

# IT'S THE WAY TO MAKE MONEY

The Chatham Incubator and Brooder has created a New Era in Poultry Raising.

The setting Hen as a Hatcher has been proven a Commercial Failure.

The Chatham Incubator and Brooder has always proved a Money Maker.

**THE SETTING HEN—Her failures have discouraged many a poultry raiser.**

**You can make money raising chicks in the right way—lots of it.**

No one doubts that there is money in raising chickens with a good incubator and brooder.

Users of the Chatham Incubator and Brooder have all made money. If you still cling to the old idea that you can successfully run a poultry business using the hen as a hatcher, we would like to reason with you.

In the first place, you can prove to your actual cost, how in eggs, which the hen should lay during the time you keep it, hatching and brooding will be enough to pay for a Chatham Incubator and Brooder in five or six batches, to say nothing whatever of the larger and better results obtained by the use of the Chatham Incubator and brooder.

If you allow a hen to set, you lose at least eight weeks of laying (three weeks hatching and five weeks taking care of the chickens) or say in the eight weeks she would lay at least three dozen eggs. Let the Chatham Incubator on the hatching, while the hen goes on laying eggs.

Our No. 3 incubator will hatch as many eggs as twenty setting hens, and cost only \$12. Now, here is a question in arithmetic:—

If you keep 20 hens from laying for 8 weeks, how much cash do you lose if each hen would have laid 3 dozen eggs each (which is worth 15 cents per dozen)? Ans.—\$30.00.

Therefore, when the Chatham Incubator is hatching the number of eggs that twenty hens would hatch, it is really earning in cash for you \$30, besides producing for your profit chicks by the wholesale, and being ready to do the same thing over again the moment each hatch is off.

Don't you think, therefore, that it pays to keep the hens laying and let the Chatham Incubator do the hatching?

There are many other reasons why the Chatham Incubator and Brooder outclasses the setting hen.

The hen sets when she is ready. The Chatham Incubator is always ready. By planning to take off a hatch at the right time, you may have plenty of broilers to sell when 1000 others are scarce and prices at the top notch. If you depend on the hen, your chicks will go to broilers just when every other hen's chicks are being marketed, and when the price is not so high.

The hen is a careless mother, often leaving her chicks unguarded, in barns, bushes, and in places where rats can congregate her young.

The Chatham Brooder behaves itself, is a perfect mother and very rarely loses a chick, and is not infested with lice.

Altogether, there is absolutely no reasonable reason for continuing the use of a hen as a hatcher and every reason why you should have a Chatham Incubator and Brooder.

We are making a very special offer, which will pay you to investigate.

**Small Premises Sufficient For Poultry Raising.**

Of course, if you have lots of room, so much the better, but many a man and woman are carrying on a successful and profitable poultry business in a small city or town lot.

With a fair sized stable or shed and a small yard can raise poultry profitably.

But to make money quickly, you must get away from the old idea of trying to do business with setting hens as hatchers. You must get a Chatham Incubator and Brooder.

To enable everybody to get a fair start in the right way in the poultry business, we make a very special offer, which it is worth your while to investigate.

**A Light, Pleasant and Profitable Business for Women**

Many women are to-day making an independent living and putting by money every month raising poultry with a Chatham Incubator.

Every woman who has a little leisure time at her disposal can, with a few previous experiences and a few dollars in cash, begin the poultry business and make money right from the start.

Perhaps you have a friend who is doing so. If not, we can give you the names of many who started with much insignificant only to be surprised to see and rapidly with which the profits came to them.

Of course, success depends on getting a right start. You must begin right. You can never make any considerable money as a poultry raiser with hens as hatchers. You must have a good incubator and brooder, but this means in the ordinary way an investment which, perhaps you are not prepared to make just now, and this is just where our special offer comes in.

If you are in earnest, we will set you up in the poultry business without a cent of cash down. If you are sure that the Chatham Incubator and Brooder is the best and that with it and a reasonable amount of effort on your part, you are sure to make money, we would not make the special offer below.

**WE WILL SHIP NOW TO YOUR STATION FREIGHT PREPAID**

**A CHATHAM INCUBATOR and BROODER**

**You pay us no Cash Till After 1906 Harvest**

"Gentlemen,—Your No. 1 Incubator is all right. I am perfectly satisfied with it. Will get a No. 2 one from you next year. H. M. LOCKWOOD, Lindsay, Ont."

"Gentlemen,—I think both Incubator and Brooder is all right. I got 75 per cent. out of three batches. G. S. FLEET, Plattsville, Ont."

"Gentlemen,—I had never seen an incubator until I received yours. I was pleased and surprised to get 80 per cent. and the chickens are all strong and healthy. A child could operate a machine successfully. JAS. DAV, Rathwell, Man."

Warehouses at Calgary, Brandon, Regina, Halifax, Chatham, Fredericton, Chatham, Ont., and Detroit, Mich.



No. 1—60 Eggs  
No. 2—120 Eggs  
No. 3—240 Eggs

**THE CHATHAM INCUBATOR—Its success has encouraged many to make more money than they ever thought possible out of chicks.**

**Every Farmer Should Raise Poultry**

Almost every farmer "keeps hens," but while he knows that there is a certain amount of profit in the business, even when letting it take care of itself, few farmers are aware of how much they are losing every year by not getting into the poultry business in such a way as to make real money out of it.

The setting hen as a hatcher will never be a commercial success. Her business is to lay eggs and she should be kept at it. The only way to raise chicks for profit is to begin right, by installing a Chatham Incubator and Brooder. With such a machine you can begin hatching on a large scale at any time.

You can only get one crop off your fields in a year, but with a Chatham Incubator and Brooder and ordinary attention, you can raise chickens from early Spring until Winter and have a crop every month.

Quite a few farmers have discovered that there is money in the poultry business and have found this branch farming so profitable that they have installed several Chatham Incubators and Brooders.

Perhaps you think that it requires a great deal of time or a great deal of technical skill to raise chickens with a Chatham Incubator and Brooder. If so, you are greatly mistaken. Your wife or daughter can attend to the machine and look after the chickens without interfering with their regular household duties.

The market is always good and prices are never low. The demand is always in excess of the supply and at certain times of the year you can practically get any price you care to ask for good broilers. With a Chatham Incubator and Brooder you can start hatching at the right time to bring the chickens to marketable condition when the supply is very low and the prices accordingly high. This you could never do with hens as hatchers.

We know that there is money in the poultry business for every farmer who will go about it all right. All you have to do is to get a Chatham Incubator and Brooder and start it. But perhaps you are not prepared just now to spend the money. This is why we make the special offer.

**IS THIS FAIR ?**

We know there is money in raising chickens. We know the Chatham Incubator and Brooder has no equal.

We know that with any reasonable effort on your part, you cannot but make money out of the Chatham Incubator and Brooder.

We know that we made a similar offer last year and that in every case the payments were met cheerfully and promptly, and that in many cases money was accompanied by letters expressing satisfaction.

Therefore, we have no hesitation in making this proposition to every farmer, man, woman or woman who may wish to add to their poultry profits with a small expenditure of time and money.

This really means that we will set you up in the poultry business without a cent of cash money right from the start, without asking for a single cent from you, until after 1906 harvest.

If you are of a fair offer, we would make it. Write us a post card with your name and address, and we will send you a circular, as well as our beautifully illustrated book, "How to make money out of chicks." Write to-day to Chatham.

Waukegan, New Westminster, B.C., Montreal, 412

**The MANSON CAMPBELL CO., Limited, Dept. No. 4, CHATHAM, CANADA**

**Let us quote you prices on a good Fanning Mill or good Farm Scale.**

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