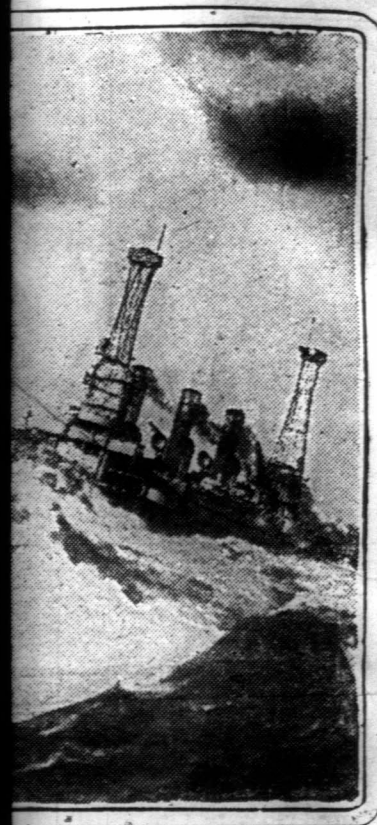


OF THE VERMONT IN STORM



...or on one of the vessels conveying the... shaft at sea in a gale and had to be... the stupendous force of the waves, even... discerned. The ship will be placed in... some time before the real extent of her... of her compartments were flooded... at the time of the accident, the Vermont... lean battleships that visited Italy and the

TWEEDIE & MCGILLIVRAY
Barristers, Solicitors, Etc.
185a Eighth Ave. W.
Opposite Hudson's Bay Store
T. H. TWEEDIE, R.A., S.B.S.
A. A. MCGILLIVRAY, L.L.B.

Bank of Canada

Capital and Reserves \$10,000,000
Surplus \$2,500,000
Profits \$1,100,000

TORONTO

ROBERT JAFFRAY, Vice-President

BANK DEPARTMENT

...received and interest allowed from date... Letters of Credit—Drafts... Order Issued.
A. M. OWEN, Manager
L. B. HEARN, Manager

& COMPANY

INSURANCE AGENTS

...Company... Assurance Corporation, Ltd.
...and Accident Insurance Company
...Life Insurance

Calgary, Canada

on Bros. Ltd.

CALGARY

MOUNT PLEASANT

...to 10, with water and sewer, electric... Snap at \$2,650; \$650 cash; balance... (No. 221)

BOW PARK

...steam heat, laundry tubs, oak floors... cash; balance arranged. (No. 216)

MISSION

...two fire places, decorated through-... lance arranged. (No. 221)

W BROS. LIMITED

107 7th Avenue West

Collections

WAGE CLAIMS
RENTS
NOTES
STORE ACCOUNTS
ACCOUNTS

...GET THE MONEY.

AGENCIES

Phone M6796.
...OUR PHONE NUMBER IS... REST.



Exit Anno Domini 1913!

Hail to the New-Born 1914!

AS TWILIGHT—"Twilight and Evening Bell"—the knell of a dying year is borne to our ears by the weird curfew of the sighing December winds. The good year of Our Lord, Nineteen Hundred and Thirteen, with a thousand cares upon its brow—the tender year which but a twelvemonth past greeted us as a precious infant—rustles past tonight—crowned with the hoar of winter, aged 365 days—leaving a trail of memories—a past in which we see striving; to excel,—ambitions which mayhap have fallen to us as heirlooms—and achievements growing therefrom which are a source of joy.

ITS advent endows us with richer opportunities—fires in our breasts new aspirations,—our heart chords vibrate to the cheering melodies of hope. As a store we shall spend the coming days consumed with the desire to lighten the worth of our service to you. We shall aim even better to merit your gratifying confidence. We shall be happy if we succeed in this determination, even a little better than ever before. When we fail, through human error, please tell us.

Novelty Suits Away at Half Price

THESE are distinctive and exclusive models, fashioned in broche cloths, Bedford and whipcords, broadcloths, hopsacks, chevots and fancy weaves, in all the fashionable shades of the season.



For Ladies and Misses---Big Value Event in the Coat Section

SATURDAY much interest will center around these several groups of ladies' and misses' coats. Such a display as we have prepared would tempt any lady or girl to secure her fit, especially with reductions in price in many cases to less than half the regular. But we are crowded for space, so let's be brief. Read:

The coats are made with kimono sleeve and top cut in one and draped in lower part of garment, fastening over dainty waistcoats of moire, brocaded velvets and satin, in shades of harmonies. Or with wide set-in sleeves, slightly Empire effects at back and cut away in front.

TASTEFUL DRESSES FOR LADIES, SPECIAL \$12.75 and \$17.50

Evening and day dresses reduced to special prices. The first selection is of serge, panama, ratine, with trimmings of bright hued cloths and buttons. Net, nixon and lace dance frocks, tastefully made in crepe, sky, rose and maize. Each Regularly \$22.00, Special \$12.75.

GROUP No. 1—Ladies and misses' coats, including black, brown, tan and green tweeds; tan and navy blanket coats, with here and there an odd number in velvet, tauria and Jacquard cloths. These are full length and three-quarter styles. All up-to-date, trim-appearing garments, some trimmed with fur, some with ermine, some with mink.

