

Your Savings

The War has already brought great changes. National leaders in all countries are urging the practice of Thrift. The Prime Minister of Great Britain said recently: "There remains only one course . . . to diminish our expenditure and increase our savings."

What are you going to do with YOUR SAVINGS? You cannot keep your cash in a stocking. You must either put it in a Bank; invest in a Bond or Stock; or purchase Life Insurance with it. Some men will do all three.

By Putting YOUR SAVINGS INTO LIFE INSURANCE

You will be practising Thrift in its best form. You will be making definite provision for your family. In the event of your early death, they will receive many times more than you have paid in. If you live, you will be adding each year to the value of your security.

Let us sell you a Policy in the Capital Life Assurance Company. We have all kinds, at all prices, with valuable privileges and perfect security always.

Write us, giving the date of your birth

The Capital Life Assurance of Canada

Head Office - Ottawa

Merchants' Bank of Canada

ESTABLISHED 1864
Paid-up Capital \$7,000,000
Reserve Fund and Undivided Profits 7,245,140

GENERAL BANKING BUSINESS

206 Branches and Agencies in Canada
Savings Department at All Branches
Deposits Received and Interest Allowed at best current rates
Bankers to the Grey Nuns, Montreal; St. Augustine's Seminary, St. Joseph's Academy, and St. Michael's Hospital, Toronto.

Capital Trust Corporation, Limited

Authorized Capital \$2,000,000.00

President, M. J. O'Brien, Renfrew; Vice-Presidents: Hon. S. N. Parent, Ottawa; Denis Murphy, Ottawa; R. P. Gough, Toronto; A. E. Corrigan, Ottawa. Directors: A. E. Proulx, Ottawa; Hon. R. G. Healey, Halifax; W. P. O'Brien, Montreal; E. Fabre Surveur, K. C., Montreal; Hugh Doherty, Montreal; E. W. Tobin, M.P., Bromontville; Hon. Wm. McDonald, Cape Breton; Edward Cass, Winnipeg; T. P. Phelan, Toronto; Michael Connolly, Montreal; W. J. Poupore, ex-M.P., Montreal; Lt.-Col. D. R. Street, Ottawa; J. J. Lyons, Ottawa; Gordon Grant, C.E., Ottawa; C. P. Beaubien, K.C., Montreal.

Offices: 29 Sparks St., Ottawa, Ont.

Managing Director: B. G. Connolly. Assistant Manager: E. T. B. Pennefather.

Our Booklet, entitled "The Will That Really Provides" sent on request.

"THE MAKING OF A WILL is one of the most simple and at the same time one of the most important duties of every man and woman. There are reputable lawyers and trust companies who will see that a will is properly made and that an estate is properly administered. Endless troubles and worries are caused by neglect to make a will. It is a matter for to-day."—Judge Lennox.

RENNIES SEEDS

PUREST-CLEANEST MOST RELIABLE GET CATALOGUE AT BEST DEALERS OR DIRECT TORONTO - MONTREAL WINNIPEG - VANCOUVER

Be Patriotic, Order from a Canadian Firm

CANDLES FOR CANDLEMAS MISSION SUPPLIES A SPECIALTY FROM J. J. M. LANDY 405 YONGE ST. TORONTO

BELLS, PAULS, GUNNEN
Special new articles, from the best makers of the world.
E. W. VANDERBILT, 602 E. Second St., TORONTO, Ont.

CANDLES

WE ARE Headquarters carrying an immense stock at the various prices and sizes required for

Candlemas

Order early to insure prompt delivery

W. E. BLAKE & SON, Limited
123 CHURCH STREET TORONTO, CANADA

DIED
MACDONALD.—At Glen Norman, on Sunday, Nov. 28, 1915, Finlay A. MacDonald, aged seventy-seven years. May he rest in peace.
MCGEE.—At Mount Pleasant, Iowa, Aug. 23rd, 1915, Miss Mary A. McGee. May her soul rest in peace.

Ask Others

Don't take our word for it. Ask those who have played the

KARN CHURCH ORGAN

for years what they think of it. If you don't know such a person, write us and we will tell you the names of Churches where this great organ has been giving satisfaction for years.

