igns, Florenz Ziegfield, the "Follies"

nan, says that he can get much more dvertising value for his money in newspapers than in billboards or other odds and ends of advertising. Pro gressive, up-to-date, wise Mr. Ziegleid! These same facts are being

learned slowly by hosts of other busi

Mr. and Mrs. Walter Whitney and ughter, accompanied by Mrs. Whit

nis family and their guests and Mr.

arrived here recently by autom

### LOCAL NEWS AND PERSONAL ITEMS

Spices, all good. 11-3c.

Harry Webb of Woodstock was in town Monday morning.

A good many from Hartland are visiting the exhibition at Woodstock

Allen MacIntosh left on Monday for Mount Allison Academy.

Miss Grace Chestnut of St. John was the guest of her cousin, Dr. W. O. Chestnut Tuesday afternoon. A Larry Semond Comedy-a Scenic

and Jackie Coogan at the Neighborhood Theatre Saturday night.

in Boston on Saturday. A. U. Brander of St. John, sales pany of Canada, Ltd., was a caller at p.m. All are cordially invited.

The Observer office Tuesday. Mr. and Mrs. W. H. Drake and little daughter, Miss Audrey, of Truro, N.

daughter, Mrs. Gordon McBurney. Mr. and Mrs. Herbert N. Boyer mo- has recently located there to practice tored to St. George to visit Mr. and Mrs. B. Boyce. They returned on

Mrs. Green of St. John are visiting Aroostook Fair. They report that the Mr. Stickney's sister, Mrs. J. W. exhibition was very fine. Mooers at Hartland and Mrs. G. B. Nixon at Somerville.

He is

Grace,

rie's old home near Moncton. They are given. will visit at a number of other places

John, Mrs. C. M. Sherwood has re- 12-3p. turned to her home at Bath.

liams and Mrs. B. Payne who have son of Upper Kent motored to Wood been visiting their sister, Mrs. Haigh, stock last Thursday with Beecher Hillhomes in Ontario.

On Friday T. Therrian of Edmund-Sussex while gone

See Jackie Coogan at the Neighbor hood Theatre Saturday night the 13th. Services held on Sunday by O. W. Shaw will be as follows: Cloverdale 10.30. Carlisle 2.30.

Mr. and Mrs. H. A. Sipprelle and Sackville, where he has entered the daughter, Miss Muriel, of Riley Brook, are in Hartland this week.

Ripe tomatoes, as well as green po tato onions and cauliflowers for pickling, at C. M. Sherwood's, Bath.

S. S. Miller and Miss Jean Miller left yesterday for Fredericton. Miss Miller will remain there for a time.

Mrs. A. F. Baker of Vancouver and There was no service in the Metho-Mrs. Sutton of Woodstock were redist church Sunday evening owing to cent guests at the home of Mr. and the illness of the pastor, Rev. Thos. Mrs. A. F. Campbell.

Dr. Newell Copeland of Pittsfield Mrs. Shannon, who has been spend- Mass., and Miss Florence Smally, R. ing the summer with her daughter. N., of Woodstock, were guests of Miss Mrs. A. W. Kyle, returned to her home Clara Boyer Sunday evering.

Evangelist F. W. Foster of Fort Fairfield, will be the preacher in the manager of the Diamond Battery Com. Methodist church next Sunday at 7.30 Season for preserving plums, pears

and peaches is just commencing. Order now and get the best fruit at low-S., are guests at the home of their est prices. V. W. Simms. 12-2c. V. W. Simms motored to Edmund

ston for the week-end and was a guest On Saturday Mr. and Mrs. Clark and of his brother, Dr. Curtis Simms, who

Mr. and Mrs. H. H. Hatfield accom panied by friends motored to Presque G. L. Stickney of St. Louis, Mo., and Isle Thursday to visit the Northern

In planning a trip why not mak it Fredericton next week and visit Mr. and Mrs. C. W .McQuarrie and their fine exhibition which opens this family leave tomorrow by automobile Saturday, 13th inst., and continues for for a week's vacation at Mr. McQuar- a week. Reduced rates on the railways and Mrs. Somerville at Bristol, was

Wanted-A good capable maid for general house work. Small family After having had a delightful auto and rooms all on one flat with modern trip and visit at the home of T. H. conveniences, References required. Ap-Estabrooks "Beauvoir Farm," Lincoln, ply to Mrs. Robert Strain, Woodstock. and "Cedar Cliff." Mount Pleasant, St. or at The Observer Office, Hartland.

Mrs. G. Hawthorne, Mrs. R. Barker, Mr. Samuel Chowas, Mrs. H. Wil- Mrs. J. Smith and Mrs. E. J. Thompsr., and their nephew, Rev. W. P. man as chauffeur. They all attended Haigh, at the rectory here for several the meetings held in the Methodist weeks, left on Friday to return to their church and returned home the same

Mr. and Mrs. R. Donald Stewart of ston motored to St. John accompanied Sidney, N. S., arrived in Hartland on D. W. Chowen, B. A., on August 13. and Mrs. J. F. Murdoch and Wednesday of last week and are the Miss Martha MacCallum. They re- guests of Mr. and Mrs. G. A. Birmingturned on Monday after having a very ham. Mrs. Stewart and Mrs. Birmingpleasant trip. They were guests of ham are sisters. On Thursday Mr. Mr. and Mrs. L. C. Goodge. They vis- Birmingham with his guests left for a ited the exhibition an dmade a trip to week's trip to Montreal and Quebec by

THEATRE PROGRAMS

A TIFFANY PRODUCTION

starring Mae Murray.

