

**PRUDENTIAL DAY
THE NATIONAL PAY-DAY**



means a check for the family on the first of every week or month, through a Prudential Weekly or Monthly Income Policy.

Prudential agents are finding these among the most interesting propositions in Life Insurance.

THE PRUDENTIAL INSURANCE CO. OF AMERICA
FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.
Incorporated under the laws of the State of New Jersey

**FIRE
BRITISH CROWN ASSURANCE**
Corporation, Limited
of GLASGOW, SCOTLAND

The Right Hon. J. PARKER SMITH, President.
D. W. MACLENNAN, General Manager.
Head Office for Canada; TRADERS BANK BLDG., TORONTO
A. C. STEPHENSON, Manager.

AGENTS WANTED IN UNREPRESENTED DISTRICTS

**The Imperial Guarantee
AND ACCIDENT INSURANCE CO., OF CANADA**

Head Office: 46 King Street W.,
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A Strong Canadian Company.
ACCIDENT AND SICKNESS INSURANCE
GUARANTEE BONDS

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E. WILLIAMS, General Manager, FRANK W. COX, Secretary.

JOHN P. MUNN, M.D.
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CLARENCE H. RELSEY
First Vice-President and Trust Co.
WILLIAM H. PORTER
Second Vice-President
EDWARD TOWNSEND
First Secretary and Trust Co.

Good men, whether experienced in life insurance or not, may make direct contracts with this company, for a limited territory if desired, and secure for themselves in addition to first year's commission, renewal interest insuring an income for the future. Address the Company at its Home Office, No. 277 Broadway, N. Y.

Returning Confidence

The storm is the test of the ship. The strength of the Empire is being tested by the fiercest gale that ever blew.

With the nation the institutions that compose it have suffered, not one financial organization has escaped.

The Life Insurance Companies of England and Canada are being tested and tried but are not found wanting.

The Mutual of Canada, for instance, has not only held its own but has made substantial progress during every day of the war.

The wave of returning confidence finds The Mutual of Canada on the crest, stronger and more prosperous than ever.

Assurances in Force \$100,000,000
Assets 27,000,000

The Mutual Life Assurance Co. of Canada
WATERLOO, ONTARIO.

E. P. Clement, Pres. George Wegenast, Man. Director

OPPORTUNITIES

in Life Insurance are many.

FOR AN AGENCY, ADDRESS

GRESHAM LIFE ASSURANCE SOCIETY, LTD.

Established 1848. Funds \$50,000,000

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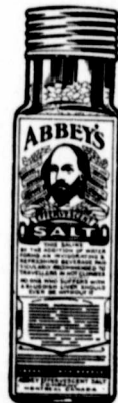
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A glass every morning in warm water will keep you in perfect condition—regulate your bowels and kidneys—sweeten the stomach and tune up the whole system.

Abbey's Effervescent Salt

Strengthen the Nerves and enrich the blood with Abbey's Vita Tablets, 50 Cents a Box.



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