STYLES.

Pleated Middy Skirts, made of all-wool serge, finished with cotton under-bodice, sizes 6 to 14 years. Prices ranging from \$4.00 to \$7.50

Middy Blouses, made in the regulation or Balkan styles, of good quality white jean, made in all white or white with colored collars, sizes 6 to 14 years. Prices ranging from \$1.75 to \$3.50

Girls' BLOOMERS, made of splendid quality black sateen, finished at waist and knee with elastic, sizes 4 to 14 years. Prices 65c and 75c



ARE YOU A MEMBER?

No man is worth more to the community than he contributes to its up-building. He can contribute most effectively through the Chamber of Commerce.

JOIN NOW.

CANTON SILK CREPES---Three Qualities--- \$2.50, \$4.00 and \$5.00 Yard



A silk creation that has taken Paris, London and New York by storm. Canton crepe came into being just to create the smart one-piece style dresses. The drapy frocks, dipping irregularly at the sides, the softness, the casualness, and the long flowing lines that are making the fall and winter frocks so irresistible in their appeal, can be interpreted with finesse in silk Canton crepes, the fabric for the present-day modes. Direct importations make these special prices possible. We save you money on genuine canton crepes.

PURE SILK CANTON CREPES FOR \$2.50 YARD.

Beautiful for either dress or separate blouse, 39 inches wide, shown in waterfall blue (light blue), gaiety (bright old rose), sand, leaf brown; 39 inches wide. Extra special \$2.50 yard

PURE SILK CANTON CREPE, HEAVY QUALITY, \$4.00 YARD.

Outstanding beauty of weave this heavy quality, shown in nigger, Wedgewood blue and taupe; 40 inches wide. Special \$4.00 yard

PURE SILK CANTON CREPE, EXTRA HEAVY QUALITY, \$5.00 YARD.

Our best importation of heavy quality Pure Silk Canton, shown in black, navy, nigger and biscuit; 40 inches wide \$5.00 yard

CANTON CHARMALINE FOR TAILORING, \$3.50 YARD.

A wonderful supple silk weave, with wool filling, a decided fine cord effect, yet soft and pliable, for one-piece dresses and suits, also ideal for wraps and coats; shown in nigger, dark navy and black; 40 inches wide \$3.50 yard

Smart New Tricolette BLOUSES

Be the blouse tailored or fluffy, it must be just right and of the daintiest material. Let us show you the distinction that can be achieved in a blouse of tricolette.

Nurses' Uniforms

Nurses' Uniforms, made of white jean cloth, convertible collar, patch pocket on skirt. Price \$3.00 Blue Chambray Uniforms, collar to be worn high or low, patch pocket. Price \$3.75

Model of jade green, heavy embroidered motif of wool in front, sleeves and neck also feature wool trimming. Price \$12.50 Navy with sand embroidery, fitted band at waist, choice of different shades. Price \$9.50

All black and black with white embroidery. Prices \$9.50 and \$12.50

Smart model of fancy tricolette, the smocking at waist, collar and cuffs is very new. Price \$9.50 Inexpensive model of fine tricolette, the neck, sleeves and scallop at bottom, in all shades. Price \$6.75

HEAR THE STEWART PHONOGRAPH New Price, \$15. Basement.

SMALLMAN & INGRAM LIMITED



JUMPER FLANNEL 58-inch, pure wool, rose, navy, gold, henna, etc. \$2.00 Yard.

LEHIGH AND SCRANTON

COAL

3 1/2-TON LOTS \$55.00

ANDERSON COAL COMPANY

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for the playing of baseball, hockey, tennis, basketball and golf, more swimming pools, skating rinks, gymnasiums, especially for young folks; encouragement of more sports leagues, and the provision for ample outdoor winter recreation. Several of the girls ask for swimming pools for their sex which shall be open all the year.

Percentage Too High. Analysis of the answers to the question of whether the young folks intend to remain in London after they complete their school days discloses the fact that 24 per cent have decided to leave the city. According to those who have conducted similar questionnaires in other communities that percentage is too high to be satisfactory to London.

don. Making due allowance for the fact that the majority of the young people will never carry out their present intentions, it is yet true that nearly one-quarter of the students of high school age in London are at present thinking about going to other and larger centers to make their careers.

"On the basis of that showing," it was said at the Chamber of Commerce, "the taxpayers of London are spending too much money on the education of boys and girls for the benefit of Toronto, Detroit and other communities. The remedy is to make London so attractive to our young folks that after we have raised and educated them they will prefer to remain here."

Continued From Page One

QUESTIONNAIRES BARE MANY CIVIC NEEDS

ing, especially on Richmond street. Many of the boys and girls hope to see Federal Square developed, some by the erection of a new postoffice and others by the city ought to be abolished in the opinion of many.

Beautification of the city is the ar-

October 18, Windsor, October 19; Woodstock and Brantford, October 21, and Hamilton on October 23.

CAPTAIN'S LICENSE IS SUSPENDED FOR YEAR

Montreal, Sept. 28.—One year's suspension of the certificate of Capt. Delo Wilbur Whitley, master of the steamer Key West, and a severe reprimand for his second officer, C. G. Gilman, was imposed by the formal investigation into the collision between the Key West and the schooner Oliver Mowatt on September 1 in Lake Ontario, which caused the sinking of the Oliver Mowatt and the drowning of her captain, T. L. Vane, the mate, Jacob Corby, and the cook, Miss Carrie McGuigan.

Better housing and living accommodation for students who come to London from outside the city is the demand of several. "Bum the river" is the advice of one student—probably not apt advice of profanity, but having reference to the Springbank dam project. Town-planning appeals to others, and "rush the hotel project," say a considerable number.

Demand for Arena. The unanimity of demand for an arena or stadium wherein sports may be conducted all the year round is impressive. Along with that "plank" is a wish of many of the Collegiate Institute students for a campus on which they may have their school contests.

Thinking of the general public rather than themselves, several of the young folks urge a new union railroad station, a better system of street names, and "rush the hotel project," say a considerable number.

Everybody in London interested in the "Chamber of Commerce" is a sentiment of one of the students which made a strong appeal to the chamber officials. Answering the question of what recreations the young folks would like the city to provide, the list would seem to indicate the following, among others: A children's day at Tecumseh Park once a week, more opportunities