Remainder of this year FREE to all New Subscribers for 1901.

THE FARMING WORLD

PREMIUM LISTS FOR 1900-1901

Little more than a fortnight has passed since our announcement of premiums for the new-century season was made, and already a generous response has taken place. We appreciate this genuineness of interest in THE FARMING WORLD. The size and character of the lists that are coming in is good evidence of how easy it is to make up a clubbing list for THE FARMING WORLD.

It would give a tremendous stimulus to the paper if each one of the present subscribers would feel that he could do something—were it only one new subscriber—during the present month. As the lists grow the paper will grow, for editor and publisher are resolved on putting into the work the best that comes to them.

4-INCH READING GLASS

This is one of our staple premiums—staple because thoroughly good. It shows how clear small type appears when viewed through its lens, and is a very great comfort to those whose eye-sight is not strong. Others will find it a source of much enjoyment in examining photographs, flowers, etc. Metal mountings are nickel-plated.

Any subscriber renewing his own subscription may receive the reading glass, carefully packed, by mail, for $1.00.—Any subscriber sending us one new subscription may receive the glass for only 75c.—Any subscriber sending us three new subscriptions may receive the glass free. Regular price $2.50.

LADY'S BREAST WATCH

What we offer is a handsome and dainty lady's outside or breast watch—a little beauty—pretty to look at and is an excellent timekeeper.

This watch will be sent post-paid to any subscriber sending us eight new yearly subscriptions to THE FARMING WORLD, giving FARMING WORLD from present date to January, 1902, and 20c. to cover cost of packing and postage.—Or any subscriber, not in arrears, may have one for $2.50.

LADY'S GOLD-FILLED WATCH FREE

In appearance this is as rich-looking as an all-gold watch. We do not say it is gold, but gold filled—guaranteed to keep color for at least five years. It is an excellent timepiece, and will not disappoint in this respect.

Any subscriber sending 20 new subscriptions to THE FARMING WORLD, giving FARMING WORLD from present date to January, 1902, and 25c. extra to cover postage and packing, will have this watch sent to his address free; or send 10 new subscriptions at $1.00 a year, together with $2.50 extra, and the watch is yours. A subscriber not in arrears may have one of these watches sent postpaid to his own address for $5 50.

A GREAT BOY'S WATCH

This watch is in nickel-finished case, but of a quality that will give good satisfaction, whilst as a time keeper we can thoroughly recommend it. The manufacturers guarantee it for one year. —Any subscriber sending 5 new subscriptions to THE FARMING WORLD, giving from present date to January, 1902, and 10c. extra to cover postage, will receive one of these watches free. A subscriber, not in arrears, may have one for $1.50.

A BRONZE-IRON CLOCK FREE

This is an attractive little clock, making a nice clock for mantel or table. It possesses a stop-hand which can be used as an egg boiler or in fixing the time in the cooking of anything special. —Any FARMING WORLD subscriber sending three new subscriptions, giving FARMING WORLD from present date to January, 1902, and 25c. to cover postage and packing, may have one of these clocks. A subscriber not in arrears can have one sent postpaid for $1.50.

If you have not already seen our complete premium announcement, covering eight pages of the first issue of September, drop us a post-card and we will send you one. All particulars are there, with illustrations of many of the premiums.

The Farming World, Toronto.

Subscription price in advance, $1.00 a year.
Remainder of this year FREE to new subscribers for 1901.

Remittance Blank for Convenience of Subscribers

The Farming World, ...190....
TORONTO

GENTLEMEN,—Enclosed find sum of $....., for which send THE FARMING WORLD *every week, from present date to January, 1902, to my address as below, and to addresses as per enclosed list. This will entitle me to premiums as follows :*

.....

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.....

which send per terms of premium offer to my address as below.

Name .....

Address .....

BE SURE AND WRITE NAME AND ADDRESS PLAINLY