The True Test

We will be pleased to have those who are considering taking a course in our school make inquiries of any of our pupils or patrons regarding the practical nature of our course of study and the efficiency of our instructions. Mr. Campbell has been placed as bookkeeper and stenographer with J. Tune & Son, manufacturer, London.

Forest City Business and Shorthand College, London.
J. W. WESTERVELT,

R. K. COWAN,

No Question About Quality. §

Are you ready for your spring ait or overcoat? suit or overcoat?

We are prepared to show you the finest and largest stock in the city.

O. Labelle, Richmond. MERCHANT TAILOR.

Every Building Erected

Should be fitted up for electricity. It will save you expense later on. Give us specifications and our rates will be furnished immediately.

The Electrical Construction Co

CAIRBAIRN,

Although the price of

Sweet Home Soap

6 CAKES FOR 25c.

we still offer a great variety of valuable premiums for SWEET HOME SOAP wrappers.

THE LONDON SOAP CO.

SPECIAL NOTICES.

Feather and Down Cushions 50 Cents

Large stock of Pillows and Mattresses, Iron and Brass Bedsteads. Pillows and Cushions filled with feathers on the shortest notice. Large assortment of Staves at Hunt & Sons Bed and Mattress Cleaning factory, 593 Richmond street. Telephone 997.

Leave London at 7:15 p.m., Arrive New York 10:00 a m. Following Day.

This can only be accomplished by getting your tickets over the great New York Central from the Michigan Central agent, who will secure you a berth and sell you tickets. Fare same as by other lines when tickets purchased in Canada.

Electric Turkish Baths.

eliminates them from the system. The electric baths applies electricity in the most effectual manner, and most diseases are cured by their use. 320 Dun-

Pocket Map of China.

Latest indexed map of Chinese Empire, with enlarged map of portion of China where difficulty exists, and other valuable information relating to present crisis. Copy mailed on receipt of two cents in postage, by W. B. Knis-kern, 22 Fifth avenue, Chicago, Ill. 10ny

Gentlemen, if You are Bald.

See Prof. Dorenwend's Art Coverings in Wigs and Toupees, worn on thousands of heads. They are a protection against Colds, Catarrh, etc., and give a most natural and younger appearance to the face. He will be at Grigg House, London, Thursday,

Stand The Test.



workmanship, perfect mechanical construction and intelligent inspection, serve to make them strong, easy going and lasting—they are made right—24 years of experience in building the best bicycles makes

Gurd's Good Guns. 185 Dundas Street.

When you order your clothing from us you receive the best of at-tention. Suits at all prices, selected from the best and latest manufac-

Southcott's, Richmond St.

W. A. PIPER., D.D.S., Specialty Gold and Porcelain work. Hours-9 to 5 p.m.

Drs. D. H & W. A. Piper

D. H. PIPER, M. D., Ear, Nose, Throat and Lungs. Hours—10 to 2, 7 to 8 p.m. Phone 804. 332 Dundas St.(cor. Waterloo).

Meteorological.

Toronto, Ont., March 11, 8 p.m.-Very stormy weather prevails from the lakes to the Atlantic; in the Maritime Provinces a severe easterly gale is ow in progress, accompanied by sleet and rain, and in the Province of Queec a heavy snowstorm and gale prevails. Snow is also falling over the greater portion of the lake region. In the Northwest the weather is gener-

ally mild and fair. Minimum and maximum tempera-Victoria, 34-48; Kamloops, 32 -46; Calgary, 24-30; Qu'Appelle, 26-6; Winnipeg, zero-38; Port Arthur, 2-34; Toronto, 31-38. Local temperature-The highest and west readings of the thermometer at

the observatory on Monday, March 11, ere 39 and 27.5 above. Today (Tuesday) the sun rose at 6:36 n. and sets at 6:20 p.m. The moon

Your Good Health WHOLE
WHEAT
BREAD

demands that you eat food that is nourishing and strengthening.
Whole Wheat Bread contains all the nutriment of the wheat kernel. A perfect health food. Try a loaf of our bread. Phone 818.

JOHNSTON BROS The Best Bread Bakers.

0000000000000000 CHOICE, NEW AND SEASONABLE GOODS.

THOS. WILSON

213 DUNDAS ST 000000000000000

London Advertiser.

LOCAL BUDGET

Whene'er the robin pipes his lay-Cajoling fraud with vest of red-Go, pack your flower seeds away. And heap more covers on the bed. -Chicago Record.

