



What would you have when you enter our Store.
Shall it be things for the kitchen such as beautiful

ALUMINUMWARE

or New Pots, Saucepans, Kettles, etc.
New Shipment

ENAMELWARE

just received.

John Clouston

140-142 DUCKWORTH ST.
Opposite Custom House.

Use

'Matchless'

The Paint of Quality

There are cheaper and more
expensive Paints on the Market, but

None as Good Value

Real Estate.

Houses for Sale.
Land for Sale.
Land for Lease.
Farms for Sale.
Insurance Effected.

Building Lots.
Loans Negotiated.
Mortgage Investments.
Interest Collected.
Rents Collected.

Listings Solicited. No Sale, No Charge.

FRED J. ROIL & CO.

REAL ESTATE & INVESTMENT BROKERS,
Smallwood Building, Duckworth Street.

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock
Bottom Prices.

Also, AMERICAN PLYMOUTH STEAM TAR.
RED MANILLA ROPE—all sizes.
And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y.,
Water Street West (Next Door Reid Electric Store).

The St. John's (Nfld.) Directory Co.
THE FIRST LOCAL DIRECTORY COMPANY.
G. H. ANDREWS E. A. SMITH.

MR. ADVERTISER:
Patronize The Original Local Directory
Company and Keep Your Money in Newfound-
land.

Advertising Rates:—
\$20.00 a Page. \$10.00 a Half Page.

Special Price for Sides, Tops and Bottoms.

The St. John's (Nfld.) Directory Co.

"TIMES" PRINTING OFFICE DUCKWORTH ST.
oct19,2m,eod PHONE: 1009.

KINGS, WAGNERS and HULBERTS.

- APPLES -

1'S-2'S-DOMESTICS-3.

CALIFORNIA ORANGES

Counts 176's-216.

BURT & LAWRENCE

VIOLINS & MANDOLINS

Violins, \$3.60, \$5.25, \$6.25, \$6.75, \$8.25.
Violins, Complete Outfit, \$10.00, \$16.00, \$25.00.
Mandolins, \$5.25, \$7.25, \$8.25.
Violin Bows, 90c., \$1.10, \$1.90.
Violin Cases, \$2.40, \$3.25, \$3.75, \$4.60.
Mandolin Cases, \$4.50, \$4.75.
Mandolin Plectrums, 7c., 10c., 12c.
Violin and Mandolin Tutors.

CHARLES HUTTON,

—HOME OF MUSIC.

BON MARCHE SPECIALS.

THE FOREMOST IN NEWFOUNDLAND.

PIECE GOODS DEPT.
Cotton Serge, all colors, 19c. yd.
Dark Prints, Red only 16c. yd.
English Flotte . . . 25c. yd.
London Smoke . . . 23c. yd.
White & Cream Flotte 27c. yd.
Blouse Flotte . . . 28c. yd.
Art Chintz . . . 25c. yd.
Shirting and Flannels at very
Special Prices.
Bon Marche Cash Store, 266 Water St., St. John's.
Open at Nights for your convenience.

An Interesting Fact.

An honest and thorough test was made in Canada to
prove that RAMSAY'S PINNACLE WHITE was su-
perior to Pure White Lead.

A mixture of 100 lbs. of RAMSAY'S PINNACLE
WHITE and 5 gallons of Boiled Linseed Oil was match-
ed against a mixture of 100 lbs. of Purest White Lead
and 4 gallons Boiled Linseed Oil.

NOTE:—RAMSAY'S PINNACLE WHITE stood 1
gallon more Linseed Oil, therefore more economical
for painting.

A wood surface was painted with a heavy black
line in the centre, then two coats of RAMSAY'S
PINNACLE WHITE was applied, the black line was
completely hidden.

A like wood surface and black line was covered
with four coats of the Pure White Lead, and the black
line was still noticeable.

NOTE:—RAMSAY'S PINNACLE WHITE only
took two coats to hide the black line, the same amount
of paint in each case was used.

THE RESULT:—RAMSAY'S PINNACLE WHITE
is superior to Pure White Lead because it takes 25 p.c.
more oil and spreads with a greater hiding power a
much larger surface, it stays white much longer.

There is nothing better made for painting Church-
es, Schools, Houses, etc.

Stocked by, Newfoundland's Leading Builders' and
Painters' Supply House

The Horwood Lumber Co., Ltd.

'Phone 317 oct10,2m,eod. St. John's.

INSURANCE SERVICE

For
LIFE INSURANCE or FIRE INSURANCE

Consult
CYRIL J. CAHILL

Offices: LAW CHAMBERS, Duckworth St.,
representing

THE CROWN LIFE INSURANCE COMPANY
(Home Office: Toronto, Canada)

and
The Fidelity Underwriters Fire Insurance Co.

