



Queen Quality
SHOES

FOR HOME WEARING
and True Comfort

The home woman wants comfortable and good-looking shoes. We have provided for her needs. Shoes of refined style and perfect comfort here.

Style 1724.

Price, \$8.50.

IN
BLACK
KID
ONLY.



IN
BLACK
KID
ONLY.

in Soft Vici Kid Laced.

Turn Outsole, Cushion Insole,
New Spool Heel.

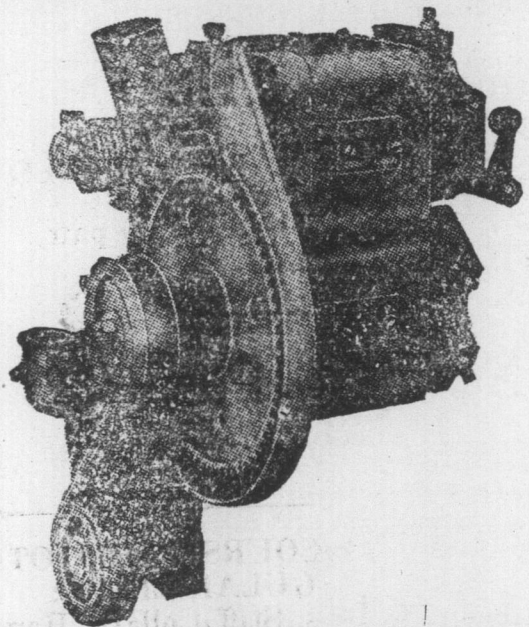
PARKER & MONROE, Ltd., The Shoe Men

Movie Fans!

DID you ever realize that the headache and inconvenience experienced while watching moving pictures is unnecessary? It is a sure sign that there is something wrong, be it ever so slight, as normal eyes don't experience this trouble.

By having us carefully test your eyes, and give you the correct pair of Glasses, you can enjoy your evening's amusement to the fullest extent.

R. H. TRAPNELL, Ltd.,
THE EYESIGHT SPECIALISTS.



**HEINZE STARTING AND LIGHTING
SYSTEMS FOR FORDS.**

THE ONLY RELIABLE AND BUILT-IN STARTER
MADE.

I have been using one on my own car for the past twelve months, both summer and winter, and can honestly say it has never failed me once. You have splendid bright lights for driving, dimmers for passing other cars, fitted with lock so you can leave car safely and no person can monkey with lights or starter. Having thoroughly tested the above and found it absolutely satisfactory, I can now offer it to the public with a guarantee of satisfaction.

INSPECTION INVITED.

PARSONS, The Auto Man,
King's Road.

Fire. Insurance. Fire.

Insure all your property in good old British Fire Insurance Companies.

SCOTTISH UNION & NATIONAL INSURANCE CO.
Est. 1824. Assets . . . \$79,000,000.
GENERAL ACCIDENT, FIRE & LIFE ASS.
CORP., LTD.

Est. 1885. Assets . . . \$15,000,000.
We represent the above Companies for the Dominion of Newfoundland. Write or phone us for our rates.

NFLD.-LABRADOR EXPORT CO., LTD.,
BOARD OF TRADE BUILDING.

GIVING YOURSELF A CHANCE.

The man who has never had a chance never took a chance. Thousands of the opportunities that you have failed to see were appreciated and grasped by wide awake men.

The moon is 2163 miles in diameter, but a dollar bill held before your eyes will completely blot out the moon. Are you holding a dollar to your eye that is blinding you to the opportunities about you?

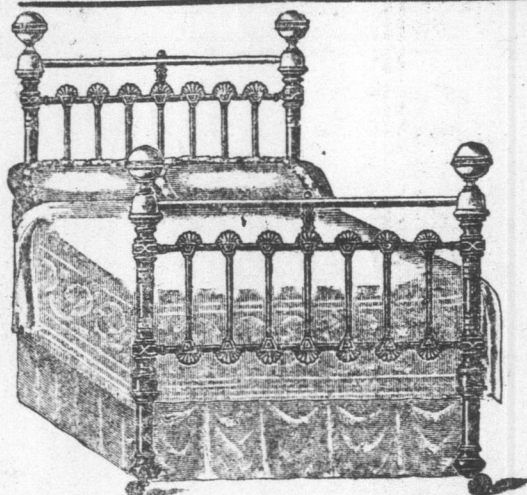
The three steps to success are Industry, Saving and Investment. The first two alone cannot make you wealthy because you won't live long enough. Use your head for something more than a hat rack. Use your judgment to create decision and then ACT. We can show you how to make 18 per cent. a year on your money.

J. J. Lacey & Co., Limited,

CITY CHAMBERS.

We have added another shipment of Bedsteads to our stock which we are selling at very reasonable prices.

THE C. L. MARCH CO., Ltd., Cor. Water & Springdale Streets.



New Bedsteads, in white, blue & black. Prices, \$11.50, \$14.50, \$16.50.

