

REID-NEWFOUNDLAND CO.

BAY STEAMSHIP SERVICE.----Season, 1915.

TRINITY BAY—S. S. "Ethie" will sail from Clarendville Monday, May 3rd. Freight received up to 1 p.m. Wednesdays and Saturdays.
 BONAVIDA BAY—S. S. "Dundee" will sail from Port Blandford Monday, May 3rd. Freight received up to 1 p.m. Wednesdays and Saturdays.
 HUMBERMOUTH-BATTLE HR.—S. S. "Meigle" will sail from Humbermouth Wednesday, May 5th. Freight received up to 1 p.m. Mondays.

NOTRE DAME BAY—S. S. "Clyde" will sail from Lwisporte Thursday, May 6th. Freight received up to 1 p.m. Mondays and Fridays.
 GREEN BAY—S. S. "Home" will sail from Lewisport Monday, May 3rd. Freight received up to 1 p.m. Wednesdays and Saturdays.

2 CARGOES NEW Barbados Molasses

JUST RECEIVED,
 Ex "OLLINDA" and "FREEDOM,"
 FANCY
 And Grocery Molasses,

Punchons, Tierces and Barrels.
 Ready for delivery.
 'Phone 647 for prices.

STEER BROTHERS.

FARMERS And all Owners of Live Stock

Take home to-morrow a few bags of

MOLASSINE MEAL,

Especially valuable now that feeds are so high, because in addition to its own food value, its special digestive properties enable the animal to derive the full nutriment from all its other foods.

- Makes cows give more milk and good rich milk.
- Keeps horses hard. Used by the British Army for cavalry horses.
- Keeps all animals healthy and in good condition.
- Full directions tagged on each bag.
- Be careful about the exact name.

"MOLASSINE" MEAL (Registered). For sale by

Steer Bros.
 McCarthy Bros.
 Ayre & Sons, Ltd.
 A. E. Worrall,
 Etc.
 H. J. Brownrigg.
 T. J. Edens.
 W. E. Bearn.
 Rothwell & Bowring, Ltd.
 M. F. Caul, Etc.

NEW ROOM PAPERS!

Exceptional Values:

8c. to 20c.

ROBERT TEMPLETON

Advertise in The Evening Telegram

Ball Players!

I will put up
\$10.00 in Gold
 for the first Home Run scored this season by a player holding one of my
Accident or Sickness Policies.

CONDITIONS—
 (1) The Policy to be applied for and the premium (about \$5) paid before the date of the first League Match.
 (2) The Home Run to be scored in a recognized St. John's League match.
 In the event of more than twenty ball players, not at present insured, taking our Policies before the date of the opening match, I will increase the prize to \$20.

P. E. OUTERBRIDGE,
 137 WATER STREET.

JUST IN. A Half Thousand Novels

Most of them are new, and all of them are 60c. each. Bound in cloth and illustrated.



THE ROSARY

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 This tremendously popular novel sold everywhere at \$1.25 now on sale for the first time in the Grosset & Dunlap edition.
The MISTRESS of SHENSTONE at the same price. Get your copies now.

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 The Million Dollar Mystery, Harold MacGrath
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 500 other novels at the same price. Ask for a list.

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 Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

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**Machinist,
 AND BRASS WORKER,**
 Waldegrave Street.

Agents for
E. LEONARD & SONS, LTD.
 Engines and Boilers.
LLOYD MFG. CO., LTD.
 Saw Mill Machinery.
KITSON-EMPIRE LIGHTING CO.
 High Power Kero Oil Lamps.
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 Stationary and Marine.

We carry in stock:
 Shafting, Shaft Couplings,
 Bearings, Saw Mandrels,
 Pulleys, Iron Pipe and
 Pipe Fittings, Valves, etc.
 'PHONE 252.

Jan 13, 6m, eod
 An Intelligent Person may earn \$100 monthly corresponding to newspapers. No canvassing. Send for particulars. Press Syndicate 171717 Lookport, N.Y.



Oxen, Cows and Horses!

AUCTION,
 On MONDAY NEXT, at 12 o'clock,
 on the wharf of

GEO. NEAL

44 Head PRIME FAT OXEN and COWS.
 3 NICE HORSES from P. E. I.
 Ex s.s. Bruce and Train.

NOTICE!

