

**HELP! HELP!
WIN THE WAR**

BY BUYING

Victory Bonds

—AND—

Protect Your Interests

BY PURCHASING

Hardware

—FROM—

T.P. CALKIN & CO.

Hardware and Plumbing

New Millinery

Exclusive Hats just received from New York. Many new and original models from our own workrooms.

All our first of season Hats greatly reduced to make room for Mid-Winter Hats.

We invite your inspection of a choice line of

Blouses in all the newest designs and colors

R. L. HARDWICKE, Jr.

THE HAT SHOPS

ANNAPOLIS ROYAL KENTVILLE

Clifton House Rockwell Block

BUY A VICTORY BOND

Storage Batteries

WINTER STORAGE

Now is the time to arrange for the storage of your Batteries for the winter—this is

Very Important

By having the Battery properly cared for during the winter months means a prolonged service. We store both WET AND DRY.

WET means to be kept charged all the time.

DRY means to take the Battery to pieces, cure the plates, re-insulate the Battery completely and recharging before returning.

Ask your local dealer to send your Battery for you.

Halifax Vulcanizing Works

Official Willard Service Station

40-42 Grafton St.

HALIFAX, N. S.

**Tinsmiths and Plumbers
Wanted at Halifax**

In order to get the sufferers from the explosion comfortably housed before the cold weather sets in many tinsmiths and plumbers are needed. Until Nov. 1st wages 50c. per hour. After that date 80c. per hour. We will pay transportation both ways to those who remain three months or more.

This is an emergency call, and we hope that many will respond.

Write at once.

C. H. HOBEN & COMPANY,
84 Granville St., Halifax

Port Williams Fruit Co., LIMITED

Our warehouse is now open every day. Our specialty:

Flour, Feed, Fertilizer, etc.

We have on hand a limited amount of Flour and Feed of different kinds. Also expect part of a carload of Barley and Corn Meal this week. We are now taking orders for ground Lime Stone to be delivered in November. One price to everyone. Give us a call.

Can. Food Board License No. 9-4633

Port Williams Fruit Co., Limited

Notice to Apple Dealers and Growers

I have just received a shipment of "Gifford" Fruit Size and am prepared to make immediate delivery. This is a perfect working medium and gives splendid satisfaction. For further information apply to

J. EDWE COX,
Cambridge Station,
Kings Co., N. S.
Aug. 30-3m.

Kentville Fish Market

For all your wants in FRESH FISH in season and CURED FISH come to

KENTVILLE FISH MARKET
"Opposite Post Office"

J. D. Young
Can. Food Control License 9-5

THE ADVERTISER

A weekly newspaper covering Kings County. Published Every Friday. Eight to twelve pages each issue. Tuesday's issue has been discontinued. \$1.50 per year to all parts of Canada. H. G. HARRIS, Editor and Publisher.

Kentville, Friday, Nov. 1st 1918.

A Letter to the People of King's County

The Victory Loan Campaign has opened. Canada is asking her people to subscribe \$500,000,000.00, in Bonds bearing interest at 5 1/2 per cent and of this sum NOVA SCOTIA is expected to raise, \$25,000,000.00 of this amount, we in King's Co. are asked for \$750,000.00. There is, in the various Bank agencies and Government savings Bank accounts throughout the County, fully double the amount asked for, drawing only three to four per cent interest.

It has been reported to me that a member of the Clergy, when asked to attend a recent meeting held in the interest of the Loan replied, "This is a rich man's campaign. I have no interest in it."

A man who has money to invest, when approached on the subject of taking a Bond replied, "I can put my money at interest and obtain six to seven per cent for it. Why, should I take a VICTORY BOND, bearing only five and a half per cent interest?"

A farmer was interviewed who since the war began, has been making money through the advance in prices of nearly all kinds of his produce. His reply to question whether he would take a Bond was—"No, I want to help buy a farm for one of my b-ys."

Another man in equally good circumstances, wished me to buy a certain lot of land, in order to add to his present property.

Then a man who works by the day, was asked to subscribe for a Bond, and he replied—"guess not! While I am earning double what I did before the war it now costs more to live, and I wish to enjoy myself, and I see no especial reason why I should save and take a VICTORY BOND."

Each of these individuals, by his passive resistance to the appeal made to him, was doing exactly what KAL-ER WILLIAM and his WAR LORDS, would wish him to do. To put the matter plainly, each of the individuals in the above mentioned cases, lined himself up ON THE SIDE OF THE ENEMY.

Outside of the Generals who are to-day conducting the military campaign in France and Belgium, the two men who stand out most prominently before the world are Lloyd George, Premier of Great Britain, and Woodrow Wilson, President of the United States. The latter by his direct replies to the overtures for an armistice, which have come from the German War Lords, has aroused profound admiration for the clear manner in which he has put the Allied Cause before the German people.

