The Evening Telegram, St. John's, Newfoundland, July 4, 1912-7

## 

This Week as in the past we offer Serviceable, Seasonable, and Dependable Merchandise, and at the Sale Prices they represent the very best values imaginable. Read carefully and buy to your advantage.

Lots of Items not here specified but on our Bargain Tables this week.

| Smallwares this Week | ES! |
| :---: | :---: |
|  | Our Glove Sale continues this week, because of the generous response to same last week. We have added new attractions to this department which cannot but appeal convincingly to the seeker of Gloves. |
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|  | The |
| Sepring Cotoon, 200 sard reels, |  |
|  |  |
| Boot Laces, 2 doz. for . . . . . . .c.Pearl Buttons, 3 doz. for. . . . ec. |  |
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|  |  |
| Art Muslins, 9e |  |
| FOR SUMMER CURTAINS AND DRAPERIES. |  |
|  |  |
|  | e of Striped Wash Cotton |
| Cushion Tops. vew trany.al. |  |
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|  |  |
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GLOVES! GLOVES!!

## Some Showroom Atractions This Week.

New Arrivals. Hosiery this week
Values eclipsing all former offers in Hoisery in Ladies', Gents, and Childrens


Values eclipsing all former offers in Hoisery in

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Small Boys Extra Fine Jerseys.





Ludies ribbbed cashmere hos.

men's summer, hose, 14e.

 ..... 24c

Men's Summer Unshrinkable Under Wear---\$1.24 per suit.

$$
\text { Wear--- } \$ 1.24 \text { per suit. }
$$

American High-Grade Footwear.


 мins lucz boots

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Children's Rompers.

Assaulted
With Razor

CABLE NEWS.
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When You Feel Cross


## Shirts!

| Shirts |  |  |
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|  |  | Friafy $\%$ Saturatay : $\$ 1.15$ |
| NEW ARRIVALS: |  |  |
| Direct from London, the World Fashionable Centre. |  |  |
|  |  |  |  |
|  |  |  |
|  |  |  |  |

Always Something New in Boys' Am. erican Wash Suits.

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| :---: | :---: |
|  | \$1.10 |
| Boter vayy siriea | 44. |



