

**VALUABLE PREMIUMS** Given our old subscribers and agents for securing New Subscribers to the

**FARMER'S ADVOCATE and HOME MAGAZINE**

PUBLISHED EVERY WEEK.

# The Greatest Offer Ever Made by Any Paper in Canada

Every Premium we are giving can be relied upon as being Strictly First-class. We positively will not send out cheap, trashy articles.



HALF SIZE

### Lady's Watches

No. 1.—Sterling silver, open face, with genuine American jewelled movement, engraved, plain or engine-turned case, and stem winder. SIX NEW SUBSCRIBERS. Retail price, \$8.50.

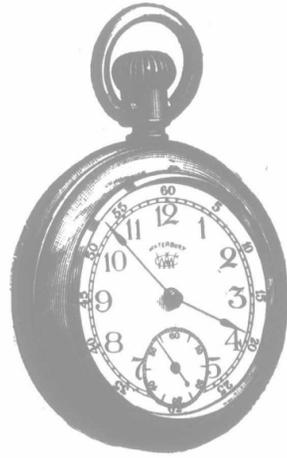
No. 2.—Gold-filled case, guaranteed for 15 years, with genuine American jewelled movement, very finely timed and stem wind. NINE NEW SUBSCRIBERS. Retail price, \$11.50.



### Gent's Watches

No. 3.—Nickel, open face, strong case, with thick glass and genuine American movement, with fancy dial. TWO NEW SUBSCRIBERS. Retail price, \$3.25.

No. 4.—Genuine Elgin or Waltham 7 jewelled nickel movement in 14-karat, twenty-year guaranteed, gold-filled, open-faced, screw back and bezel case. TEN NEW SUBSCRIBERS. Retail price, \$15.00.



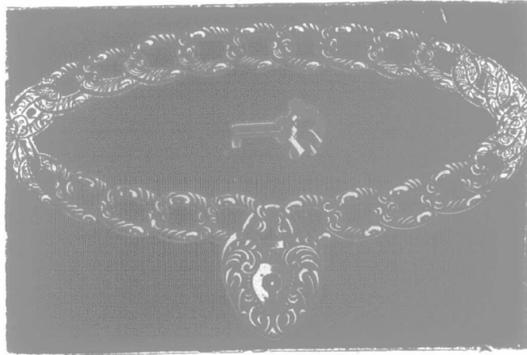
The subscription price of

**THE Farmer's Advocate**

AND HOME MAGAZINE

Is Only **\$1.50** Per Year

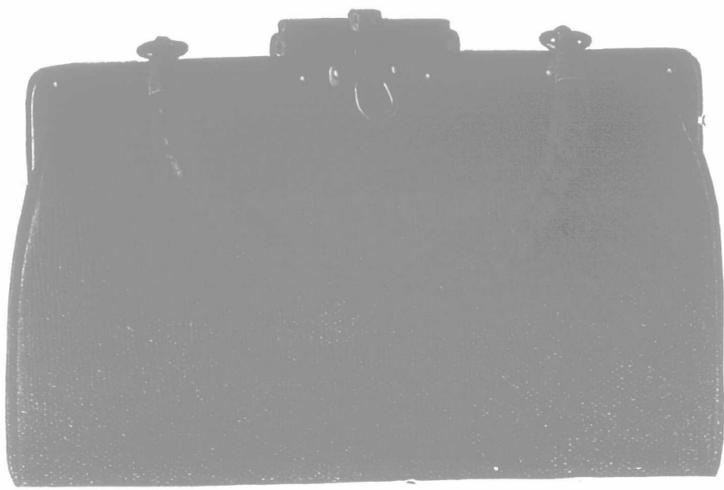
Cash must accompany all subscriptions. Premiums sent immediately upon receiving the new names.



**Handsome Curb-link Sterling Silver Bracelet and Two Sterling Silver Friendship Hearts for Two New Subscribers**

Remember, the NEW SUBSCRIBER does not get a premium, but these premiums are given our old subscribers or agents for obtaining NEW SUBSCRIBERS.

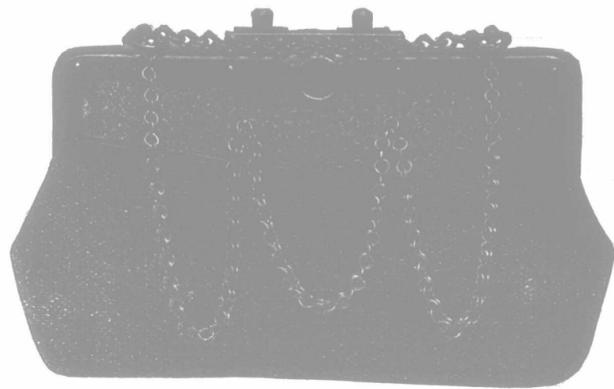
Every NEW SUBSCRIBER sent in must be a farmer (Freeholder or Tenant), not Minors or Employees.



### Lady's Hand-bag

SIZE, 4½ x 7½ inches.

Just what every lady wants. A magnificent leather Hand-bag, leather-lined, leather handle, nickel-plated clasp, for TWO NEW SUBSCRIBERS. Retail price, \$1.50.



### Lady's Wrist-bag

SIZE, 3½ x 6 inches.

This handsome pebbled-leather Wrist-bag, also leather-lined, nickel-plated clasp and chain, for ONE NEW SUBSCRIBER. Retail price, \$1.00.

**THE WILLIAM WELD CO., LIMITED, - - London, Ont.**

SEE OTHER SIDE.