

Dawn of Tomorrow

Published weekly in the interests of, and for the advancement of the colored people of Canada.

Subscription Rates	
One year	\$2.00
Six months	1.25
Three months	.75
Single copy	.05

J. F. JENKINS—Editor
95 Glenwood Ave., London
Phone 6783 W

F. O. Stewart, Business Manager,
424 Gray St., Phone 2822 M

Entered in the post office at London, Ont., as second class matter.

The Dawn of Tomorrow Publishing Co.
London, Ont.

SATURDAY, JUNE 14TH, 1924.

Editorial

THE SPIRIT SLEEPETH

Only recently we were informed by the gentleman who is in charge of the government employment bureau that one of the most pathetic features of his office is that he is unable to secure positions for strong, manly colored men, not even on farms. "No one seems to want them, not even the farmers."

Not so long ago a few white lads were asked to come and bring along their chums to distribute free samples of Shredded Wheat biscuits. One of the white lads brought his colored chum with him. The employer said to the white lad: "What did you bring the nigger for? We don't want him." The colored boy was therefore sent home again.

A very prominent and observing white citizen recently made the following remarks to us: "The British people were the first to begin to strike the blows which finally liberated your people throughout the universe. Since freedom has come to you, however, they have forgotten and forsaken you. They have left you either to sink or swim as best becomes the mood of fate."

It is a common occurrence for our people to apply for advertised positions in which only manual labor is required and to be refused on the pretext that the positions have been filled or to be even told that "colored people are not wanted."

We are not giving our children sufficient education because our income is not sufficiently large to allow us to do so. No so however, because we receive less pay for the same class of work, but so, because there are so few remunerative positions open to our people.

We shall never forget—we can not forget those stalwart Englishmen who devoted their best to the cause of our oppressed people, to the cause of freedom and justice and right. We shall ever revere the names of Wilberforce, Clarkson, Livingston, Stanley and a host of others; and our profound respect and admiration of these men causes us to hold steadfastly to the belief that the spirit of British Justice and fair play is not dead—but sleepeth.

Remember however, it is not charity that we ask, not the crumbs from the table of the rich. We do not even ask to be given positions which we are unable to fill. But what we do ask for and what we do feel entitled

to is a man's chance in this country, a chance which all British subjects should have.

In the light of our achievement, of what we have added to the country's welfare in our small and humble way we justly feel proud of ourselves.

We have refrained as much as possible from registering complaints of any nature through the columns of this paper and even now we are attempting merely to awaken the "spirit that sleepeth", that we may come and reason together.

Letters to the Editor

To the Editor,

The Dawn of Tomorrow:
Dear Sir:

As this is my initial contribution to your most excellent paper I want to extend greetings; and wishing God's richest blessings upon your paper that is devoting such a keen interest in race development. Now much is being said about race co-operation. We do not have to be great students to see that unless this is brought about, so far as we in Canada are concerned, the future looks very gloomy. I am no pessimist. Speaking optimistically I believe that with clear vision and deep thinking on the part of our leaders in Canada, the great underlying principle, co-operation can be brought about along commercial and industrial lines.

The future of our children lies in race co-operation. The future of the child is the future of the race. What the future of the child shall be depends altogether upon the men and women of the present. What thus becomes our vast responsibility is plain to see. It rests, not upon parents alone, but upon the whole community. There is no greater problem before thinking and inspiring humanity, and certainly no finer one than that of making the growing generation what it should be and there is as assuredly, none which appeals to us with such overwhelming force, both with regards to our own welfare and the welfare of those who fill our hearts and in whom our hopes are centered. It is one involved alike in the parental instinct and that of patriotism.

Our children must be so reared as to develop into good sons and daughters and good citizens as well.

The keynote of all progress and advancement in the good of the world is centered here. Each generation should excel the one preceding it, and can be made to do so if the parents of today and the communities of today are not neglectful in co-operation. Always today must determine the nature of tomorrow.

JAS. L. DAWSON.

LARGE FINANCIAL INSTITUTION

(By The Associated Negro Press)

New York City, June 7th—Announcement was made at a dinner held here Friday night at Stewart's Restaurant, 26 Park Place, of the preliminary organization of the National Negro Finance Corporation, to be capitalized at a million dollars, and to have for its object the promotion and expansion of Negro business enterprises.

The new organization is an auxiliary of the National Negro Business League of which Dr. R. Moton, Principal of Tuskegee Institute, is the

ST. CATHARINES NOTES

We were agreeably surprised and pleased to have Rev. Brasco, of the Amherst Baptist Association preach to us on Sunday evening.

