

TRUSSES

We Carry a Large Stock and We Fit Them.

Forethought in Buying.

Strong's Daily Prices Patents

Regular Price. Our Price.
 50c Sal Hepatica .25c, 50c, \$1.10
 50c Antiphlogistine, small.37c
 75c Antiphlogistine, large.62c
 25c Baby's Own Tablets.15c
 25c Carter's Little Liver Pills.15c

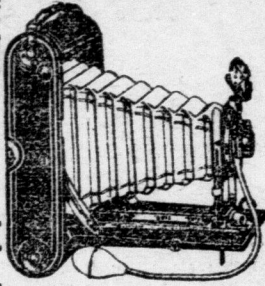
25c Beecham's Pills .19c
 \$1.00 Burdock Bitters.68c
 35c Castoria .23c
 50c Dodd's Kidney Pills.32c
 \$1.00 D. D. D., large.68c
 25c D. D. D., small.18c
 25c Electric Oil .16c
 25c Fruit-a-tives, small.16c
 50c Fruit-a-tives, large.33c
 25c Fluid Magnesia .15c
 \$1.25 Fellows' Syrup.\$1.10
 10c Health Salts .3 for 25c
 75c Jad's Salts .64c
 25c Minard's Liniment.16c
 25c Laxa Liver Pills.15c
 10c Dutch Drops, 5c, 6 for 25c
 \$1.00 Phenoline Rheumatism Cure .28c
 50c Pink Pills .29c
 40c Hydrogen Peroxide.26c
 20c Hydrogen Peroxide.13c
 25c Nervine .16c
 25c Chase's Pills .18c
 50c Chase's Nerve Food.34c
 60c Chase's Ointment.44c
 75c Cuticura Ointment.60c
 \$1.00 Catarrhazone .67c
 50c Catarrhazone .34c
 25c Catarrhazone .17c
 25c Evans' Pastilles .18c
 35c Fowler's Extract.27c
 25c Seidlitz Powders.19c
 35c Agnew's Ointment.29c
 25c Aspirin Tablets, doz.15c
 50c Aspirin Tablets, per 100.25c

35c Comp Cascara Tablets, per 100.19c
 35c 1-grain Cascara Tablets, per 100.19c
 25c Compass Oil .16c
 50c Chase's Liver Cure.36c
 25c Blaud's Iron Pills, 100's.16c
 50c California Fig Syrup.36c
 25c Hamilton's Pills.17c
 50c Milburn's Heart and Nerve Pills.34c
 25c Munyon's Remedies.19c
 25c Miller's Worm Powders.17c
 50c Nestle's Food.39c
 Horlick's Malted Milk.39c, 79c, \$3.20
 50c Gin Pills.27c
 \$1.50 Sanol Blood Mixture.90c

STRONG'S

LONDON'S LEADING DRUG STORE.

Remember, If It Isn't An Eastman It Isn't a Kodak



Kodaks and Supplies

Developing and Printing. Enlarging.

Health Insurance

Your health is worth more than money to you. You cannot afford to indulge in cheap drugs or poorly-dispensed prescriptions. Bring them here and be satisfied.

Liggett's Chocolates, lb.\$1
 The Sweetest Story Ever Told.
 Fenway Chocolates .35c, 60c
 Patterson's Chocolates .50c and \$1.00
 Nylo Chocolates .25c to \$1.25

Stop That Cough

Rehall Cherry Bark Cough Syrup .25c
 Rehall Cold Tablets .25c
 Rehall Throat Pastilles.25c
 Rehall Bronchials .10c

Turkish Delight, Imported, 17c lb.
 Bull Chocolates, 27c lb.

Strong's Baking Powder 25c.

Four Seasonable Suggestions

STRONG'S SATURDAY SPECIALS

Regular Price Friday and Saturday Price
 \$1.00 Compound Syrup Hypophosphites .51c
 \$1.50 Sanol Blood Mixture .90c
 Any 25c Tooth Brush .19c
 15c Colgate's Floral Soap, four odors.10c
 10c Dutch Drops .3 for 5c
 Not more than 6 to one customer—none to dealers.