-The city council's reception committee meets tonight. -Mr. Doyle, a Chatham horse deal-

er, is here buying good stock -Capt. Walter Smith has sold a valuable black mare to Mr. E. Meredith,

Electricity is the great purifier of the blood. It destroys the germs and Mr. L. B. Forsyth, of Montreal, are in -Mr. F. B. Eager, of Toronto, and the city.

-The local W. C. T. U. propose to Hewlett. discuss Carrie Nation at this week's

-Mr. Nicholas J. Grace, Dominion Line steamship passenger agent, was here yesterday. -Dr. S. E. Gustin, of Bay City,

Wood's Phosphodine,

The Great English Remedy.
Sold and recommended by all druggists in Canada. Only reliable medicine discovered. Six packages guaranteed to cure all forms of Sexual Weakness, all effects of abuse or excess, Mental Worry, Excessive use of Tobacco, Opium or Stimulants. Mailed on receipt of price, one package \$1. six, \$5. One will please, six will cure. Pamphlets free to any address.
The Wood Company, Windsor, Ont.

Wood's Phosphodine is sold in Lon-

NEW YORK

Five cases of the latest American shapes opened for today's (Saturday) trade.

GRAHAM BROS.

Rich, but **Not Gaudy**

and fit for any gentleman to wear is what people are remarking about our latest neckwear. Full range of all the differnt styles

including Graduate, Flowing End, Club House, String and Bow Ties.

ROSS'

PRECIOUS SIGHT

Sight is as precious as life itself. Once lost it is irrecoverable. Remember that treatment, if applied in time, will remedy most defects. If you are in doubt about your eyes—if you are subject to eyestrain or to headache—do not delay, but consult our optician.

WARD, Optician and Jeweler, 374 Richmond Street. Mich., is in the city attending

father, who is ill. -The mission in St. James' Church, South London, will close tonight with a thanksgiving service.

-Miss Agnes Deery, of Port Huron, who was visiting Miss Begg, of this city, has left for Detroit. -Mrs. R. Knowles, of Brantford, is

visiting her nephew here, Mr. A. R. Simpson, of Central avenue. -The Misses Clara and Ada Douglas, of this city, are visiting Mr. and Mrs.

John Ewen, of Yarmouth Heights. -Mr. J. C. Lockhart, of the McDonald male quartet, sings at the St. Patrick's concert in Stratford Monday night.

-Miss Lottie Cowan, of St. Thomas, who was the guest of Miss Begg, Wellington street, has returned home. -Miss Laura M. Begg leaves today for New York, Philadelphia, Washing-

ton and points in Georgia and Florida. -Miss Ana Taylor, Queen's avenue, has returned from a very pleasant two months' sojourn in Toronto and

-A young man named Howell, engaged by W. J. Reid & Co., had a toe amputated at Victoria Hospital yes-

-Mr. and Mrs. E. R. Poole, of 911 Wellington street, left this morning for Ottawa, Montreal and other east--Mr. George Moule, of New York,

has been spending a few days in the city, the guest of his brother, Mr. John Moule, police court clerk. -Mr. Levi Schneur, a popular traveler for the well-known Steele-Briggs

Seed Company, Toronto, is doing good business for his firm in this city. -The trustees of the Protestant Orphans' Home gratefully acknowledge the receipt of a check for \$100 from a friend interested in the work of this

M. V. C .-- A rents a farm for one more years from B. Can A sell the Ermani, which concluded the permanure made on the farm or remove formance, are of the Loie Fuller type, it off the premises? Ans.-Yes, unless | a commixture of graceful movements,

-Miss Edythe and Miss Lorna Gibbons, of this city, are visiting Mr. C. S. Hyman, M.P., at the Russell House, Ottawa. They were the guests of Lady Laurier at a sacred concert given last

week in the capital. -Montreal Herald: Mr. Vaughan Cornish, F. R. G. S., of Montreal, and Mrs. Cornish sailed for Europe from New York on the Vaderland on Wednesday. Mrs. Morris, of London, Ont., was a passenger by the same steamer.

-"Mrs. Melbourne, of Manistee, Mich., who has been on an extended visit to her daughter-in-law, Mrs. A. K. Melbourne, Main street west, has gone to London, prior to her leaving for her home in Manistee."—Hamilton

stock, implements and furniture of Mr. E. R. Talbot will be sold by auction. Mr. Talbot and family are returning to their old home in London,

-One of the best programmes of the season will be given at the concert at the Western University tonight, consisting of vocal and instrumental music by first-class talent. The students are also putting on the farce, 'Ici on Parle Francais," which is full of merriment and wit.

