

VICTOR FLOUR

"Becomes a Habit"

Jan. w.f.m.1y

LOOSE LEAF

BINDERS
and
Accounting Forms
for every purpose

Dicks & Co., Ltd

Jan12, eod, if

JUST ARRIVED
A Shipment of

Fish Hooks

14, 15 and 16 Bultow.
Small, Medium, and Large Quarter, Kirby and Round.
Extra Large Hake and Jigger; 5 & 6 Square Bultow.

SELLING AT LOWEST PRICES.

Bowring Brothers, Ltd.,
HARDWARE DEPARTMENT.

feb8, if

THE JOY OF A RECORD

That is Virtually Noiseless.


To-night put on your Phonograph any of the Records you enjoy most. Does the surface noise intrude and prevent you from completely enjoying the music? To-morrow come in to see us and let us play for you a few of the new

Columbia

NEW PROCESS RECORDS

Instantly you will notice that the disconcerting surface noises which have always annoyed you are absent. COLUMBIA NEW PROCESS RECORDS will make your Phonograph what it should be, a musical instrument of the highest, purest type.

U. S. Picture & Portrait Co.
GRAFANOLA DEPARTMENT.



BURNSIDE.

These days the thrifty Housewife has to look closely at the quality, the quantity and the price.

Here, she will get the best satisfaction in these three points.

Our Coal is clean, dry, well screened and of the best Heating quality, yielding little waste.

WE GIVE YOU FULL WEIGHT AND CHARGE YOU THE LOWEST MARKET PRICE.

ALL ORDERS DELIVERED PROMPTLY.

A. H. MURRAY, & CO., Limited,
BECK'S COVE.

feb12, eod, if

NEW SHIPMENT PICKLED MEATS.

SPECIAL PLATE BEEF.
BEEF CUTTINGS.
SPERRY'S SMALL JOWLS.
LIGHT HAM BUTT PORK.
FAT BACK PORK.
N. Y. BONELESS BEEF.

George Neal Limited

Did you ever notice how a New Tie adds to a man's appearance? Maybe you need a new Suit but cannot afford it now. But one thing is certain, you cannot afford to miss the opportunity offered in our

GENUINE FANCY SILK TIES

Worth \$1.20

Now 87 cents each to pull trade to



THE PARENTS DUTY!

In the important matter of YOUR CHILDREN'S EYESIGHT are you giving them a square deal? They may be working under a great handicap which

Properly Fitted Glasses

can correct. It will cost you nothing to know the facts about your child's eyes.

IF IN DOUBT, CONSULT US.

R. H. TRAPNELL, Ltd.
Jewellers & Opticians, 197 Water Street.

BON MARCHE SPECIALS

We have some splendid lines to offer, many of which we cannot repeat owing to advance in prices. These are only a few of our Specials:


88" Flannelette . . . 25c. yd.	Ladies' Wool Hose . . . 45c. pr.
London Smoke . . . 25c. yd.	Children's Hose . . . 16c. pr.
88" Shirting . . . 27c. yd.	Ladies' Wool Pants, 80c. gar.
White Flannelette . . . 25c. yd.	Fleece Lined Pants, 85c. gar.
English Wool Blankets—	Ladies' Full Overs, \$1.15 ea.
\$10.00 pr.	Embroideries . . . 3c. yd.
Cotton Blankets . . . \$2.75 pr.	Children's F. Lined . . . 25c. up.
Men's Overcoats . . . \$3.50 ea.	Ladies' Gloves . . . 15c. pr.
All Wool Serge . . . 35c. yd.	Blay Towels . . . 25c. ea.
Men's Wool Sox . . . 60c. pr.	Children's Hkts. . . 3c. ea.
Blay Calico . . . 20c. yd.	Slideboard Covers . . . 45c. ea.

BON MARCHE,
266 WATER STREET. SEE OUR WINDOWS.
Jan20, if

California, Valencia Oranges and Grapes.
FOR XMAS TRADE.

CALIFORNIA ORANGES—Counts 176's, 216's.
VALENCIA'S—300's.
GREEN GRAPES—Heavy Weight.
PRICES RIGHT.

Burt & Lawrence.



Winter TONIC

When you feel draggy, listless, lazy, not really sick, but far from well, what you need is a new supply of rich red blood.

Winter listlessness is only an effort of nature to adjust the body to the changed condition of the temperature and season.

BRICK TASTELESS

helps the system and aids nature. It is a safe medicine that makes good blood, sound digestion and builds up the system.

