

This Book Has Saved Thousands of Dollars For Other Canadians May I Send YOU a Copy FREE

ALL I ask is that you send me your name and address so that I may place a copy of this book in your hands. I believe you will be greatly interested in the facts it contains about roof-cost and roof-value. It is not over-enthusiastic, nor extravagantly-worded. It does not promise "anything to get you to buy my roofing." I have purposely been very careful to confine myself to stating plain facts in their logical order. I leave it to your own good judgment to decide what kind of roof you want after reading my book. My object is to give you reliable, complete information so you can decide for your own best interests. You can believe what this book tells you just as you can believe what any Pedlar advertisement tells you I am personally answerable for every statement it makes—as much so as if I were giving sworn evidence in court. That's why it is important you should send for this book of mine—because it contains "the whole truth and nothing but the truth" about the roofing question.

Illustrated from Photos of Modern Farm Buildings, and Full of Hints of Great Practical Value to YOU

YOU have everything to gain and nothing to lose by getting trustworthy information about roofing materials. There's no satisfaction in saying "I wish I'd known" when you face a loss. And you cannot know all you should know about the cost and value of different kinds of roofing material until you know all the facts you learn by reading my "Roofing Right" book.

Don't Wait Until You Need a New Roof—Get It Now

THERE'S no better time to get this information than RIGHT NOW. While you think of it, just clip out the coupon on this page, write your name and address on it, put it in an envelope and mail to my address nearest you. Or simply send me a postal card, mentioning this paper. Say you want my "Roofing Right" book, and a copy will be sent you immediately. You get a lot of valuable information, just by asking for it. You get many facts you should know about all kinds of roofs, particularly about a roof that is

A Good Roof For a Hundred Years Guaranteed in Writing for Twenty-Five

IT may seem hard to believe. Yet that is exactly what you are to expect of an Oshawa-shingled roof. For Oshawa Steel Shingles, made of tough, heavy steel, thoroughly galvanized, make a roof that will need replacing or repair in a century from the time it is first put on. My book tells why you can be sure of this. Also tells about my Guarantee, in proper legal form, to replace at our own cost any Oshawa-shingled roof within twenty-five years from the day it is put on. Do you know of any other roofing which is guaranteed in writing for any period? I don't.

SURELY you are interested in a roof that is so fire-proof that fire insurance companies quote much lower rates on buildings it protects. A roof that is positively lightning-proof, wet-proof, leak-proof, rot-proof, wind-proof. A roof that makes your house or barn warmer in winter, cooler in summer. A roof that needs't be painted, nor patched, nor tinkered with to keep right. The only roof that is **GUARANTEED** to be a perfectly satisfactory roof in every respect for twenty-five years.



Just Write Your Name and Address Here — Then

Clip out this coupon and put it in an envelope addressed to our place nearest you. (See addresses below). A copy of "Roofing Right" will then be sent you immediately.

Name.....

Address.....

No. 16

Now don't say you "Haven't time to bother with it." I'm trying to save you "bother"—and expense. I make it easy for you to get reliable information you ought to have—maybe save you many dollars of roofing expense. Just be curious—critical if you feel like it. But don't fail to send for my book. Do it now, before you forget it.

IN the immense Pedlar factories at Oshawa, Ontario, we make various building materials in sheet steel, of great value to anyone who is going to build or repair a house or barn. Beautiful Pedlar Art Steel Ceilings and Side-walls, for instance, that take the place of unsightly, unsanitary, short-lived plaster. Also Pedlar Steel Siding for outside walls—that make a frame house or barn look as if it were built of stone or fancy cement blocks or brick. Actually cheaper by 20%. Fire-proof, too. Ask for full particulars and learn how you can make your money build a better building by "Pedlarizing." My large, finely illustrated book showing some of the 2,000 designs mailed free.



G. A. Pedlar

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321-3 Craig St. W.

OTTAWA
425 Sussex St.

TORONTO
111-113 Bay St.

LONDON
86 King St.

CHATHAM
200 King St. W.

PORT ARTHUR
45 Cumberland St.

WINNIPEG
76 Lombard St.

REGINA
1901 Railway St. S.

CALGARY
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319 Pender St.

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WE WANT AGENTS IN SOME SECTIONS

WRITE FOR DETAILS.

MENTION THIS PAPER.