



OUR QUESTION IS,
What will you do if you have a fire and haven't any insurance? Can you stand this loss?
IT'S FOOLISH TO TAKE YOUR OWN FIRE RISK
when our premiums are so low. Don't take chances, but . . .
HAVE US INSURE YOU
in one of our companies. Why not do it to-day?

PERCIE JOHNSON
Insurance Agent.



PUBLIC NOTICE.

REVISION OF JURY LISTS.

Persons claiming exemption from service on juries, persons who claim to be qualified to serve on a panel different from that on which they are entered, and all persons who have objections to offer to the panels or either of them are hereby notified that a Court of Revision of the Jury Lists for St. John's, will be held in the Magistrate's Office from 9 a.m. to 2 p.m. on Tuesday, Thursday and Saturday of next week and on Monday, Wednesday and Friday of the week following.

Police Court, October 31st, 1916.

CHAS. H. HUTCHINGS,
Justice of the Peace.

Oct. 31, 1916.

Those Old Relics.

Dealer in antiques—Here is something interesting—brace of revolvers that were carried by Christopher Columbus.

Customer—What! revolvers were not invented in Columbus' time.

Dealer—I know that's what makes them so rare.

All Invaders of France Came by Way of Verdun—All Who Met Defeat Limped Home the Same Way

(Ottawa Citizen). . . monarch alongside whom Napoleon was a refined and courteous gentleman. And so, politically, historically and from a military viewpoint Verdun was much to be desired by the Teutons—it must be remembered that warfare is but another way of carrying on politics. Through the smoke of a conquered Verdun Germany described peace. That was the great political perspective discernible through the battle haze. The attack on Verdun took on the character of a campaign, not an offensive or a battle. The crumbling up of the fortress itself was not important, but it was through this that the whole German campaign was to be brought into the closest connection with the situation as it developed in the west. Once Verdun had fallen it was planned to press forward towards Paris from an easterly direction. Thus the part of the German front nearest Paris at the time the assault was launched would have become the pivot point from which the entire section of the German battle line would have been pushed forward toward the capital. This part of the line extended from Dixmude to Arras and had a width of about twenty-one miles. But Verdun did not fall. The French soldier, long famous for his clan, suddenly developed qualities that made him a foe to be feared and respected. Lack of endurance, long the failing of the French or the supposed failing, was replaced by an amazing tenacity and the Germans found themselves confronted by a human stone wall. For months in a fever of desperation the enemy launched attack after attack, gaining small portions of ground at terrific cost, but never disconcerting the heroic defenders, until the Allies were prepared for the great advance along the Somme. And now comes the news that Verdun has been turned from a virtual to an actual defeat for the Kaiser. The retaking of the village of Douaumont and the fort of that name, and the fortifications of Haudromont, means the complete and final crushing of the German hopes of a conquered France: it means that the whole campaign in the west has proved a failure and that henceforth the ambition of the military leaders in that section of the war zone must be to withdraw with as little loss as possible or to hold back the steadily rising tide of Allied strength until a decision is reached elsewhere.

KEROSENE OIL

For Sale at lowest market prices.

SMITH CO. Ltd.
Telephone 506.

CEMENT, BRICK, DRAIN PIPES, CHIMNEY TOPS & FIRE CLAY,
For Sale by
HENRY J. STABB & COMPANY.

FALL WEATHER!

Wet Streets Again!

Why should they trouble you?

Invest to-day in a pair of Stylish Well-fitting

"BEAR BRAND" RUBBER SHOES
(Climax Blizzard)

and your comfort is assured.

Cleveland Rubber Co.
New Martin Building, St. John's.
sep28,m.th.f

Republicans
Rush Hughes
to Bay State

BOSTON, Nov. 1.—Charles E. Hughes, Republican candidate for President, will speak in Boston tomorrow night, it was definitely announced yesterday.

The Boston Arena has been engaged for the meeting, which is expected to be the biggest Republican rally in years.

The announcement that Mr. Hughes will campaign in Massachusetts caused a surprise in political circles. It had been generally understood that he would not come to the Bay State.

Democrats were saying to-day that the decision of the G. O. P. campaign managers to send Mr. Hughes into Massachusetts probably was caused by the recent canvass made by the Democratic National Committee, which is said to have shown that the Bay State instead of being hopelessly lost to the Democrats, is a debatable State.