-Miss Eva Roblyn will sing "The Angel's Serenade," with violin obligato by Mr. Roselle Pococke, at the concert to be given by the choir of Dun-das Center Methodist Church tonight. Solos will be rendered by the other members of the quartet, Mr. J. Arnold Thomson, Mr. Henry Saunders, Mr. Roselle Pococke and the organist, Mr.

-Paterson (N. J.) Evening News The next number was without a doubt one of the most pleasing on the programme. Eugene Lockhart, only nine years of age, the champion boy dancer, executed the sword dance, a most difficult performance, in an excellent man-He is a bright-faced, intelligent little fellow, who strides about and does his little act in a manner that capti-

vates all who see him. -The members of the Women's Missionary Society of the Wellington Street Methodist Church were enter-tained at the home of Mrs. Grey, Clarence street, recently. A hearty vote of thanks was tendered an unknown friend of the society who had donated \$5. After the business a good programme was carried out, in which Miss Pickard kindly took part. hostess served tea at the close of the meeting.

WALDEN-BELLEGHEM. Mr. Fred. Walden, of Peterboro, formerly of this city, was married last week to Miss Annie E. Belleghem, daughter of Mr. W. Belleghem. The eremony was performed by Rev. J. Wilson, of the George Street Methodist Church, where the groom is organist and choirmaster.

CONSIDERED SUGGESTIONS. The special committee of the council

appointed to consider hospital estimates met with the hospital trust yesterday and inquired into the suggested plans for saving fuel and mak-ing the plant more effective. Another meeting will soon be held. Ald. Par-neil, Winnett, Greenlees, Stevely and Cooper, the city engineer and Messrs. McCormick and Beck were present.

SCHOOL BRIGADE. Mr. Coo has secured a letter from any other similar medicines.

TOUR HOME-MADE BREAD

pleases the palate as well as satisfies the appetite. None genuine unless bearing our label.

THE PARNELL-DEAN STEAM BAKING CO., Limited,

75 Bruce Street, London, Ont. C. S. Hyman, M.P., stating that as soon as the superintendent of stores has completed outfitting the Baden-Powell force he will give his attention to the School Brigade. Owing to Mr. illness there has been no brigade drills for a month, but companies at the different schools are drilling hard, and brigade drills will soon

TORONTO OLD BOYS. Toronto World: At a meeting the executive committee of the London Old Boys' Association Saturday night in the Temple building, it was decided to hold their annual dinner on Monday, March 25, in the Temple Cafe. Invitations will be extended to the mayor, council and civic reception committee of London, Hon. G. W. Ross, Mayor Howland, Sir William Meredith, Dr. Oronhyatekna, Fred Winnett, M. D., and Rev. Father Walsh. The following were appointed a committee to arrange for the dinner: President, A. S. Wigmore; H. M. Begg, secretary; Atwell Fleming, treasurer; T. S. Minton, Harry Mcbride, J. W. Davis, Ed Mack, E. W. J. Owens, E. R. Babington, J. S. Dignam, David Millar, Col. C. A. Stone, J. Kidner, J. W. Hickson, John E. Thompson, L. Miller, Harry Jewell, Capt. A. W. Porte, Walter Nichol, A. E. Crossin, A. E. Trebilcock, Henry T. Smith, C. A. Crawford, M. Lester, Thomas Hook, Lud K. Cameron, T. G. Davey, Joseph Roger.

WOODEN WEDDING.

Last week Mr. and Mrs. Geo. Lough rey, of No. 266 Simcoe street, celebrated their wooden wedding, when a number of friends and relatives gathered at Mr. and Mrs. Loughrey's home and passed a pleasant evening, in games, singing and social chat. Before separating the visitors left behind them a number of choice presents for their genial host and hostess, wishing the worthy pair a long and prosperous career.

SHERMAN'S MOVING PICTURES. The attraction at the Opera House last night-the Sherman Moving Picture Company-was distinctly successful in doing all that its press agent claimed for it. The entertainment comprises three separate features that are entirely enjoyable and elicited unstinted appreciation from the audience. On the screen are thrown moving pictures of a variety of interesting subjects, arranged with due regard for the tastes of all amusement seekers. The representations of the royal funeral in Old London was impressive and wholly worth seeing. This is also true of all the other views. Several illustrated songs were sung by a skillful and pleasant-voiced vocalist, and the pictures of the songs' subject matter were excellent. The dances of