A Public Meeting of Catholic Citizens will be held in the Casino Theatre on SUNDAY, May the 9th inst., at 3 p.m., to make arrangements for the Celebrations in connection with the Consecration of the MOST REVEREND MONSIGNOR ROCHE, Archbishop-Elect. may 1, 6, 8

SALT---Afloat!

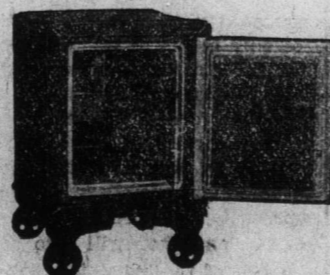
To Arrive per S.S. Mountby"
 about 28th April,

TORREVIEJA FISHEY SALT.
 Will be sold cheap whilst discharging.

Job Brothers & Co.,
 LIMITED.

To the Trade!

Now is the time to purchase
 a Safe and guard against
 fire or robbery.



\$14.00, \$18.00
 \$30.00, \$34.00
 \$42.50, \$52.00
 \$60.00, \$65.00

Call and see them, or write for
 Catalogue.

MARTIN HARDWARE CO., Ltd.
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J. J. St. John.

People say it's the only Good Butter to be had,

Our Real Irish,

not in blocks, 48c. lb.
 One thousand pounds landed to-day
 per s.s. Durango.
 NORWEGIAN SMOKED SALMON
 is delicious, 15c. lb.

J. J. ST. JOHN,
 DUCKWORTH ST. & LEMARCHANT ROAD.

The White House Shoe!



It means comfort when you wear "White House" Shoes. Double wear in each pair.

Ladies' White House Shoes at \$2.50, \$2.75, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.25, \$6.50, \$6.75 and \$7.00.

Gentlemen's White House Shoes at \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50 and \$8.00.

The Buster Brown Shoe for Boys and Girls, \$2.50, \$3.00, \$3.50 and \$3.75.

F. SMALLWOOD,

Sole Agency The Brown Shoe Co., St. Louis, U.S.A.

1915 Models in Baby Carriages

Fashion varies, even in Baby Carriages, as our recent shipment plainly shows. We have just received a quantity of 1915 Models and they have several improvements on those of last year.



We have Runabouts, Go-Carts and Pullman's in Fancy Wood and Cane, all well hung on tested springs; upholstered in Rep, Leather Cloth, Corduroy and Broadcloth, and all remarkably well-built and perfectly finished. For comfort, beauty of design, quality of workmanship and reasonableness of price, you cannot do better than get Baby her new Carriage at the

U. S. Picture & Portrait Co.

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From St. John's Halifax to St. John's
 Liverpool to Halifax St. John's to Liverpool
 S. S. ROANOKE Mar. 26th Apr. 9th Apr. 20th
 S. S. DURANGO Apr. 13th Apr. 22nd May 7th
 S. S. GRACIANA sails from London for St. John's direct, April 15th.

For rates and other information apply to
FURNESS WITBY & Co., Ltd.,
 City Chambers, Water Street.

TEN PAGES TO
 WEATHER FORECAST
 TORONTO, Noon—Inc
 ing, E. winds, mostly c
 and cool. Tuesday—Sho
 ROPER'S Neck—Bar. 5
 ther. 40.

VOLUME XXXV

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The
 Our Colu

Auction Sa

PUBLIC AUCTION
 On THURSDAY N
 6th inst., at 11 a.m., at
 Farm of the late
R. EDMUND AYLW
 Bay Bull's Road.
 1 NEW MILCH COW.
 1 MILCH COW.
 1 YOUNG HEIFER, 12 mo
 1 HORSE.

M. A. BAST
 may 1, 4



For Sale

Black Minorcas, large
 breed, non-sitters. Pen
 seven Hens and one Cock.
 are from heavy laying strains
 won prizes at exhibition.
 P. C. O'DRISCOLL, Exchange
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Pleasantville to

That delightful spot where
 of our people has visited
 twenty-five years is once
 market. The house is most
 for entertainments and
 contains 64 acres, 34 of
 first-class farming condition.
 Trees of different kinds,
 large strawberry patch; Sta
 Outhouses. Will lease for
 years. Possession at once.
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A nice Farm containing
 with Bungalow partly built
 on the Cove Road, only 2 1/2
 the city. Will arrange to
 for Dwelling in a good loca
 End preferred. Exchange
 must be worth not less th
 Apply to

P. C. O'DRISCOLL
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For Sale or to

The leasehold interest
 large commodious Store
 Water Street; entrance
 and rear. For further
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