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Forest Fires Have Robbed Canada Of the Forest Wealth On One Million Square Miles Being Ten Times the Area Ever Touched by the Axe. Will Canadians tolerate such a record any longer?

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CANADA'S WORST ADVERTISEMENT

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> Live Forests Mean Live Jobs.

Dead Forests Employ nobody.

Canada's forests represent the nation's greatest industrial magnet.

While our timber grows, the nation's commerce must grow with it.

Every timber tree is a totem pole of future prosperity.

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