



## How Much Should I Give to the Red Cross?

**E**VERY one of the 600 school teachers in Winnipeg pledged 2% of her meagre salary.

Over 200 employees of the Canada Cement Works in South Winnipeg subscribed a total of \$1,980, an average of \$10 each from workmen, half of whom are foreigners, and none of whom are earning over \$3 a day. (This proportion was maintained through practically every industrial institution in Winnipeg.)

Clerks and salaried men earning from \$100 to \$200 per month subscribed, in a great majority of cases, a monthly donation of \$5 to the Red Cross.

\$10 a month was the popular subscription for middle-class business and professional men.

50 salaried department managers in one Winnipeg institution made a flat gift of \$100 each to the Red Cross.

Those who could afford gave more.

Hundreds of subscriptions of from \$500 upwards were received.

### Your Conscience Will Tell You How Much You Should Give

#### HERE'S WHAT RED CROSS DOES WITH YOUR MONEY

Every Canadian wounded soldier becomes a personal care and charge of the Red Cross.

Red Cross maintains four Canadian Hospitals in England.

Red Cross maintains eight Canadian Hospitals in France.

Red Cross has built and maintains a great Hospital in Paris, the gift of Canada to the soldiers of France.

Red Cross maintains a fleet of 80 motor ambulances between the trenches and the hospitals.

Red Cross supplies 23 Casualty Clearing Stations behind the Canadian lines.

Red Cross personally visits 945 hospitals in England and France, and give individual attention and comforts to every Canadian soldier therein.

Red Cross provides \$1,000 per man for treatment of Canadian soldiers at St. Dunstan's Hospital for the Blind, the world's foremost institution of its kind; and provides equally specialized care at Queen Mary's Hospital for facial treatment.

Red Cross is the only institution on earth that is permitted access to our prisoners on enemy soil—over 2,800 of them to-day.

#### BE READY WITH A GENEROUS CONTRIBUTION

Whether it be cash, or a promise to pay at some later intervals during the year.

##### SASKATCHEWAN

Headquarters: New Armour Block, Regina.

##### MANITOBA

Headquarters: Kennedy Building, Winnipeg

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