According to the plan announced in a telegram received here by Chairman Thurston of the Republican State Committee from Chairman Wm. H. Wilcox of the Republican National Committee, Mr. Hughes will speak at Hartford Thursday forenoon, at Providence in the afternoon and will arrive in Boston at 6.30 o'clock Thursday night.

The Boston rally will be under the auspices of the Republican Club of Massachusetts.

After the rally, Mr. Hughes will return to New York.

Macedonian Front

BULLETIN, Rome, Nov. 4.—In the Zone from Gorizia to the Adriatic Sea the Italians have captured additional points of vantage from the Austrians and have taken 5,496 more prisoners, guns, machine guns and quantities of arms of munitions, according to an official statement issued to-day.

Looks for Big Trade After War

BERLIN, Oct. 31.—An economic rapprochement between Germany and Great Britain, within certain limits, soon after the war ends is possible and probable, according to Director Heineken, of the North German Lloyd Steamship Company, who is quoted in an interview printed by the Allgemeine Zeitung.

"To be sure," says Herr Heineken, "hate will persist but it is quite inconceivable that two sensible nations—and that is what Britain wants to be, too—should want to carry over the present relations into the future. Britain wants us in future transactions as much as we want Britain. We are Britain's best customer and her biggest seller. Some time, after all, we shall have to get together sensibly again. Efforts at emancipation from dependence upon Germany are naturally in evidence in Britain and are well worthy of our attention. We, too, have learned to manufacture many goods which we formerly thought it necessary to import from France or Britain. Nevertheless, enough remains for which we are dependent on each other.

Difficultly of Peace

"The economic war will not be so easy to wage as the great mass in Britain believe. Assume, for instance, that Britain persuades Australia to break off all commerce with us and furnish us nothing more. The consequence will be that Britain and her allies must take over that part of Australian production which we had heretofore purchased and would have continued to take. Thereby Britain and her allies will weaken their purchasing power elsewhere—say in South America—so that we shall in that case be in a better position there.

"That Britain will endeavor to harm us as much as possible is a matter of course. Among us, too, one should clearly appreciate that in the economic field as well we can impress Britain only by ruthless measures. We can be on a good footing with Britain only when we treat her exactly as Britain treats us and the rest of the world."

Concluding, Herr Heineken recommends the federal prohibition of the sale of German shipping shares abroad, just as it is now forbidden to sell or charter German ships to foreigners.

An Imperfect Record.

They'd make their married life a song. It was agreed. In harmony they'd get along. Oh, yes, indeed.



THE HEIGHT OF SATISFACTION

reached at our market. You get the best of Meats, the right cuts, the correct weight, sanitary handling and good service. Can you ask more?

Come here when you are looking for satisfaction in
CHOICE MEATS.
M. CONNOLLY
Duckworth Street.



YOU WON'T BE ANNOYED

by long waits for papers you need in a hurry and serious losses of important documents will be averted if you invest in

Globe-Wernicke

Filing Cabinets. We also recommend to you the safety, simplicity and security of the "Safe-guard" system of filing and indexing. Let us install an equipment for trial, free of expense or obligation.

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THE CRESCENT PICTURE PALACE

EVERY AFTERNOON 2.15. EVERY NIGHT AT 7.15.

Presenting Kathlyn Williams, Lillian Hayward and G. Oliver in
"THE DEVIL, THE SERVANT AND THE MAN"

A Diamond Special Feature Drama of Sunshine and shadow in Three Reels.

"THE SELIG TRIBUNE," the World's Greatest News Film. To-day's issue is full of interesting news items.

"THE KNAVES AND THE KNIGHT," a Kalem Comedy with Bud Duncan.

PROFESSOR MCCARTHY playing the Piano. A New and Classy Musical Programme, Drums and Effects.

DOUGLASS J. STEWART, Baritone, featuring the Latest English Song successes.

To The Mistress Of The House

DEAR MADAM,

Do you ever realise the increased comfort to the entire household—yourself included—that would be secured by the adoption of gas fires?

Have you ever contemplated the amount of labour spent, to say nothing of the time wasted, by your maids in carrying coals, cleaning grates, laying fires, coaxing stubborn fires into a blaze and keeping them going when lighted?