prevented by the terms of the lease. the manipulation of diaphanous silken robes, and artistic light effects. The entertainment was repeated this afternoon at a crowded matinee, and will be given again this evening. For tomorrow night's lecture, by the famous Frederick Villiers, war-correspondent, the sale of seats forecasts a large

and fashionable audience. GERMANIC'S . ROUGH PASSAGE. New York, March 10 .- The White Star Line steamer Germanic, from Liverpool and Queenstown, arrived off Sandy Hook lightship on Saturday afternoon at 1:34 p.m., but was not seen by the observers until she passed the Hook at 4:20 p.m. After passing the Hock the fog, which prevailed all the afternoon, but lightened enough for her to pass in, settled down with -A Poplar Point (Man.) correspondent says: 'On Monday, March 18, the Germanic to anchor for the night. On arrival at quarantine this morning, Capt. Haddock said the cause for the steamer's delay was stormy weather. The time of passage was nine days, nine hours and five minutes. Among the passengers who arrived on the Germanic was Capt. J. H. C. Ogilvev. of Strathcona's Horse, on his way home to Canada. Capt. Ogilvey has received a commission in the famous

Gordon Highlanders, and will return to the front after a brief stay at home. AFTER EFFECT OF GRIP

Are Often More Serious Than the Grip Itself. Physicians and grip sufferers alike are agreed that the after effects of the disease are more to be feared than the acute attack; you can never be

sure that the disease has left the system completely. La Grippe naturally attacks the weakest organ and leaves it still

Not only pneumonia, consumption, bronchitis and throat trouble follow the grip, but kidney, liver and stomach are troubles just as liable to result, provided any of these organs should happen to be in a week condition at the time of attack.

To get rid of the grip germ, to get

it entirely out of the system and blood few remedies are so good and none safer than Stuart's Catarrh Tablets; they are not a compound of powerful and dangerous drugs, but a pleas-ant, palatable, convenient remedy in tablet form, composed of the wholesome antisceptic principles of Eucalyptus bark, blood root and similar germicide remedies which are perfectly wholesome and harmless to the system, but death to the germs of grip, catarrh, consumption and diseases of the throat and air passages. Mrs. Chas. Gormley, of Memphis Last winter an attack of the says: grip left me with weak back, a per-sistent cough and loss of flesh and appetite and after using various remedies for several months with little or no improvement I finally bought a 50-cent package of Stuart's Catarrh Tablets at my drug store, and as they were pleasant and convenient to take I used them at all times of day or night, and I was astonished to secure such fine results from so pleasant and convenient a medicine. In two weeks my cough disappeared, my appetite returned. I improved in flesh and color, and no one would now think that I had ever had such a thing as

My druggist told me he sold more of Stuart's Catarrh Tablets for the cure of grip, colds and catarrh than

Western Assurance Company

In view of the generally unfavorable experience of fire insurance companies during the past year, both in Canada and across the border, the good showing made by the Western Assurance Company (as given in the annual report published in another column) must be gratifying to both the management and the shareholders. The total losses incurred during the twelve months covered by the report amounted to \$2,069,096, including \$182,608 paid for losses in the Ottawa and Hull conflagration. Of the latter amount, however, \$58,000 came back in reinsurances, and after providing for all losses and current expenses the company's revenue account shows a profit balance of \$12,824. The recent advances in rates will doubtless also The managers refer with pleasure to the good progress made by the branch office of the company established in London, and also to the readiness with which shareholders have responded to the call for an increase of \$1,000,000 in the company's cash capital-the total available funds now amounting to \$3,002,794. The directors take great pleasure in calling attention to the company's strong position, and also to the good showing made by the marine branch of its business, which has also a handsome reserve, considerably in excess of the

Respect Your Stomach.

The Use of

usual standard.

Malt Breakfast Food

Will Satisfy, Tone and Keep This Important Organ in Perfect Condition,

Too many people have no respect or regard for the stomach. It is burdened too often with foods that are almost indigestible; it then rebels, and

whole digestive machinery thrown out of gear. When breakfast is regularly com-menced with Malt Breakfast Food, which is partially predigested, you go forth to your labors and duties as-sured that your stomach is not hampered with a mass that will tax the

energy and strength of your body. In Malt Breakfast Food there is no insoluble starch; every particle of this perfect grain food is nourishing and sustaining. No other food contains such perfect elements properly proportioned for nutrition and general building up. The best medical authorities who have tasted Malt Breakfast Food, say it is an unequalled "Health Food." All first class grocers sell it.