15c Orona Hand Cleaner .5c
 50c Morrissey's Lung Balm .19c
 \$1.00 Popular Vacuum Bottle; keeps hot 24 hours; cold 72 hours .59c
 25c lb. Turkish Delight, imported, at lb.17c
 50c lb. Savoy Peerless Chocolates, lb.27c

You Are Loosing Money Every Day You Stay Away

STRONG'S DRUG STORE

THE DEPENDABLE STORE.

Phone 56 or 57. 184 Dundas Street, London, Canada.

TRUSSES

We Carry a Large Stock and We Fit Them.

Forethought in Buying.

Strong's Daily Prices Toilet Articles

15c Albert's Talcum.9c
 25c 1-lb. Talcum, No. 1 quality.16c
 25c Amolin .19c
 25c La Seduisante Face Powder .19c
 13c Pears' Unscented Soap.9c
 (Purchase limited to 3 cakes)
 50c Rimmel's Face Powder.35c

75c Toilet Waters .59c
 50c Toilet Waters.39c
 35c Toilet Waters.29c
 50c Pebecco Tooth Paste.39c
 25c Johnson's Shaving Cream.17c

13c Ivory Soap, large.10c
 13c Wool Soap, large.10c
 25c Corylopsis Talcum (Babcock's) .19c
 85c Vanishing Cream.28c
 \$1.25 Hudnut's Toilet Water.1.00

35c Palmer's Face Powder.26c
 90c Mary Garden Talcum.75c
 35c Bath-a-Sweet.25c
 \$1.00 Listerine, large.84c
 50c Listerine, medium.39c
 25c Listerine, small.19c
 25c Mennen's Talcum.17c
 50c Florida Water.39c
 25c Florida Water.19c
 50c Hind's Honey and Almond Cream.39c
 50c Pompeian Cream.38c
 75c Pompeian Cream, large.62c

13c Palm Olive Soap.10c
 25c Squibb's Talcum.20c
 50c Vel de Lis Face Powder.34c
 35c Mum.25c
 50c Colgate's Cold Cream in jars.35c
 50c Canadian Hair Dye.37c
 25c R. & G. Rice Powder.20c
 15c Camphor Ice.10c
 35c Poudre de Poche.25c
 5c Wrigley's Spearmint Gum.2 for 5c
 Etc., Etc.

Save the Coupons

Given you with each purchase. They represent an extra 5 per cent saving to you

The Big Cave-in in Turnberry Township, in Which a Tree and Several Stumps are Buried



DUMPING OF STONE PROVING EFFECTIVE

Cave-In at Turnberry Is Being Filled Up, But Cause of Trouble Is Still a Mystery.

[Special to The Advertiser.]
 Winham, Jan. 7.—The dumping of hundreds of loads of stone and gravel into the mysterious hole on the 10th concession of Turnberry Township, is beginning to have effect, and what appears to be a solid bottom has been obtained on which to build the portion of roadway which sank out of sight.

Cause Still Uncertain.
 Nothing definite as to the cause of the accident has been learned, and it is probable that the real cause will not be known until a matter of conjecture. Two theories are held by residents of the district. One is that an underground current, by the process of erosion has eaten away the earth from underneath the roadway, and another that the road simply sank into the bog after a primitive foundation of brushwood and logs, placed there 50 years ago, had rotted away.

Both ideas are plausible, but the theory of the rotting brushwood does not explain the sinking of a field close to the Belgrave road, about a quarter of a mile out of Winham.