Lloyd-George by his wonderful organizing ability, has turned; not only the man power, but also the women power of Great Britain into channels which have but ONE OBJECTIVE—TO WIN THE WAR. Thereby removing from the world the menace which has been hanging over it for the last half century.

In a recent speech Mr. Lloyd George said: "It is ordained that we shall not reach the blessed goal of peace except along a pathway of gold, cemented with human blood that will win the war. The gold is necessary to provide equipment for our men."

We have all heard and read what our Canadian boys did in the battles of Ypres, Vimy Ridge, Passchendaele, and more recently at Cambrai, and our hearts have thrilled with feelings of pride that we too are Canadians.

It is estimated that one in every six of our men who have gone overseas has made the supreme sacrifice. Thus in many homes to-day there is no looking forward to the return of the loved one who responded to his country's call.

Now in Kentville

FREDERICK W. MAYOR

an Eminent Toronto

EYE SPECIALIST

IS HERE

each morning, afternoon and evening

until Saturday Nov. 9



LUMINOSCOPY SHADOW TEST SYSTEM

"He Looks into the Eye"

Owing to the remarkable success of this specialist during his recent visit to Kentville, and the many requests for his services since his departure, I have engaged Mr. Mayor, the eminent Toronto Eye Specialist, for a return visit, and his wonderful "Luminoscopy Shadow Test System." He will at the same time demonstrate this wonderful system to all who wish to consult him **Free of Charge.** Those with defective vision, headaches, or who suspect eye weakness, or those old chronic hard cases who have yet to receive entire satisfaction, should avail themselves of this rare opportunity of consulting an eye specialist of the QUALITY and PROFICIENCY of Mr. Mayor.

Mr. Mayor's recent success here proves his ability to you.

Make an appointment for any morning, afternoon or evening

Eyes Tested FREE.
Satisfaction Guaranteed.
Glasses only advised when needed.
Children's Eyes our Specialty.
Prices Moderate.

Remember

J. R. WEBSTER

JEWELER AND OPTICIAN

KENTVILLE, NOVA SCOTIA

Now let us face squarely the matter before us. What are WE going to do when we are called upon and asked to subscribe for a Victory Bond? Are we going to say "NO" There are too many ways for money to go" and by so doing line ourselves up on the side of the German War Lords, OR, are we going to subscribe readily and willingly not only for what we THINK we can take, but for MORE than we THINK we can afford to take, and by so doing acquire habits of saving, possibly never before indulged in.

The Banks have agreed to lend money on the Bond for twelve months where monthly or quarterly instalments are paid, at five and a half per cent interest, the whole amount to be liquidated at the end of twelve months.

Further, there is no doubt that every purchaser of a \$1000.00 Bond bought at this time, will at the expiration of five years, be able to sell same for \$1100.00 or more in the open market, besides having received interest every six months at five and a half per cent. As an investment it is safer than any Bank deposit, for all Banks are subject to Government control and might be heavily overtaxed, whereas Victory Bonds are free from taxation.

If we had the proper conception of the investment now being offered, we would be seeking for it, rather than making it necessary for the Government to appoint canvassers to go about the County asking for subscriptions to the Loan.

When we begin to think seriously or to make comparisons with what others have done, our possible share in helping to win this war is small indeed, but let us "Go to It" and when the canvasser calls, have our card filled in or else call at the nearest Bank and have it done, and thereby enjoy the satisfaction of having in a small way, done something to bring the war to a successful conclusion.

Yours for the Victory Loan
W. H. Chase
Chairman for Kings County

Victory Loan Bulletin

The first day of the canvas in Kings County closed with a total of subscription taken of \$87,000, a really good days work and ahead of the schedule for the daily canvas.

The second day Tuesday did not bring as good results as the big clock in the window of E. H. Dodge & Co., only registered \$125,000. Of this sum Wolfville had contributed over \$43,000 and Kentville \$23,000. King-ton came in with a report of \$25,000 subscribed there a noble achievement for that place and reflecting credit alike on the citizens as well as Mr. G. H. Oakes of Kentville who is the solicitor for his former home district, Kingston has won a service flag by this prompt patriotic and energetic action on their part.

Messrs S. M. Beardsley and S. L. Cross are the solicitors for Kentville and Ward 6. They are well known as superior canvassers and will make their district show up well in the total. It often takes the people of Kentville a little more time for serious consideration and decision than other places, but it can be relied upon to raise its share. What we ask the citizens to do is to make up their mind now how much they can take in Victory Bonds and inform the canvassers at once so that Kentville's quota may be raised long before the time expires.

For Sale—Chevrolet car 1918
model practically new A. H. Sullivan Porter House Kentville 2, X.

For Sale—Two grade Clyde colts,
two and three years old in spring; one steer calf seven months old, ten geese, one superior large Jersey cow or will exchange for milk. J. R. WEBSTER, Kentville.

Poultry For Sale
About fifteen yearling hens mostly Barred Rocks. F. E. Wade
Kentville 2 ins