



"You can send the Binder parts to-day? — That's fine? Good thing I had a Telephone—I've saved a clear day."

If this Happened to You What would You do?

When your Binder breaks at harvest time and you have to drive miles for spare parts, how much does it cost YOU in time and money?

"Yes, Mr. Brown; we'll send those parts to you right away — you will have them in a couple of hours."

The Telephone Saves

Time and Money in Every Emergency

When disease breaks out among your live stock — the Telephone brings the veterinary to save them.

When your barn or house gets on fire the telephone brings your neighbors to your help.

Don't you think it's time to get a Telephone?

We will show YOU how you and your neighbors can build, own and operate a self-paying Rural Telephone System.

Your share of the cost will only amount to about the value of 20 bushels of wheat — and for that you can have a Northern Electric Telephone right in your own home.

Our FREE BOOK tells you—in plain, simple language—how you and your friends can build every bit of the line and operate the system from start to finish. It is as easy as building a fence.

The largest telephone company in Canada—The Northern Electric and Mfg. Co., Limited—will stand back of you and guide and advise you in every step of the work until success is assured.

We made 95 per cent. of the telephones used in Canada to-day and have helped thousands of farmers to build their own telephone systems.

Better write for our 100-page book, "How to Build Rural Telephone Lines." If you don't, somebody in your district will—and you might as well be the man to start the movement.

408 L.F.A.
The Northern Electric and Manufacturing Co., Limited

Our Free Book is yours for the asking.

THE Northern Electric AND MANUFACTURING CO. LIMITED

Mail coupon to-day.

Gentlemen:
Please send me FREE, one copy of your 100-page bound and illustrated book on "How to Build Rural Telephone Lines."

Name
Post Office
Province

Manufacturer of Telephone and Fire Alarm Apparatus and Distributor of Electrical Supplies for every possible need.

MONTREAL, HALIFAX, TORONTO, WINNIPEG
REGINA, CALGARY, EDMONTON, VANCOUVER

