

RED TAG SALE

Owing to the great success of this Sale last year we have decided to give the buying public a similar opportunity this season.

Sale Commences
MONDAY,
November 28th.

ALL
SALE GOODS
MARKED WITH
RED TAG.

SALE OPEN
for
ONE WEEK.

CLEARING LINES IN EVERY DEPARTMENT.

A few of which are as follows:

BED SPREADS. Stockings. Women's Worsteds, 15c, 20c. up. Cashmere, 18c, 20c, 25c. up.	Men's Dressed Regatta Shirts, 68c.; worth to \$1.40.	POUND TOWELLING, 20c. Window Blinds, 6 ft. long, 32 in. wide, 25c. Green, Red, Cream. About half price.
CUSHIONS, 25c. up. White & Cream Flannelette, 6c. yd. Exceptional value.	Children's White Furs, 33 cents set.	LADIES' COLLARS, 15c. Ladies' Fleece Vests, 40c. value, 33c. or two garments for 65c.
FLANNELETTE SKIRTS, 60c. (See them.)	Men's Socks, Fancy Mixed, 16 cents.	LADIES' WHITE FUR SETS. Ladies' Gloves, Cream Chamoise, 29c. Colored and Black Suede, 29c. A Bargain.
LADIES' APRONS. Costume Skirt, \$1.55. Worth up to \$3.00.	Cretonne Remnants, just what you want for Dark Curtains.	BLACK AND BROWN FURS. Linoleum Door Mat, 27c. and 37c.

REMNANTS as follows:

White Fleece Calico, Dress Goods, White Sheeting, Lawn, Art Sateen, Blouse Flannelettes, London Smoke, etc., etc.

A CALL WILL PAY YOU

REMEMBER THE ADDRESS:

HENDERSON'S,
276 THEATRE HILL, St. John's.

RED TAG SALE!

RED TAG SALE!

"Paisley Flour"

The SURE raising powder.



Mothers can only be SURE of absolute freshness and cleanliness by both mixing and making the family cakes and pastry at home.

Wholesome and reliable scones, cakes and pastry can be made at home easily and at little cost with "Paisley Flour"—so light and digestible that the little ones can safely have "just one more."

The making is easy and quick, and the method is simply to mix dry one part "Paisley Flour" to eight parts ordinary flour, and then proceed as usual.

Paisley Flour is sold in 22c., 14c., and 5c. tins.



Better
be sure
than sorry

Extraordinary BLANKET VALUES!

Our Wool Blankets can't be beaten in quality or price. We have them for \$1.80, \$1.90, \$2.20, \$2.60, \$3.00 up to \$10.00 a pair.

"OUR SPECIAL BLANKET" at \$2.60 a pair are extra good value. Mail orders promptly and carefully attended to.

WILLIAM FREW, Water Street.

Just Arrived ex Florizel,

300 cases 1's

Morris & Co. Supreme Brand Corned Beef.

Book your orders NOW before it is too late. Our last shipment of 300 cases 1's was sold out in two days.

Wholesale from
HARVEY & CO'PANY.

Fresh Arrivals!

All New and Bright.

300 brls Choice Packet Beef.
300 brls Heavy Boneless Beef.
200 brls Light Plate Beef.
100 brls Spec. Family Beef, LIBBY'S.
150 barrels Spec. Plate Beef, LIBBY'S. Also,
200 brls Ham Butt Pork.
100 brls Choice Small Jowls.

GET OUR PRICES.

HEARN & CO.

oct 22, 23, 24, w, 1910

LOW PRICES

FOR

CHRISTMAS ANNUALS.

At The Popular Bookstore:

Boys' Own Annual \$1.10
Girls' Own Annual 1.10
Chums 1.15
Young England 1.10
Sunday at Home 1.35
Quiver 1.50
Cassell's 1.50
Chatterbox 65c.
Wonder Book 65c.
Playbox Annual 60c.
Sunday 60c.
Bo-Peep 60c.
Little Folks 70c.
Leading Strings 30c.
Prize 30c.
Infants' Magazine 30c.
Tiny Tots 30c.
Little Dots 30c.
Child's Companion 30c.
Family Friend 30c.
Children's Friend 30c.
British Workman 30c.
Friendly Visitor, &c. 30c.
Picture and Toy Books from 2c. to \$1.50 each.