(of New York. Total Assets: \$86,839,974.76).
N.B.—Inquiries solicited. Absolutely no obligation.

oct9,tu,th,s

OUR MATERIALS For Fall and Winter

are now ready for your inspection. They consist of
Worsted and Woollens of the finest sort.
Especially interesting values for early orders.

We are offering a Genuine ENGLISH SUITING
in Grey color, made to your measure, for

\$37.00 a SUIT.

Also a Genuine ENGLISH COATING in Grey color,
made to your measure, for

\$40.00 a COAT.

FIT AND FINISH GUARANTEED.

W. P. SHORTALL

THE AMERICAN TAILOR
300 Water Street. P.O. Box: 445

'Phone: 477. oct10,2m,eod.

THE FLASHLIGHT

BE SURE IT'S AN

EVEREADY

"THE RIGHT LIGHT TO LIGHT RIGHT."

The newest thing in Flashlights is the ALUM-
INUM CASE FLASH, the price of which is
surprisingly Low.

WM. HEAP & CO., Ltd.,

AGENTS.

may15,eod,tf



Gossages
Magical Soap.

HARD WEARING

Made by a Firm of World-wide Reputation
for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIDNES.

JOB'S STORES, Ltd.

Agents.

ARE YOU PREPARED FOR THE LONG, DARK NIGHTS AHEAD?

Sewing, Reading or Studying by artificial light
causes eye strain.

If objects blur or run together, it is a sure sign of
eye trouble, which properly fitted Glass will correct.

Years of experience, combined with our large stock
of Optical material, enables us to give you

THE BEST OPTICAL SERVICE.

R. H. TRAPNELL, Ltd.

JEWELLERS & OPTICIANS 197 WATER ST.

Insure with the Good, Old, Reliable

"QUEEN"

Which has stood "the test" for the last 80 years,
particularly in the Big Fires of 1846 and 1892.

Losses settled promptly and without the least
hitch. Largest number of policy holders in New-
foundland.

GEO. H. HALLEY, LIMITED, Agents.

P.O. Box 782. 'Phone 658.
ADRAIN BUILDING. 165 WATER STREET.

jan2,tu,th,s

Nfld. Government Railway.

To All Concerned!

The Newfoundland Government Railway will en-
deavour, as far as possible, to forward all freight via
North Sydney and Port aux Basques, but reserves the
right, whenever circumstances in the opinion of the
Management, require it, to forward freight, originally
billed via North Sydney and Port aux Basques and
designated steamers:—

VIA HALIFAX or VIA LOUISBURG,

collecting extra charges over connecting lines, between
North Sydney and Louisburg, and also the right to for-
ward same by any steamer owned or chartered by the
Railway from North Sydney or Louisburg, or Halifax,
direct to St. John's, or Newfoundland ports other than
Port aux Basques.

Shippers or Consignees, when effecting Marine In-
surance, should bear this in mind, and have their
policies covered accordingly.

Nfld. Government Railway.

The Globe Indemnity Co. of Canada

Accident Insurance, etc.,

BOWRING BROTHERS Ltd.

AGENTS FOR NFLD.

The Secret of Our Success:

ABSOLUTE PROTECTION.

YOU WILL EVENTUALLY INSURE WITH
US. WHY NOT NOW?

may17,eod,6m

37

Varieties

Wholesome

Delicious

THE PERFECT
SODA BISCUITS

Such Flavour
Such crackly
Crispness and such
all round whole-
some goodness as
TIP TOPS lavish-
ly provide never
before have
been put into
SODA
BISCUITS



Just
what big
and little folks need
for LUNCH
Easy to digest and
sustaining—
gives
HEALTH and
VITALITY.

THE
MEAL TIME
SATISFACTION

Enticing
TIP TOP SUGGESTION: Before serving at table place
the TIP TOPS in the oven for about five minutes and
then allow to cool, then note the result.

A. HARVEY & CO., LIMITED,
Manufacturers.



COAL

Scotch Lump Coal

is the Best Coal

and the Best Value.

\$13.00.

OLD MINE NORTH SYDNEY COAL

and

ANTHRACITE COAL in all Sizes

OUR PRICE IS ALWAYS THE LOWEST

AND OUR COAL THE BEST.

A. H. MURRAY & CO., Limited.

Coal Office 'Phone 1887. Beck's Cove.

Don't Say Paper, Say the Evening Telegram.

ADVERTISE IN THE EVENING TELEGRAM.