

SUIT THE SMOKER.

When you sell a man cigars be sure you sell him cigars that will please him so that he will buy them again and often. That's what I do. My customers buy of me year after year, in increasing quantities. That's because their customers like my cigars.

J. Bruce Payne,

Cigar Mfr.

GRANBY, QUE.

"Sterling" Brand Pickles.

It is up to a grocer to satisfy his customers. When he goes further and delights them with some article he gains much.

Our pickles are made from only the best materials and are put up in an attractive form.

T. A. LYTLE & CO.

Manufacturers of High-grade Pickles.

124-128 Richmond St., West, TORONTO.

A Steady Rise

MOLINA BREAKFAST FOOD

has grown in popular favor steadily. It is not a sky-rocket—a brilliant flash and then ashes. Every year has shown a marked but material increase as its general merits become more widely known. When it makes friends it keeps them. It is a natural and wholesome food of Wheat sterilized and kiln-dried, but not predigested.

Grocers, your customers will appreciate

MOLINA BREAKFAST FOOD.

The Breakfast Food that "has a flavor like popcorn."

THE TILLSON CO., Limited, Tillsonburg, Ont.