

## TOY & GIFT WHOLESALER & RETAILER

### SEEKS

**Creative Individual to Improve our Showroom Display**  
It requires an evaluation of our products to determine the best possible way to display it. Please note this work can be done on a contract basis on or off our premises. Please call Monica at 631-8455.

**General Office Help**  
Typing, Invoicing, Filing. Please call 631-8455.

**Part-Time Pickers and Packers**  
Please call Fran 631-0284.

KEELE AND FINCH AREA 75 ALEXDON ROAD

## McLAUGHLIN COLLEGE

presents

### 'THE T-SHIRT LOGO' CONTEST \$50.00 PRIZE (plus 1 MAC SWEATSHIRT) OCTOBER 23-NOVEMBER 10 GOOD LUCK!

Details available at the McLaughlin College  
Council Office

736-7106

FOR ALL SOCIAL EVENTS PHONE THE

### MAC EVENTS HOTLINE

FOR A 24 HOUR TAPED RECORDED MESSAGE

736-5007

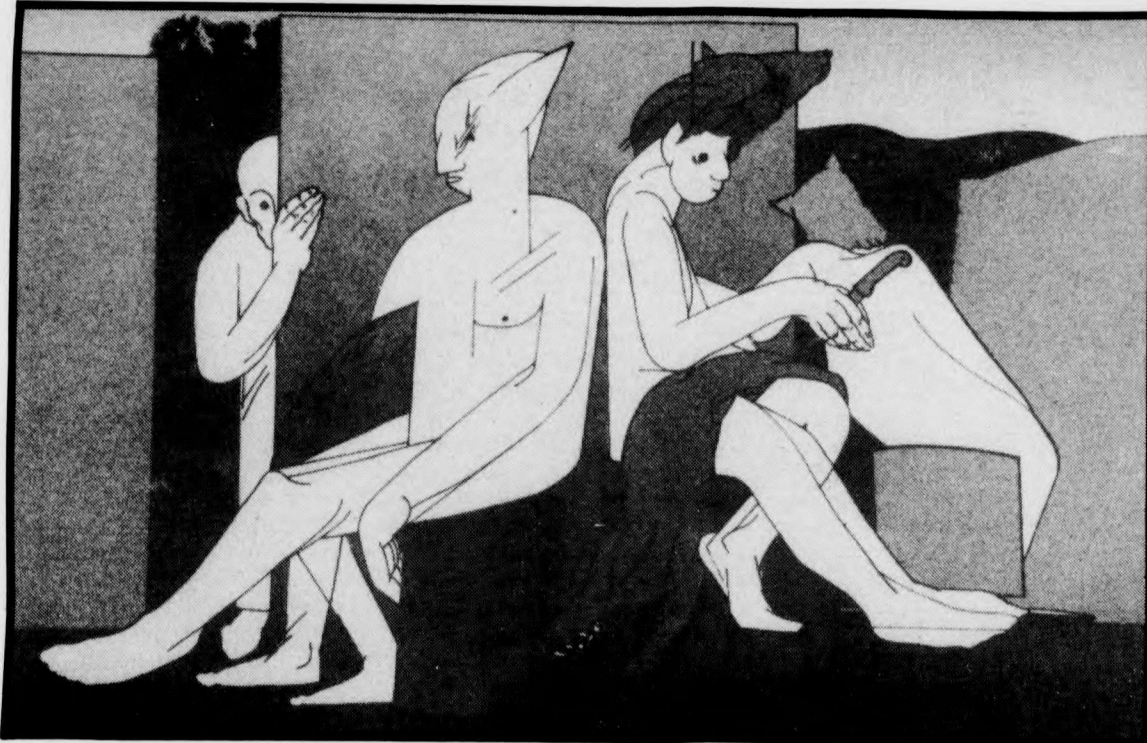
### MACS WELL

Pub and Coffee Shop

ATTENTION: SPORTS TEAM AND CLUBS

We offer a FREE CAKE AND PRIZES for  
BIRTHDAYS AND CELEBRATIONS

LICENSED BY THE LLBO



Fernando Torres' "Ritual" is displayed in the exhibition of Ecuadorian art at Zack's Gallery.



Elizabeth Murtha

Artist, Sonia Meja, displays her work "Escape" in the "Collective Exhibition of Contemporary Art from Ecuador"

# Who has the Tastiest pizza in town?

## TASTY Pizza

That's who!

With these coupons you'll taste the  
tastiest pizza anywhere in town.

Call 665-0062

Name _____ Address _____ Phone _____	Name _____ Address _____ Phone _____
<b>\$ 3.00 OFF</b> EXTRA LARGE OR PARTY SIZE PIZZA With 3 or More Items ONE COUPON PER ORDER 665-0062	<b>\$ 2.00 OFF</b> MEDIUM OR LARGE SIZE PIZZA With 3 or More Items ONE COUPON PER ORDER 665-0062

Delivery Hours  
MONDAY TO SATURDAY 11:00 a.m. to 2:00 a.m. SUNDAY 4:00 p.m. to 2:00 a.m.

## ecuadorian art stimulates

by Mark Moss

**In** what was a model demonstration of co-operation between a variety of organizations from within the university as well as externally, the *Collective Exhibition of Contemporary Art from Ecuador* (Zack's Gallery in Stong College) brought together artists, diplomats, students, professors and members of the community to the opening reception on October 26.

Surrounded by a sampling of the "best" contemporary art from Ecuador, the feeling generated at the reception was different from the usual atmosphere at openings.

Katiana Cisneros, president of the York Hispanic Students Association, summed up the mood as a "potential for solidarity within the Hispanic community, yet with the focus, in this case, on Ecuador."

The turnout for this exhibition was exceptionally high, with a large contingent of people from outside the Hispanic community. There were, of course, the few individuals who wandered in to eat from the cheese plate, gorge

themselves on grapes and have more wine than is appropriate at these occasions. But even these few did not effect the good feeling generated at the exhibition.

Art is a very powerful conveyor and stimulant of sentiment. Add understanding, interesting people, extremely good art and a little wine, and the result tends to be positive and informing. One becomes extremely aware of the surroundings in such an atmosphere and is then able to observe, listen and absorb the generated stimuli.

Many of the 19 artists represented in the exhibition illustrated a strong message in their respective works. Whether it was political, social, spiritual, religious or philosophical, all in some way were deeply significant in relation to the problems and concerns of Ecuador. As Consul General of Ecuador Jose Nunez said, "Each was chosen to reflect a portion of Ecuador's reality."

Particularly powerful were Washington Mosquera's tight and symbolic works, crammed with allusion and allegory. Carlos Rosero's "Imaginary Nostalgia"

stands out as well, a colourful, thought-provoking work, one of the few items that was not an etching. Etchings dominated the media used, seeming to be the preferred choice of expression in contemporary Ecuadorian art.

The North American tendency to classify South and Central America as one indigenous class is an attitude that is not only offensive, but to some of these artists, out of date as well. Ecuadorian art remains firmly entrenched in the harmony of its continent, bound by a common and predominant language. Yet as many of the works suggest, it is mature and nationalistic in its concerns, more than enough to dispel the "folk art" label of old.

Cultural problems are becoming more universal and domestically relevant. Art of this calibre and content may provide a way to foster understanding and to stimulate cultural thought. The environment, hunger, and poverty are just some concerns that are as applicable to Ecuador as they are here. Art might be the bridge to join our continents. The exhibition runs until November 26.