

The BRUNSWICK



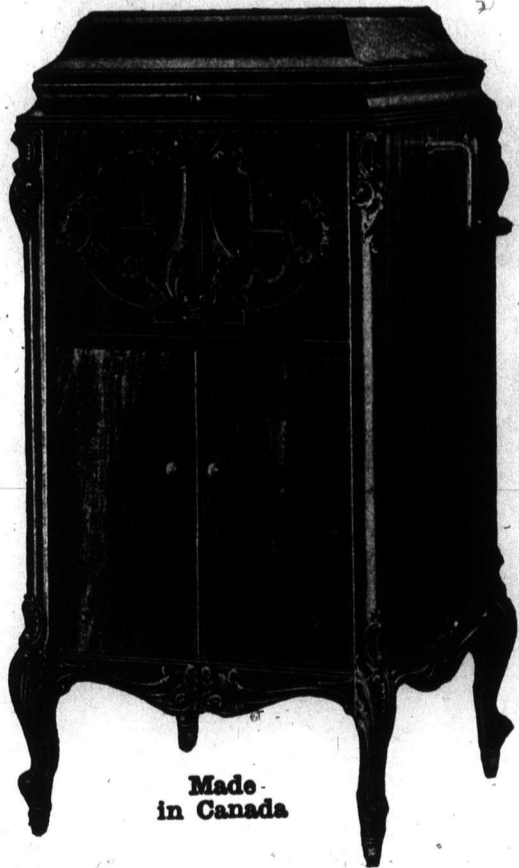
The Ultona

Achieving the Ultimate in Phonograph Music

By Means of Two Exclusive and Scientific Features

The Brunswick Method of Reproduction gained instant and wide-spread public favor because it enriches the tone qualities of all records. For this alone it is adored by artists and approved by the hypercritical. It embodies the true principles of tone reproduction and complies with the established laws of acoustics in projecting tone. Two revolutionary factors, among others essentially different from other phonographs, make this possible. They are the Ultona and the tone Amplifier.

slight turn of the hand it supplies the proper needle, correct weight and precise diaphragm.



Made in Canada

The Amplifier Enriches Tones

As the name implies, it amplifies tone, making it truer and sweeter. It is a vibrant tone chamber like the sounding board of a fine piano or violin. Constructed entirely of moulded holly-wood and free from metal, it gives the requisite resiliency for unfolding and projecting true tone.

Ask to Hear The Brunswick

Any Brunswick dealer will be glad to demonstrate the many claims made for it. Choose your favorite record to be tested—the one that will help you judge best. Your verdict, like that of unnumbered thousands, will be "the one super-phonograph."

The Ultona Plays All Records

The Ultona—a product of creative genius—enable one to play all make records on the Brunswick. Not a combination contrivance nor complex mechanism, yet involving a fundamental principle of sound. By a

THE MUSICAL MERCHANDISE SALES COMPANY

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