

## THIS

 IS SPACE WATCH IT.
## 

..FASHION..


The desire to be fashionably attired is inborn Men's taste in dress could not have been swayed for centuries by fashion if there were not an innate desire for the novel and attractive in dress.
Fashion is born of a desire for approbation and of man's admiration for the beautiful

It requires an artist to produce a handsome effect in garments just as it does to mingle colors harmoniously on canvas.

Semi-Ready " is designed by an artist-one of the very few in Canada.

The "cut" and the exquisite harmony of the fabrics used in making this season's "Semi-Ready" garments make it what it is to-day-the best and handsomest men's clothing in Canada.

About one-third less than "bespoke" made garments.

Finished to order and delivered in the same day. $\$ 20, \$ 18, \$ 15, \$ 12$ and $\$ 10$ per suit or overcoat. Money back for the slightest reason.

## Semi-Ready Wardrobe



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College, quelph, ont.

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