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Especially the secret of perfect ironing for it's too good to keep. Listen, ladies, the secret of perfect ironing is **Celluloid Starch**. Don't send linen or white goods to a laundry because you doubt your own ability to produce a true laundry finish in your home ironing. Home work equals the finest laundry work if you use Celluloid Starch, the cold water starch, which requires no cooking, never sticks to the iron, gets rid of your wax-pad and always produces that pliable stiffness and pearly whiteness hitherto thought possible only in the finest laundry work.

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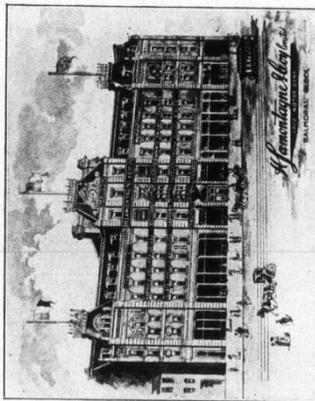
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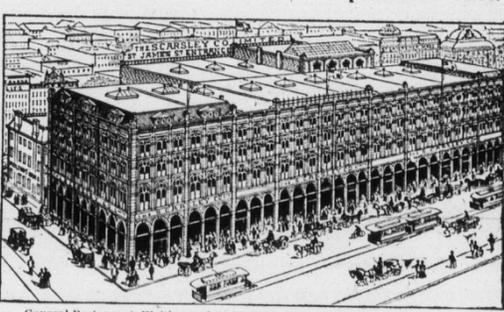
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