DICKS & CO.,
Popular Bookstore.

LARACY'S

Winter Caps for Men,
A Lot of Samples at 30c. each.
LARACY'S
Flannelette and London Smoke,
From 9 cents a yard.

LARACY'S

Crockery and Glassware Department is now fully stocked.

A New Lot of Pretty Wine and Lemonade Sets, very cheap.

Goods and Prices Always Right

LARACY'S

345 & 347 Water Street,
opposite Post Office.

Fresh Beef
and Pork.

Phoenix Stores,

A. H. MARTIN

Agent,
CAVENDISH SQUARE,
Phone, 608.

YOU'VE GOT
TO KNOW

Where every letter, account, and contract belonging to you can be found at a moment's notice—that is if your business is run properly. Is yours run properly? Why not? A Complete Filing System is easily and economically obtainable. Shall be glad to illustrate and explain details.

PERCIE JOHNSON,

Office—Duckworth St.
mar 10, 11

For Sale, at a Bargain.

Bright "Francis Rene,"

Now at St. Pierre.
Capacity 350 Tons.
Copper fastened and sheathed.

JAS. R. KNIGHT,
nov 25, 11
Commission Merchant.

Christmas Novelties!

WE have a greater variety of American, English and Continental Novelties this year than ever, and are opening same just now.

CHARLES HUTTON,
Fancy Department.



SUITS
AND
OVERCOATS

If there is one characteristic more than another which marks our "Ready for Service Clothing"

It is the Fine Tailoring that is put into every garment we handle. We are never satisfied—we are constantly striving for finer work, and every successive season is improving the make and finish of our clothes. Our success has never been so striking as with the New Models we are now showing. Ask Your Dealer for The Mode, Stilenfit, Progress, Truefit, Faultless, Americus, Fit Reform.

Mild. Clothing Factory, Ltd.,

225 and 227 Duckworth Street.

FURS

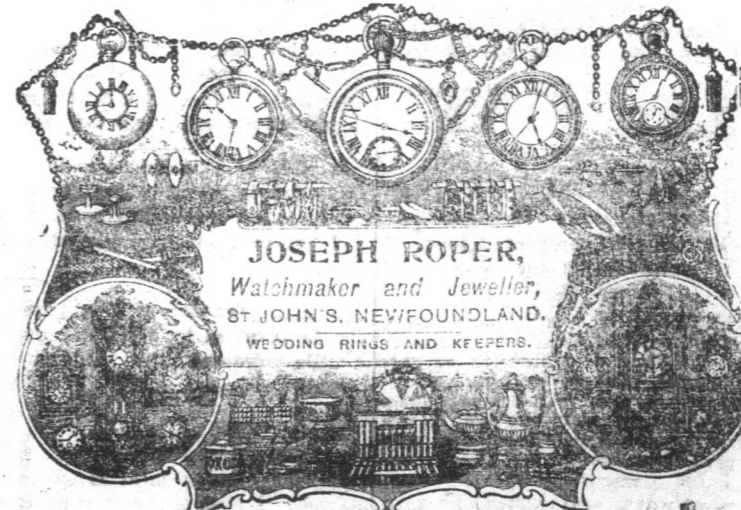
FURS
We are now showing a splendid assortment of Ladies' FUR COATS, COLLARS, MUFFS, Etc. Our Furs suggest unusual value, and everyone has the merit of dependable quality combined with reasonable prices.

U. S. PICTURE & PORTRAIT CO.

JOB PRINTING Neatly EXECUTED nov 25, 11

Cheap Watches, Clocks & Barometers

JUST OPENED.



JOSEPH ROPER,

Watchmaker and Jeweller,

BY JOHN S. NEWFOUNDLAND.

WEDDING RINGS AND REPAIRS.

Repairs of every description Carefully and Skillfully Executed.

INSPECTION INVITED

JOSEPH ROPER.

Purity Baking Powder.

November 25th, 1910—More Arrivals.

200 Boxes PURITY POWDER—5 cents.

500 Boxes CHAMPION SOAP—2c., 3c.—light.

Best 2c. Bar of Soap in the City.

GEORGE NEAL.