If you adopt gas fires, you will not only lighten the household work immensely, but your rooms will be cleaner, healthier and more comfortable. You can exactly control the heat required at any given time in any given room.

Bedrooms become pleasanter (and safer) resorts in bitter weather. The half hour's dressing for dinner, the undressing at night after leaving a cosy sitting room, can be done in comfort and safety—and at leisure.

To economise in the gas consumed is easy. When, after dinner, you leave the dining room, cut goes the fire, to be lighted in the drawing room, or study or billiard room. And so, throughout the day, the fire "travels from room to room" by the simple turning on and off of taps.

Consider how habitable these gas fires make every room in the house!

Half the dust in your living rooms comes from the coal fire—there is no dust with a gas fire.

No work is entailed—no fire irons, coal scuttles or shovels to trouble about, no smoke, dirt or ashes to cause annoyance—no noisy poking or replenishing to disturb and irritate. That is why the gas fire is ideal for the sick room.

Certainly the gas fire is the housewife's best friend—it's only rival the gas cooker!

We are, dear Madam,
Yours faithfully,

St. John's Gas Light Co.

625 Cases

New Crop Tomatoes

Due to arrive 1st half September.
Get our Prices.

Job's Stores, Limited.

Cold Calculations.

"Don't you ever get tired of summer boarders who complain of the food?"

"I used to," replied Farmer Corn-tassel, until I figured on it. There's more profit in a boarder who kicks and doesn't eat than there is in one who eats and doesn't kick."

The High Cost Of Living

OTTAWA, Oct. 29.—The wave of indignation rising against the high cost of living is causing the Government to sit up and take notice. In fact, the Government is considering the advisability of taking action. Several well established business practices may be upset.

One is the practice manufacturers have adopted of fixing prices for retailers; for instance, many boot manufacturers stamp their boots with the price at which they shall be retailed to consumers, and dealers are bound to sell at the prices indicated by the manufacturers.

The boot makers are not alone in this practice, a majority of the Canadian manufacturers having adopted some practice of the sort.

The Minister of Labor expresses the opinion that this practice is not only against the interest of the public, but that it is an infringement of the Combines Act. He also intimated that the government proposed to take action to end it.

The Government is also considering the advisability of taking action giving municipalities authority to deal locally with the cost of living problem.

READ THE MAIL & ADVOCATE



The Brightest Light for the LEAST Money.

The Lantern gives 300 Candle Power Light, and will remain in during windy weather, and burn little fuel.

Mantles only Ten Cents each. Will light a Store or Wharf as bright as day at a cost of less than 1 cent per hour.

R. TEMPLETON,
333 Water St., St. John's.

SLATTERY'S

Wholesale Dry Goods House.

TO THE WHOLESALE BUYER—

In stock and ready for your inspection, at the Lowest Possible Prices:

POUND GOODS

YARD GOODS

Percalé Lawn Cotton Tweed Fleece Calico Misprints Denim Shirting Striped Flannelette White Flannelette	Cheviots Sateen Linolette Quilt Pieces Mottled Flannel Cretannes Art Tick Muslin Towelling Blay Calico	Dress Goods Curtain Strim Curtain Net Curtain Muslin Shirting Blay Calico Dress Gingham Apron Gingham	Art Muslin Bed Tick Percalé Mottled Flannel Towelling Regatta Cotton Tweed Lawn
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Also the following, many of which are Jobs:—

Men's Underwear " Braces " Sweaters " Hndkrchfs. " Ties	Boys' Hose " Overcoats " Suits " Pants " Rompers " Rain Coats	Girls' Coats " Sleeping Suits " Ganhfers " Wool Mittens	Ladies' Coats " Neckwear " Blouses " Nightdresses " Underskirts " Sweater Coats " Aprons
Boys' Underwear " Braces " Sweaters	Girls' Underwear " Dresses	Ladies' Underwear " Corsets " Corset Covers " House Dresses	
Hair Pins Dressing Combs Fine Tooth Combs	Crochet Cotton Brooches Hat Pins Cushion Tops	Toys Mirrors Playing Cards	Dress Fastners Shirt Buttons Neck Beads, assorted

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Wholesale Dry Goods House.

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