

the start
of something
BIG . . .

Real Estate West

Looks like we're onto something big, alright. Our first issue of Real Estate West had barely hit the doorsteps of Etobicoke, Mississauga, and Oakville homes (over 75,000 of them) when we started to get calls from happy realtors. Happy with the speed and widespread nature of the response to their advertising. Happy with the low rates they'd paid to get the results. And happy to go on record with testimonials as to Real Estate West's great drawing power. Here are but a few of the many kind things participating advertisers had to say about our first edition:

- "The wide distribution produced very satisfactory results!"

George Piggott
Manager
Frank Sbrocchi Real Estate Ltd.

- "An excellent reaction . . . good, interested prospects. Home-buyers are not governed by boundaries — Real Estate West gives people the opportunity of comparing values."

Ron Sanderson
Vice President
A.E. LaPage Ltd.

- "Very good results! In our minds, Real Estate West very efficiently and uniquely fills a major void in real estate marketing."

Fred Penney
Rayley MacLean Ltd.

- "Terrific Results! Real Estate West fills a real need for this kind of regional market."

Jim Grieco
Manager
Canada Trust

Great rates, great coverage and, above all, great results — the three best reasons you can find for participating in the August issue of Real Estate West.



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An advertising feature of The Etobicoke Guardian, The Etobicoke Advertiser, The Mississauga Times, The Oakville Journal Record.