The KARN-MORRIS Piano & Organ Co. Ltd.
Head Office: Woodstock, Ont.
Factories: Woodstock & Listowel

599 Adelaide St. Phone 5241
FINNEY & SHANNON'S COAL
The Goal of Quality
Domestic Soft—Canal, Pochontas, Lump.
Steam Coal—Lump, Run of Mine, Slack.
Best Grades of Hard Wood

THE HOME BANK OF CANADA

ORIGINAL CHARTER 1864

BRANCHES AND CONNECTIONS THROUGHOUT CANADA
JAMES MASON, General Manager

Open a current or cheque account with the Home Bank and pay your housekeeping or personal bills by cheque. This is a more business-like method than paying with your cash out of hand. Your returned cheques prevent disputes regarding the amounts you have paid out. S 5

LONDON OFFICE 394 RICHMOND ST. W. J. HILL, Manager
BRANCHES IN MIDDLESEX COUNTY
London Thorndale Ilderton
Melbourne Komoka Delaware Lawrence Station

BOYS! HERE'S YOUR CHANCE!

COMPLETE BASEBALL OUTFIT

Any Boy with Vim in him can easily get it in time for the Baseball Season

SEE THAT BIG CATCHER'S MIT of fine chrome tan leather, thick, heavy padding. Edges well bound, double stitched, thumb loop to suit shape. Pull on that full size Fielder's Glove. Feel how pliable and strong it is. All edges well bound, firmly sewn. And the ball—it's a winner—full of life. Made of all-wood yarn, rubber centre, homelike cover, full regulation size and weight. The bat is made of fine selected grain ash, all finish.

Think how much better you'd be able to play with this full, league-size outfit. Think of the fun you'd have if you owned it all yourself.

BE THE FIRST BOY IN YOUR LOCALITY TO GET THIS OUTFIT!

I want to see the liveliest boy in each locality get this fine, big outfit. I have a plan that will easily let it to him, complete, in lots of time for the first game. Are you going to be the boy? Are you going to enjoy the fun this dandy league-size outfit will bring? Write me today and I'll gladly tell you how you can get it.

R. G. TOBIN, Manager, 104 Mail Bldg., Toronto, Ont.

MEMORIAL WINDOWS STAINED GLASS

THE N.T. LYON GLASS CO.
141-143 CHURCH ST. TORONTO, ONT.

TRAINING SCHOOL FOR NURSES
Samaritan Hospital, Suffern, N. Y. There are several vacancies for young ladies who wish to study the profession of Nursing. Apply to Superintendent of Nurses, Suffern, N. Y. 1944-5

WANTED FOR ADOPTION
GIRL WANTED, A CATHOLIC FAMILY
Suzette Ste Marie, want to adopt a young girl preferably an orphan, between ages twelve and sixteen, must be healthy, fairly good looking and refined in manner. Photograph desired. Apply Box L, CATHOLIC RECORD, London, Ont. 1958-47

The Empire's Call to Ontario: "ECONOMIZE"



Lloyd George

"We are fighting Germany, Austria, and drink, and so far as I can see, the greatest of these three deadly foes is drink."



Lord Kitchener

"The men who have recently joined the Colours are doing their utmost to prepare themselves for active service with the least possible delay. This result can only be achieved if by hard work and strict sobriety they keep themselves thoroughly fit and healthy."



Admiral Jellicoe

"In the Navy there are three qualities upon which efficiency mainly depends. They are discipline, straight shooting, and endurance; and 'temperance' unquestionably lends greatly to the promotion of these qualities."



Baron French

"There is no doubt that the work which the Royal Army Temperance Association carries on makes men infinitely better soldiers and better men. If men want to see regiments, battalions, squadrons, batteries, smart and efficient, they must practise these great qualities of self-control and self-sacrifice."

The existence of the British Empire depends upon the outcome of the War. All our resources must be thrown into the scale. The Empire's call is for men, munitions, food, clothing, and, above all things, MONEY. We are being called upon to give our millions to carry on the war. Sir Geo. E. Foster has stated that the Dominion Government might even ask for a Domestic Loan of \$300,000,000. It is only a few weeks ago that Canadians subscribed over \$100,000,000 to a War Loan. These facts bring right home to us that this is, as Premier Asquith stated, "A War of Money as well as Men." Sir Robert Borden, Sir Thomas White, Finance Minister, and other prominent men have emphasized the necessity of economy. Conserve our wealth. Cut down expenses. This is what we must do.