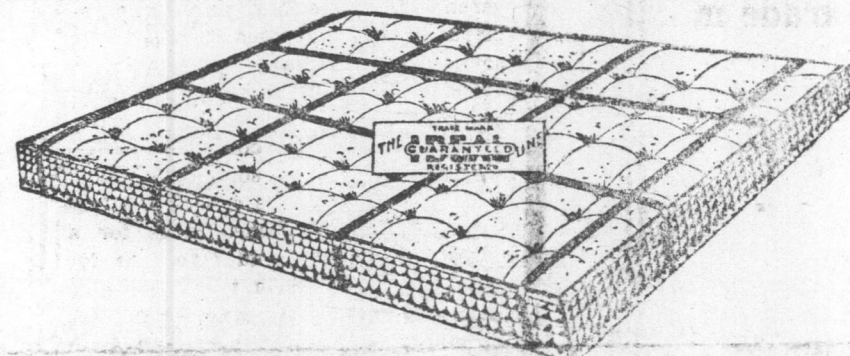


Extension Tables, just a few left, secure one now at \$21.10.

Mattresses—All prices up to \$25.00, according to grade.

The National Spring is a beauty. We sell them at \$9.50.

Our celebrated Oxford Spring at \$5.25, \$5.50 and \$5.65.



The C. L. March Co., Ltd.,

Corner WATER and SPRINGDALE STREETS.



Did You See It at the Nickel?

My! but it must be a fine story.

READ IT—DON'T MISS IT

Wild Youth

(By Gilbert Parker.)

Before we are half way through we know love, and love Askatoon and the young Doctor and Orlando, Guise and Louise, and last but not least, Patsy and the Heroic Li Choo.

"Wan of the most beautiful things I ever saw was them young people comin' together," says Patsy. We agree with him.

Prices \$1.25 and \$1.75.

S. E. Garland,

Headquarters for Good Books,
177-9 WATER STREET.

BLUE PUTTEE HALL—
(Cor. Gower St. and King's Road.)
May be hired for small dances or meetings. Rates: Evenings \$12.50 up. Afternoons \$7.50. Apply NFLD. ENTERTAINMENT CO., LTD., King's Road.

Paper Specials

Always Wanted for Fresh Air Outings.

DOILIES—Lace and Embroidery designs; exquisite and chaste; all sizes, from 5c. doz.

WAX PAPER—24 sheets to roll; will keep all your victuals fresh, only 14c. roll.

NAPKINS—Plain white and fancy designs, from 5c. doz.

PAPER PLATES—Handy and sanitary, 10c. doz.

Dicks & Co., Ltd.
The Stationers.

JUST RECEIVED

250 Barrels P.E.I. POTATOES.

Extra Dry. Selling at Our Usual Low Prices.

M. J. O'Brien,
42 New Gower St.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS.

Grove Hill Bulletin

CUT FLOWERS,
LETTUCE, PARSLEY,
WEDDING BOQUETS,
WREATHS & CROSSES
at shortest notice.

J. McNeil,
Waterford Bridge Road.

Barrington Hall Soluble Coffee.
(Made in the Cup.)



Put away your Coffee Pot and make Coffee the new and easier way with "Barrington Hall Soluble Coffee." Just add water and serve. It dissolves instantly. Ask your Grocer for it. Manufactured by BAKER IMPORTING CO., New York. Nfld. Representative care P. O. Box 831, St. John's. Jly11,1m.eod.f

BLUE PUTTEE, Rawlins'
Crest—Ice Cream, Iced Drinks, Hot Drinks, Musli. "Better than the best." (All belt line cars stop at the door.) Jan2,1yr

MINARD'S LINIMENT CURES DIS-TEMPER.

كتاب متنوع للانسانية

New Relief For Constipation, "LES FRUITS"



Physicians agree that with the modern habits of living, constipation is likely to be always with us. They also agree that the constant use of any drug for the relief of constipation is exceedingly unwise—unwise for two reasons. First, a drug constantly used loses its effect and requires a constantly increased dose. Second, because the constant use of any drug is bad anyway.

So the cry is constantly going up from the constipated, "What can we do?" It will be interesting to a great many to know that an answer has been found in the re-discovery of a method which was used with great success by our Forefathers, and in Arabia far back in the twelfth century. The food is called "Les Fruits" because it is composed entirely of figs, dates, prunes, raisins and the leaves of each with the substitution of the Alexandria leaf for the raisin leaf. The taste is pleasant, if not to say delicious, and the effect is exceedingly satisfactory. Try it and be convinced.

SOLD ONLY AT

Ellis & Co., Ltd.

203 WATER STREET.

We are still showing a splendid selection of

Tweeds and Serges.

No scarcity at

Maunder's.

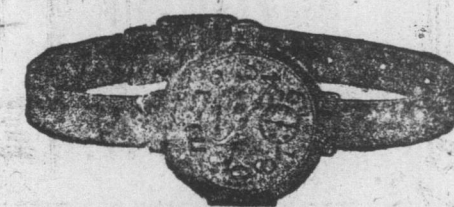
However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.



John Maunder,

Tailor and Clothier, St. John's, Nfld.

Bracelet Watches and Strap Watches.



We have just received a full line of Watches for Ladies and Gentlemen, ordinary style and wristlets. Every movement is guaranteed. Waltham & Swiss. Pocket Watches . . . \$12.00 up
Strap Watches . . . \$11.00 to \$30.00
Bracelet Watches . . . \$27.50 up

Every inquiry is quickly attended to.

T. J. Duley & Co.,

The Reliable Jewellers,
ST. JOHN'S, N.F.