SHOT AND KILLED

Boyish Feud Ends in Deliberate Murder at

Chicago. Chicago, March 12 .- Murder ended a boyish feud last night under the shadows of St. Stanislaus Church, at Noble and Bradley streets. Fifteenyear-old Thomas Laczkows was shot through the heart by a lifelong playmate, Frank Wisniewski. A moment before the shooting Father Balsczinzki espied Wisniewski in the hallway in the

act of loading a revolver. "Stop," cried the priest. "Stop, I command you.' While the priest in his flowing robes ran toward Wisniewski, imploring with uplifted hands for peace, the boy fired. Half a hundred boys and girls also witnessed the tragedy and saw the murderer escape, which he did by flourishing his smoking pistol freely, and keeping the crowd at bay. The crime occurred at the close of a meeting of the Podanie Przyjesie, or

boys of St. Stanislaus have a branch. TO CURE A COLD IN ONE DAY Take Laxative Bromo-Quinine Tablets. All druggists refund the money if it fails to cure. 25c. E. W. Grove's signature is on each box.

Mother of Poland Society, of which the

TOTALLY DEAF.—Mr. S. E. Crandell, Port Perry, writes: "I contracted a severe cold last winter, which resulted in my becoming totally deaf in one ear and parbecoming totally deaf in one ear and par-tially so in the other. After trying various remedies, and consulting several doctors, without obtaining any relief, I was ad-vised to try Dr. Thomas' Eclectric Oil. I warmed the Oil and poured a little of it into my ear, and before one-half the bottle was used my hearing was com-pletely restored. I have heard of other cases of deafness being cured by the use of this medicine."

-A special meeting of the Retail Merchants' Association will be held on Wednesday evening, March 13, in the office of Mr. W. H. Ferguson, 399 Richmond street, to consider the report of the deputation sent to Toronto to support the bill brought before the legislature in reference to the trading stamp question. All merchants interested in the matter are urgently re-

quested to attend. Seattle has 13,527 wooden buildings, and only 467 of brick. For whooping cough and croup, Vapo-Creso lene is a simple and perfect remedy.

CASTORIA

For Infants and Children.



Children Cry for CASTORIA. Children Cry. for CASTORIA. Children Cry for CASTORIA.

We Practice What We Preach.

When we advertise—we give consideration to every detail and we are consistent in what we offer, as we are fully aware that OUR REPUTA-TION and CAPITAL are at stake.

We do not run WILDLY INTO PRINT on the pretext of selling goods at HALF THEIR COST, but pride ourselves in selling them at their FULL MARKET VALUE.

With the knowledge that your purchase is equivalent to the HIGH STANDARD we claim, we have no hesitancy in offering MONEY RE-FUNDED if satisfaction not given.

THESE ARE FACTS ENJOINED AT THE

Fit-Reform Wardrobe,

ROBERT M. BURNS,

180 Dundas Street, - - London, Ont.

CHAPMAN'S

We're pleased to be able to respond to the demand of our ever-increasing trade, which renders it absolutely necessary that we should secure more selling space. We are pleased to be able to announce to our many customers, who have been put to inconvenience through delay and crowding during the past year, that we are about to add to our present premises another large store, 130 Dundas street, and

running right through to Carling street. Pending alterations and the pulling down of walls and consequent inconvenience through the presence of workmen and dust, we find it necessary to dispose of several shipments of new spring goods as quickly as possible. We are marking these and many other lines of Staple and Fancy Drygoods at prices that

cannot fail to insure a speedy clearance. Tapestry, Chenille and Lace Curtains, Dress Goods and Silks, Prints and Ginghams, Dimities and Organdies, Cottons and Sheetings, Table Linens and Napkins, Towels and Toweling, Sheets, Blankets and White Quilts, and many other lines too numerous to men-

tion, must be sold within the next few days. Bring your money along, it will secure you

better results than ever before.

CHAPMAN'S

*************** Ye Old Firm of Heintzman & Co.

PIANO BUYERS



A piano is something that ought to last a life-time, and one should buy wisely and well. A good pianolike a good watch-will be your servant for years. A poor piano is not only calling for money to keep it in tune and regulate its action, but like a poor watch which never keeps time, is always an abomination.

-When artists of the renown of -Freidheim, Burmeister, Nutini, Plan--con, Watkin Mills and Plunket -Greene, and a host of others, besides -the leading home artists, say there -is no instrument that measures up -to those bearing the name of this -firm, the individual purchaser will

YE OLD FIRM OF

HEINTZMAN & CO.,

217 Dundas Street, London, Ont.

-not go astray in making a choice.

Advertise in the Advertiser.