FRUIT SECTION

Oranges, fancy Navels, reg. 50c doz. Fri. and Sat., doz. 32c. Oranges, fancy Navels, reg. 40c doz. Fri. and Sat., doz. 27c. Apples, finest cooking varieties, Fri. and Sat., 4 lbs. 21c.

EXTRA SPECIAL

Saturday morning only, from 9:30 to 12, accompanied by Grocery order:
3 lbs. H. B. Co. Imperial brand creamery butter 99c
3 lbs. only to one customer

GREAT WHITE SALE

commences Saturday, Jan. 3 See Friday's Paper

Children's coats, in a number of pretty styles and colors. Fuddy green and roy blue curl cloths, with bands of black velvet round collar and down front and patent leather belt. Cream, Saxe, reseed and grey blanket cloths, with sailor collars and center of buttons of self velvet. Dark navy chevrot coats with pipings and facings of searsaid and Saxe cloth. Cream, grey and brown bear cloth coats in straight, square shapes with sailor collars, double breasted. Grey and white striped collar and cuffs. Prices for children from \$5.00 to \$13.95. Each \$3.95. Sizes for children from 2 to 12 years. Second Floor

\$1.50 White Flannelette Blankets \$1.20
White flannelette blankets. A good heavy weave, with very soft finish. Size 60 x 90. Regularly \$1.50. Special, pair \$1.20. Main Floor, West

Not Real Axminster Rugs for Only \$15.00!

Evening only, perfect deep pile Axminster rugs, fresh new stock just received, and rugs that would be considered exceptionally good buying at \$22.00—here they are at just a fraction of their real worth. They come in popular soft shades of brown and tan in original designs of high character. Make note of the number on sale and be one of the lucky eleven. Size 6 ft. 1 in. x 9 ft. Heavy Axminster rug, fully guaranteed. Friday each \$15.00. Sixth Floor

Utensils at Smaller Prices Friday

\$3.50 ALUMINUM TEA KETTLES, \$1.95
Large size, best quality aluminum tea kettles, beautifully polished, wood handle which does not get hot. Regularly \$3.50. Friday \$1.95.

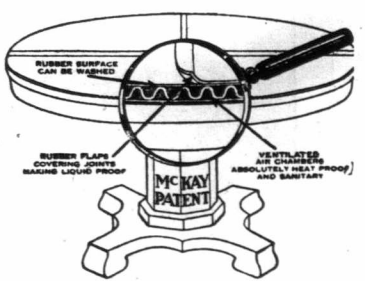
\$1.00 ALUMINUM FRY PANS, 65c
Very heavy gauge aluminum fry pans, made with polished hardwood handle, large size. Regularly \$1.00. Friday .65c.

75c ALUMINUM SAUCEPANS, 39c
Made of heavy gauge finest grade aluminum, very finely polished, with cover, 1 1/2 and 2 quart sizes. Regularly 75c. Friday .39c.

\$3.00 ALUMINUM DOUBLE BOILERS \$1.45
These are big stout aluminum double boilers, made of best quality material, and very finely finished. 3 quart size. Regularly \$3.00. Friday \$1.45.

\$1.25 ALUMINUM KITCHEN SETS 69c
This handy kitchen set, made of polished aluminum, contains, 1 soup ladle, 1 basting spoon, 1 slotted spoon, 1 large table spoon, 1 cream ladle, 1 mixing spoon. Regularly \$1.25. Friday 69c.

A McKay Table Pad Under Your New Year's Spread



We would remind you that we are happy in having secured the exclusive City Agency for the careful housewife's friend—the McKay Ventilated Table Pad. This McKay table pad will be to the beautiful varnished surface of your best table what the fireproof terra cotta is to the modern fire-proof building.

It will neutralize all heat which you place on its surface, effectively shielding the table proper from the slightest damage, and more than that, its scientific rubber composition prevents any possibility of moisture, heat or cold, in the form of gray, tea or the like, penetrating to the table top.

You may use this pad for evening parties when cards are suggested—simply invert it and the green baize under-surface provides just the requisite.

SPECIAL 20 PER CENT. PRICE REDUCTION AUTHORIZED
The manufacturers have granted us the privilege of reducing the price of these great table pads just for this special Friday and Saturday. Regular prices are \$2.25 up, depending on size.

Come in and secure one of these while this special introductory offer is in vogue. Friday and Saturday, from the price of \$1.00, reduction of \$1.00. **20 PER CENT.** Fourth Floor

WHIPCORD SUITINGS \$1.75

Prestley's superior make and finest whipcord suitings, in shades of taupe, grey and brown, 44 inches wide. Per yard \$2.00. **BLACK EMBROIDERED VOILE \$1.60**
Black embroidered voile, for making into dress waists, constructed with best black silk. 50 inches wide. Per yard \$1.75.

The Hudson's Bay Company.
INCORPORATED 1670 HERBERT L. BURBIDGE, STORES COMMISSIONER

VISIT OUR OPTICAL DEPARTMENT
Every Modern Equipment for Testing Eyes
Lowest Prices on Repairs