Something to Think About

Did you ever seriously think about the millions of dollars expended annually for alcoholic beverages in the Province of Ontario? As nearly as can be estimated from figures, based on Dominion Government returns, the consumption of alcoholic beverages in the Dominion in 1914 was \$103,049,129. Assuming that Ontario, whose population is one-third of the Dominion, consumes one-third of the alcoholic beverages, her share amounts to \$34,349,709.66. Let us say \$33,000,000.

In other words, Ontario's Annual Consumption of Alcoholic Beverages represents the cost of—

- 1st. Rifles, Machine Guns and Field Guns for an army of 690,523 men on active service for a period of 12 months.
- 2nd. Or Accoutrements, Camp Equipment, Harness and Saddlery, Transport Vehicles, Signalling and Telephone Equipment, Tools and Miscellaneous Requirements for 1,269,231 men at the front.
- 3rd. Or one year's Clothing and Necessaries for 330,000 men.
- 4th. Or Rations, Subsistence or Money Allowances for 226,027 "boys" on active service for one year.
- 5th. Or the Canadian Government's Separation Allowance for 117,773 dependents for the entire year of 1916.

The foregoing figures are based on the war estimates of the Department of Militia and Defence for 1916-17, as published on December 31st, 1915, in The Toronto Globe.

Eliminate This Expenditure

The Citizens' Committee of One Hundred believes that as a war-time measure, if for no other reason, this colossal expenditure for alcoholic beverages in Ontario should be eliminated. The Committee also has every confidence that the Provincial Government will move in this important matter as rapidly as public opinion will support them. The function of the Citizens' Committee of One Hundred is to organize, crystallize and give expression to the present state of public opinion on the question of prohibition. The Committee believes that it can demonstrate to the Government that Ontario is overwhelmingly in favor of prohibition. The people will shortly be given the opportunity of signing a petition for presentation to the Government. The Citizens' Committee of One Hundred is the executive head of this big new prohibition movement. It represents the whole Province. It numbers men of both political parties—men who welcome this chance to work for prohibition now that it has been taken out of politics—earnest men who are working together for the common good. The public, and this includes those living in DRY municipalities, are urged to join hands with the Committee and insure the success of the movement. Doing so will show that you appreciate the benefits of prohibition in your own municipality and add great strength to the Committee's campaign. If you live in a Local Option municipality your signature to the petition is just as urgently wanted as it would be if you were under license. Province-wide prohibition would not only confer a benefit on people living where Local Option does not prevail, but would also help to enforce the law in Local Option municipalities.

Citizens' Committee of One Hundred

E. P. CLEMENT, Berlin, Chairman.
JAMES HALES, Toronto, Vice-Chairman.
G. A. Warburton, Chairman of Executive Committee
C. P. R. Building, Toronto. Telephone Main 2246
FRANK KENT, Meaford, Treasurer.
NEWTON WYLIE, Secretary.

Signs of the Times

England

The sale of liquor has been curtailed to five and one-half hours per day. WHY?

France

The French Government has prohibited the manufacture or sale of Absinthe, and provided heavy penalties for any person supplying any such liquors to soldiers. WHY?

Russia

The most outstanding example in the world's history of the prohibition of the liquor traffic is Russia. Our ally has enacted absolute prohibition with insupportable results—both economic and moral. Vice and poverty have given way to happier homes and enormously increased savings accounts. WHY?

Germany

On February 17th, 1915, the General Commander issued a proclamation that any saloonkeeper serving alcoholic drinks to any soldier would be sentenced to one year's imprisonment, and his business closed up. WHY?

United States

Seven more States voted "yes" on December 30th, for State-wide prohibition of the manufacture and sale of liquor. WHY?

Canada

Prince Edward Island is dry.
Nova Scotia is all under prohibition except the city of Halifax.

New Brunswick has prohibition in ten out of fifteen counties and in two of its three cities.
Quebec has 900 dry municipalities and only 237 wet.

Manitoba will vote on prohibition this year.
Saskatchewan—Every bar was closed on June 30th last.

Alberta—Declined for prohibition on July 21st last by 68,250 votes, as against 37,500.

British Columbia—The Government is pledged to take a plebiscite.

Ontario

573 municipalities are now dry and there are licenses in only 274. This counts as dry the municipalities voted dry on January 3rd. During the past five years only a single municipality in Ontario has gone back from prohibition to license. Local prohibition has proved an immense success. You are asked to join with the Committee of One Hundred in the demand for a chance to pronounce on Province-wide extinction of the traffic.