BRICKS TASTELESS can be purchased at almost any general store where medicines are sold, or at STAFFORD'S.

Price \$1.20 per Bottle.

If your appetite is poor, try a Bottle and note difference within a week.



Face Powders Face Creams Rouge

JUST RECEIVED, per S.S. Rosalind, a large assortment of FACE POWDERS (flesh and white). Prices: 10, 20, 25, 35, 40c. per box.
FACE CREAMS 25, 28, 30c. per crock.
ROUGE (medium and dark) 20c. per package.

STAFFORD'S

Duckworth Street and Theatre Hill

MONEY TO LOAN

For the
BUILDING OF HOUSES,
BUYING OF HOUSES.

Mortgages: City Property Security.

FRED. J. ROIL & CO.,
Real Estate and Insurance Agents,
Smallwood Bldg. Duckworth Street.

ASK YOUR GROCER FOR—

HOWARDS EDINBURGH BORAX SOAP

Specially suited for Winter use, as it not only makes clothes white and soft, but protects the hands.

Sold by Messrs. Ayre & Sons, Ltd., Bowring Bros., Ltd., Royal Stores, Ltd., James Baird, Ltd., J. D. Ryan, C. F. Bennett & Co., T. & M. Winter, J. J. Mulcahy, East End Broadway Store, W. J. Murphy, T. Walsh, W. E. Brophy, Keen Bros., &c.

Also well known in the principal Outports.

Jan17

CASH SURRENDER FEATURE!

Our "Eclipse" Policy provides substantial benefits whether you become disabled or NOT.

If you are carrying our policy for five years without lapse or claim, we will if you so desire, return to you for the policy, 25 PER CENT. OF ALL PREMIUMS PAID.

This important clause has been very favorably commented on by Insurance Managers in the city, and we believe it to be a very beneficial part of our contract.

UNION CASUALTY CO.

PHONE 1154. CITY CHAMBERS. BOX 288.

Forty-Four Years in the Service of the Public—The Evening Telegram.

Reid-Newfoundland Co., Limited

NOTICE!

Express train will leave St. John's 1.00 p.m. To-Morrow, SATURDAY, going to Millertown Junction. Sunday's train is cancelled.

Reid-Newfoundland Co., Limited

Canadian National Railway

Canadian Textile Products Exhibition, Montreal
February 19th to 23rd, 1923.

Parties interested in this Exhibition can get further information by applying to

J. W. N. Johnstone,
GENERAL AGENT,
Board of Trade Building

Farquhar Steamship Companies.

PASSENGER AND FREIGHT SERVICE

ST. JOHN'S TO HALIFAX.

STEEL STEAMSHIP "SABLE I."
Sailing every nine days.

Freight accepted and rates quoted to all points.
For sailing dates and other information, apply

HARVEY & CO., LTD., St. John's, Nfld.
FARQUHAR STEAMSHIP COMPANIES, Halifax, N.S.

RED CROSS LINE

NEW YORK HALIFAX ST. JOHN'S
PROBABLE SAILINGS FOR FEBRUARY, 1923.

From St. John's, Nfld.	From New York
S.S. ROSALIND February 10th S.S. SELVA	S.S. SELVA February 17th S.S. ROSALIND
S.S. SELVA February 24th S.S. SELVA	S.S. ROSALIND February 24th S.S. SELVA
S.S. ROSALIND March 3rd S.S. ROSALIND	S.S. SELVA March 3rd S.S. ROSALIND

Through rates quoted to all ports.
Winter passenger rates now effective.
Special rates quoted on return tickets with six months stop-over privileges.
For further information re passage fares or freight rates, etc., apply to

HARVEY & CO., LTD., St. John's, Nfld., Agents
BOWRING & COMPANY, G. S. CAMPBELL & CO. Agents,
17 Battery Place, New York, Halifax, N.S.

Jan5, w.f.m.



For Two Weeks Only
we will give on our present prices a

DISCOUNT OF 10 P. C.

on all our Suitings and Coatings made to measure.

The American Tailor
300 Water St. W. P. SHORTALL, St. John's
Jan16, tu, th

WELVE P
WEATHER
TORONTO (Noon)
mostly fair
to-day and S
falls.
DOWDY & THOM
25.

VOLUME X
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Dowden &
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TUESDAY
NOTE—Piano an
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Dowden &
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JAMES
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TESSIE'S
INSURANCE
St. John's