Mr. A. J. Cassel, Mr. and Mrs. Brewster, Miss Berita Smith, Master Chester Smith and Mr. A. Nicholson motored to Queenston Heights early on Sunday morning. After spending a pleasant hour there the merry party returned home.

This Sunday is our last Quarterly Service before the General Conference. We wish these services should be well attended.

The grand concert given by the Free and Accepted Masons in the Patricia Hall was a fine success. Refreshments were served and the talent was excellent.

Mr. and Mrs. George Bell very kindly decorated the church with a beautiful array of flowers and palms.

Friday the 20th is our Grand Rally Tickets and Punch Cards are out and we are doing our utmost to make it a great success.

Miss Margaret Wilson of Welland was the guest of Misses Clara and Louise Bell on Friday.

president and represents the combined prestige and influence of Tuskegee and the successful Negro business enterprises of Durham, North Carolina and other progressive centers. Those who have studied the scope and possibilities of the new organization hail it as the most far reaching and progressive step ever taken by Negro financiers and predict the beginning of a new era for Negro business.

Existing Negro corporations aggregating twenty million dollars were represented at the dinner. Among those present were C. C. Spaulding, President of the North Carolina Mutual Insurance Company of Durham; John L. Webb, Custodian of the Woodmen of Union, Hot Springs, Arkansas; John E. Nail, of the Real Estate firm of Nail and Parker, New York City; W. G. Pearson, Capitalist, Durham; W. H. Harris, Grand Secretary Good Samaritans of Athens, Ga.; W. Gomez, Manager, the Bankers Fire Insurance Company, Durham; John M. Avery, President, the Mechanics and Farmers Bank, Durham; Fred R. Moore, Editor The New York Age; Albon L. Holsey, Secretary, National Negro Business League.

"Service and conservation will be the keynote of the National Negro Finance Corporation", said Dr. Moton last night. "We shall place the resources of this corporation at the service of Negro business men who need capital for the development of their enterprises, and in all of our transactions great care will be taken to protect and safeguard the funds invested. Capable, efficient men, of known integrity, will conduct the affairs of the Corporation."

The temporary officers are: Robert R. Moton, President; W. Gomez, Secretary; and John M. A. Very, Treasurer. A temporary home office will be opened at once in Durham, and as soon as the charter is secured other offices will be opened in New York, Chicago, Memphis, Dallas, and Atlanta.

WEGNER'S

Wholesale and retail dealers in Overalls, Sweater Coats, Gloves, Mitts and Raincoats.

London's Largest High-Class Workingmen's Outfitters.

Exclusive Manufacturers' Agents for the best Canadian makes of Overalls. Men's Fine Suits, Overcoats and Pants.

WEGNER, The Heart Of London
371 Talbot St. Opposite Market.

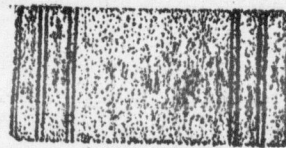
PAUL DOIG

Produce & Table Supplies

Best Quality. Price Always Right

PHONE 893w

No. 6 Market House, London



DONT THROW YOUR OLD RUGS AND CARPETS AWAY

No matter how old, how dirty, how dilapidated; have them made into the famous

VELVETEX RUGS

We have hundreds of recommendations from our satisfied customers.

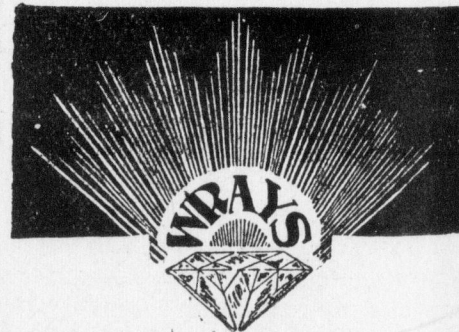
In Toronto, London, and Windsor our driver collects the carpet, from attic, cellar or off the floor and delivers the finished rug without any extra charge. Send Postal card to 98 Carling St. to have our representative call, or Phone 2485. We pay express both ways on out of town orders.

Write for Folder no. 76
Established 1909

CANADA RUG COMPANY
Velvetex Building,

96-98 Carling St., London, Ont.
PHONE 2485

Why does one Friend tell another to go to



when in need of Diamonds and Jewelry? Because of the Quality and Prices their goods are sold for.

Try us for your next purchase. We are sure to please you. Our stock is large and well selected. Satisfaction guaranteed.

Wray Jewelry Ltd.

234 Dundas St.

London, Ont