Also Short Subject "Friend Husband"

HARTLAND, THURSDAY, SEPT. 11 CENTREVILLE, SATURDAY, SEPT. 13

A FIRST NATIONAL ATTRACTION

produced by Jackie Coogan productions, starring will be given on railways. "JACKIE COOGAN"

A stirring heart-interest drama

Also Short Subjects, one reel, Larry Semon comedy "Naggers and Neighbors," and one reel, scenic, "U. S. Battleship Fleet."

An exceptional program

HARTLAND, SATURDAY, SEPT. 13 CENTREVILLE, WEDNESDAY, SEPT. 17



It stimulates appetite and aids digestion. It makes your



save your pickles. 11-3c.

Jackie Coogan is here Saturday night at The Neighborhood Theatre. Mr and Mrs J. J. Keswick and son motored to Bangor on Sunday to be gone several days

Born to Mr. and Mrs. Ray DeGrass Royal Oak, Michigan, on Sept. 1, a daughter-Shirley Jemima.

Gordon Earle, the infant son of the late Gordon W. and Mrs. Ebbett, died Aug. 17, after a few weeks illness We have just received a car of ce-

ment Those wanting any call and get it at once. Keith & Plummer, Ltd. Raymond Plummer returned Sunday from St. John where he had been spending a week with friends and taking in the exhibition.

For Sale-A good house, low priced also nice building lot adjoining. Im mediate possession. Terms. A. W Kyle, Hartland, N. B. 13-3p.

Dr. W. B. Somerville of Andover. Me., who is visiting his parents, Dr alling on friends here on Monday.

Miss Gifford of St. John, the popular head millinery in Keith & Plummer's arrived Monday to take charge of their millinery work again this sea-

At the home of Mr. Burns King. Lakeville, by Rev. Hewlett C. Upton. September 3, Evelyn V. Morris was united in marriage to Arthur C. Laskey, of Presque Isle.

Mr. and Mrs. J. K. Ham and Mr. and Mrs. H. Noble of St. John who wer making an automobile trip to Grand Falls were visitors on Sunday at the home of J. E. McCollom. At the home of the bride's grand

parents, East Florenceville, by Rev. the marriage took place of Allan A. Elliott of Glassville to Sadie W. Chase of East Florenceville.

Rev. and Mrs. J. Spencer Crisp o Young's Cove, have been calling on friends in Hartland this week. Mrs. Crisp and young son have been spending several weeks with her parents. Mr. and Mrs. Sandford Hallett at

ad news of the death by drowning Portland, Oregon, of Albert Boyd, el est son of Albert and Almeda Boyd The deceased was a grandson of Mr and Mrs. Justus Gill formerly o Northampton, now of Clear Lake

At the session last week of the Mas sachusetts Grand Lodge I. O. O. F Rev. A. A. Rideout of Waltham, was elected grand representative for two years to the Sovereign Grand Lodge which meets in Jacksonville. Florida on Sept. 15. He and Mrs. Rideout will leave on Friday for Florida.

We often get letters from subscrib-ers stating their change of address without giving their former one, and it is quite difficult to find their names among the nearly 3000 we have on our lists without them doing so. So when ou ask for a change of address please give your old one as well as the new

Fredericton is putting on day exhibition this year dating from September 13 to 20 which promises to excell all exhibitions held in the pr vince this year. This program is an excellent one and no doubt many from this section will avail themselves of visit to the neat and attractive capi tal while the fair is on. Reduced rates

## TO LET

Two rooms on ground floor. Seperate entrance. Electric lights. Suitable for office.

DR. MacINTOSH.

## FOR SALE

Automobile—Touring Car in good condition; or will exchange for smaller car, potatoes or farm produce DR. MagINTOSH.

Ask Your Grocer

It will prove its superiority in the tea pot - Try it today.

On Saturday Mr. and Mrs. A. A. Bel- Dr. Belyea, in California. She let ea of Coldstream left for Salisbury, there on Tuesday with her daughter. their daughter-in- Miss Allison, accompanied by Mrs.

## Millinery Opening September 18 and 19

We are showing the new models of the season in trimmed and untrimmed Hats.

CALL AND SEE MISS GIFFORD

Keith & Plummer, Ltd.

# WOODSTOCK EXHIBITION SEPTEMBER 9-12

An Exhibition Conducted for the benefit of Farming, Live Stock and Local Industries

GOOD FREE ATTRACTIONS GOOD MUSIC BY BANDS AND ORCHESTRA GOOD RACING DANCING EACH EVENING

Everything has been done to make each department a Special Feature.

Large Live Stock Entries : Fine Agricultural Display Liberal Premiums in All Departments

Get out the "Fliver" and the Tent and bring the family for a Real Holiday on Beautiful Island Park.

FREE CAMPING GROUNDS: GOOD SHELTER: KITCHEN **FACILITIES**