Stream Theory Believed.
 It is regarded as practically certain that there is an underground stream of some kind in that section of the country. Several occurrences during the last few years tend to bear out this theory. Two years ago a well was being drilled on the 14th concession of the township of Culross. A fairly good flow of water was obtained, but thinking to get still better, the well-drillers went two feet further down. Suddenly resistance to the drill ceased, and the flow of water also ceased. The supposition then was that the drill had gone through the hard upper strata into the course of an underground stream, and the water which before had come to the surface then followed the line of least resistance and mingled with the waters of the subterranean stream.

A Morris Township Hole.
 A "sink-hole" somewhat similar to the ones that are now attracting attention in Turnberry Township, appeared a number of years ago in Morris Township, on the 3rd concession. Among the expedients adopted in dealing with this, was the dumping into it of a large quantity of raw wool in the hope of drying it up, and of making a mattress to act as a foundation for filling material. The experiment was watched with great interest, but proved a complete failure. The hole swallowed up everything that was put into it, and the attempt to fill it was finally given up, and there it remains.

Expense of Repairing.
 It will cost about \$1,500 to repair the Turnberry road, and probably \$3,000 or more to fill the hole close to the Belgrave road. This cavity takes the form of a deep ditch, skirting the road for a distance of about fifty yards. It has been filled with gravel and rocks and is covered temporarily, but the ground is like jelly in consistency, and will not bear the weight of a man. Further developments are being looked for when the break-up in the spring comes.

ROBE FOR ARCHDEACON

St. John's, London Township, Congregation, Remember Rector.

The annual Christmas and New Year's treat of St. John's Church, London Township, was held last night in the Arva town hall, and was a success. The hall was filled to its capacity, and the whole congregation, beside many others, adults and children, were present. Archdeacon Richardson presided.

A splendid program, literary and musical, was rendered by the children. Then followed a series of lantern views, descriptive and comic, exhibited by Mr. Henry Light, of Huron College, which were greatly enjoyed. After this came the Christmas tree, a brilliantly illuminated object, and covered with presents. There seemed gifts for everyone, so abundant were they. Among them was a magnificent fur staghorn robe given to the Archdeacon from the people, with a gift for Mr. Richard Lee, assistant, and similar favors for Mrs. Richardson. The whole affair was a happy one and exceeded all pre-eding ones—a credit to St. John's Church.

TO MEET IN LONDON.

[Special to The Advertiser.]
 Aymer, Jan. 7.—The stewards of the Ontario Trotting and Racing Association will meet in London on Jan. 15 to arrange dates for meetings in Canada during the year. Aymer will claim the last week in June as the date for its meeting.

"Father" Clark Sails on Seventeenth Trip

Boston, Jan. 7.—Rev. Francis E. Clark, president of the World's Christian Endeavor Union, will sail tomorrow for Italy on his seventeenth foreign journey. In the interests of the movement which he founded.

These journeys have involved more than 250,000 miles of travel. Five of them have been journeys around the world. Dr. and Mrs. Clark will attend Christian Endeavor conventions in Spain, France, and England during their stay abroad.

ADVOCATE A COURSE IN LIFE INSURANCE

Underwriters Will Approach The Kingston University Authorities On The Subject.

[Canadian Press.]

Kingston, Jan. 8.—At the annual dinner of the Kingston underwriters last night, A. J. Meiklejohn, Ottawa, vice-president of the Canadian Underwriters' Association, advocated the establishment at Queen's University of a course of lectures on life insurance and stated that prominent members of the association would be glad to arrange lectures among themselves. The idea was concurred in and the university authorities will be approached.

Sole Agents for GURNEY OXFORD RANGES Smallman & Ingram

SALE OF SILK AND CLOTH DRESSES

FROM \$3.95 AND UPWARDS. LONDON READY-TO-WEAR 256 DUNDAS ST.

WE ARE AGENTS FOR THE Gurney Oxford Stoves

A better stove has yet to be built. See the Economizer, which saves a ton of coal in every seven, the only stove made with this attachment. We are having a special display of these stoves this week. Come in and see them.

