

2.000.000 pounds of E.D.S Jam to Tommy

and this is how he likes it

To E. D. Smith & Son, Limited,
Winona, Ont.

Dear Sirs,—

May I say just a few words as regards the quality of your "Stoneless Plum Jam" on behalf of my comrades and myself, as I beg to state that Tommy Atkins can speak with authority on that matter, as we have been here on the average of one year and we have never tasted better Plum Jam than yours, and we always look out for your label on the tins. We are sure that it is all *Real Plum*.

Yours sincerely,
(10861) PTE. C. POWELL,
Grenadier Guards,
33 Linehouses, Nr. Goldenhill,
Stoke-on-Trent, England.



Ad Service Dept. Canadian Grocer

FOLLOWING in the wake of the tremendous shipments of E.D.S. jam to the Army and Navy of the Dominion and Great Britain come many letters complimenting us on the Superior Quality of our products.

The one here shown is from an absolute stranger who, on behalf of himself and his comrades, voices their approval of the choice of the Purchasing Department of the War Office. E.D.S. Jam on examination at the War Office in London, England, was pronounced amongst the very best of the products of forty different factories.

And, besides this, we have secured the contract to supply the winter camps of the Canadian troops all over the Dominion.

Quality and purity is the hinge on which E.D.S. Sales turn.

Swing the local jam business your way this winter by featuring E.D.S. products.

Order your supply to-day.

E. D. Smith & Son, Limited
WINONA, ONT.

Agents:

NEWTON A. HILL, Toronto; W. H. DUNN, Montreal;
MASON & HICKEY, Winnipeg; G. H. LAIDLAW,
Halifax, N.S.