



## NORTH AMERICAN LIFE

"SOLID AS THE CONTINENT"

**PROGRESSIVE**—New Business issued during the year 1915 exceeded that of the previous year by One and a Quarter Millions.

Total Business in Force at December 31st, 1915, amounted to over \$56,200,000.

**PROSPEROUS**—Net Surplus held on Policyholders account increased during the year by \$385,927 and now amounts to over \$2,500,000 while Assets amount to over \$15,716,000.

It is a Policyholders' Company and a very profitable one for any agent to represent. Numerous good agency openings are available.

Correspond with E. J. HARVEY, Supervisor of Agencies.

### NORTH AMERICAN LIFE ASSURANCE COMPANY

HOME OFFICE - - - - - TORONTO, Ontario

EDWARD GURNEY, President.

L. GOLDMAN, 1st Vice-Pres., and Man. Director.

## IMPREGNABLE

Assets of the Sun Life of Canada have nearly doubled in the past five years, have more than trebled in the past nine years, and have more than quadrupled in the past eleven years.

During 1915 they increased 16% to \$74,326,423—easily the largest amount held by any Canadian Life Company.

Sun Life of Canada policies are safe and profitable policies to buy.

**SUN LIFE ASSURANCE  
COMPANY OF CANADA**  
HEAD OFFICE—MONTREAL

### LONDON & LANCASHIRE LIFE AND GENERAL ASSURANCE ASSOCIATION, LIMITED of LONDON, ENGLAND

ESTABLISHED IN CANADA, 1863

**ASSETS EXCEED \$21,000,000**

DIRECTORS FOR CANADA:

A. J. DAWES, Esq. H. B. MACKENZIE, Esq.  
E. F. HEDDEN, Esq. E. C. PRATT, Esq.

Manager for Canada: ALEX. BISSETT

BRANCHES THROUGHOUT THE DOMINION

HEAD OFFICE FOR CANADA:

LONDON AND LANCASHIRE LIFE BUILDING,

164 ST. JAMES STREET, MONTREAL, P.Q.

### The Manufacturers Life A Splendid Canadian Old Line Life Insurance Company

Good for Agents. Attractive for Policyholders.

Assets, \$20,744,678.34

Insurance in Force, \$83,746,172.00

Head Office:

TORONTO - - - CANADA

### THE GENERAL ACCIDENT ASSURANCE COMPANY OF CANADA

### THE CANADIAN CASUALTY AND BOILER INSURANCE COMPANY

TORONTO, ONTARIO

JOHN J. DURANCE, Manager

The above Companies are under the same management and control. Insurance Policies of the most liberal form, at conservative rates, are issued on the following lines:

Steam Boiler Personal Accident Sickness  
Theatre Liability Automobile Property Damage  
Automobile Liability Public Liability  
Employers' Liability Elevator Liability  
Teams Liability Monthly Payment Accident & Sickness

ROLLAND, LYMAN & BURNETT

General Agents, Montreal.

### METROPOLITAN LIFE INSURANCE COMPANY OF NEW YORK

Insurance in Force — \$2,991,114,069.00

Policies in force on December 31st, 1914 — 14,843,108

In 1914 it issued in Canada Insurance for — \$40,780,675.00

It has invested in the Dominion, exclusively for Canadians over \$19,000,000.00

There are over 700,000 Canadians insured in the  
**METROPOLITAN**

Home Office 1 Madison Ave., New York City