Dominion House Furnishing Co. 258 DUNDAS STREET. ywt

FRANK EDY PHOTOGRAPHER

Fine Portraits, Etchings, Sepias and Engravings. 220 DUNDAS STREET. Phone 3691. London Loan Block. ywt

The Delaware, Lackawanna and Western Coal Company's Scranton Coal

We are unloading a large shipment of fresh mined coal, all sizes. Very best quality. Try an order.

John. M. Daly Coalman, Phone 348. 19 York Street. ywt

Old Silverware Repaired, Repolished, Replated at Factory Prices.

S. K. MILROY & CO. Manufacturing Jewelers, 260 DUNDAS STREET.

HOCKEY STICKS

10c to 50c PEEL'S, Richmond St.

FOR CHOICE MEATS PHONE YOUR ORDER TO

Jackson's Meat Markets. 10, 11, 12, Market House, Phone 2000. 87 Wellington Street. Phone 1057. mwxw

SHILOH

quickly stops coughs, cures colds, and heals the throat and lungs. 25 cents

GEO. E. LOGAN

FUNERAL DIRECTORS AND EMBALMER. 418 RICHMOND ST., LONDON. Residence on Premises. Phone 1958. Personal Attention. ywt

Smith, Son & Clarke Undertakers

115 DUNDAS ST. PHONE 558. 629 DUNDAS ST. PHONE 678. Residence on Premises. Private Ambulance Service.

FERGUSON & SONS FUNERAL DIRECTORS

180 KING STREET. PHONES 648, 872, 2008. OPEN DAY AND NIGHT.

GRIFFITH & WILLSIE FUNERAL DIRECTOR

104 Dundas Street, London. Residence on Premises. Phone 459. Private ambulance service. Delaware Branch, W. Acres, Mgr.

E. C. Killingsworth FUNERAL DIRECTOR AND EMBALMER

481 Richmond Street, Phone 3971

R.J. Young & Co.

Ladies' White Skirts

We have one table full of White Skirts, on sale at prices which should demand the attention of the keen buyer. These are not a job lot, with faults or flaws in them, but regular stock, well made, and finished, and good cambric embroidery. Values up to \$1.98, for

98c

Something Very Special For the Kiddies

Children's Natural Wool Vests and Drawers—These garments are only in small sizes, but are high-class goods. Worth up to 50c; two for

Small-Sized Hose sacrificed. This is just a broken lot, which we are determined to clear out quickly, and for this reason we offer them at the remarkable price of two pairs for

Come early, as they will not last long.

The First Breath of Spring in Our Staple Dept.

We have just received a special lot of New Spring Crepes. They come in white, pink, blue, champagne and black.

Also a large lot of Spring Prints, in all the newest designs and colors, at 10c and 12½c.

Visit our Staple Department for special bargains in all the newest materials for spring, as we have made arrangements to have them arrive early.

FLANNELETTE GOWNS

At prices to interest the economical. A nice, well-made Gown in pink and white, nicely trimmed, at 69c. Also a very special line in pink and white. A splendid garment for

98c

DRESS GOODS SPECIALS

Blanket Cloth Coating—Full 54-inch Blanket Cloth, in fawn, navy, cardinal and brown. Very special for Thursday 89c. Also a line of Storm Serge, in navy and cardinal, full 54 inches wide. Regular \$1.50, for

\$1.19

Bargains In Knitted Skirts

Made of good heavy wool, in fancy stripes, in red and blue, and gray and blue. A good, warm article. Regular \$1.75, for

\$1.39

One Table Full of Tweeds Sacrificed

Now is the time to save money in Tweeds. All our very best Tweeds we have decided to clear out to make room for our spring goods, and therefore offer our Tweeds up to \$1.50 a yard for the remarkable price of

59c

R.J. Young & Co.

ASSESSMENT IS INCREASING. [Special to The Advertiser.]
 Stratford, Jan. 7.—An increase of year just ended, as compared with 1912, the respective amounts being \$16,000 is shown in the taxes for the 1912, the respective amounts being \$176,000 and \$160,000.