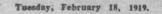
## THE NEWS RECORD





se long enough to sweep up filth from the floor. Waists with heavy linings boned at every seam are a relic of the past. Shoes are built to conform to the shape of the foot and even the high heels are built to assist in supporting the arch of the ankle. A shoe too long rather than too short is the demand of fashion. Milady's lingerie has more elegance

The health, comfort, service and style found in every Gossard can not be found in any other corset. Your health is safeguarded by a hygienically correct body support that means sustained energy and increased efficienort through the lo

because of its simplicity. Too much material is bulky and We have seen the change from the old three piece clumsy. combination of corset cover, drawers and petticoat to the simple envelope chemise. Corset covers and camisoles are giving place to the well shaped brassiere. Madame feels better groomed in the garment that molds her lines rather than bungling them.

Of the corsets of to-day we can speak almost in terms of gratitude—for more than any other garment—they have given women a chance to be natural—and a chance of health. It was a long, rocky road to travel—the making over of corsets from the unnatural garment of twenty years ago. men were of the opinion, and Dame Fashion upheld them in this, that a small waist was not only natural, but a necessary adjunct to feminine charm. Unfortunately the corset was one of the handmaidens of Fashion and to make it into a ealth garment was rather abhorrent to the leaders of Dress. Designe ers were accustomed to look for beauty only and to aim at lines considered artistic according to the standard of the times. They did not want to be bothered with anatomy. So they accepted the small waist as natural and artistic and did not concern themselves over the need of room for the lower ribs to distend with the action of the diaphragm. Then an accident happened. A corset was made that laced down the front, the idea of an artist who wanted the beautiful lines of a woman's back unbroken by the lacers. A leading dressmaker in Paris approved. That the garment was comfortable was a surprise. No one thought of the reason or that it was the first great step toward natural

or that it was the first great step toward naturalness. An aggressive manufacturer of the New World had courage to adopt the idea and put front-laced corsets upon the market. They were brought to the attention of doctors and to the doctor, perhaps, belongs the first credit of attri-buting naturalness to this style of corset as an improvement ing naturalness to this style of corset as an improvement over the old styles they had condemned. Doctors said it was natural that a corset should be built to conform to the bony structure of the body—the firm part in the back where the body offered a firm base and the opening in front where it body offered a firm base and the opening in front where it could be easily adjusted to suit the comfort of the wearer.

days will be found in the light, scientific boning and soft, pliable materials that give delightfully with every move ment. A Gossard Corset permits you to stoop, bend or kneel with perfect freedom. Every Gossard offers a wearing service that alone is worth the price paid, whether it be \$2.50, \$2.75, \$3.00, \$3.50, \$4.00, \$5.50 or more. This is a conservation that must appeal to every patriotic woman.

Gossard Corsets give inimitable style and ideal proportions to every type of figure and so permit a pleasing dress econo my by enhancing the beauty of the most inexpensive frock or suit.

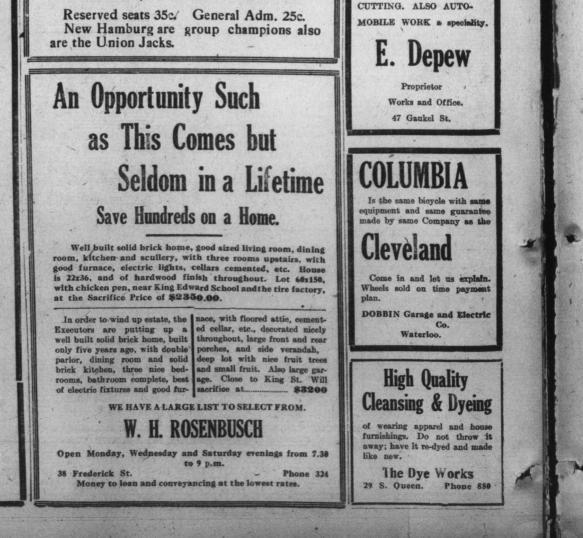
Be Fitted By a Trained Corsetiere

Miss E. Walter, in charge of the Corset Department, is a graduate of the Gossard School for Corsetiers and her assistant, Miss N. Shelly, who with Miss Walter, attended the School this year, is competent to fit -having passed all examinations and receives her Diploma in a few weeks. Fittings can be arranged at any time by appointment, or on short noticewe would suggest the morning hours as being most satisfactory.

Goudies Limited

Cossard

UNS



Auditorium, Wed. Feb. 19th. 8.15.

SHOP. WELDING MACH-

INERY PARTS AND STEEL

Frother and secretar Proses that the wound at present and that would be from possi-first foreign officia Premier's residence his condition were of Greece and Ambr Snain.

STORY OF TI PARIS—The sh at 8.55 o'clock thi Premier was leaving Franklin to go to ti assassin was an ord dressed as a work in the premier's sho carter and the shore of the shore eading statesmen cades but it was an stages of the great took the reins and a through to the end the became the work that he is today. Or at least actual Clemenceau has con of the French gove trying peacemakin Head of the Fre the peace conference out-standing figure of that bedy, ov he presided. Of and aggressive pe Clemenceau, while self a large and war has as well, deletim opponents. Premis while formally elas has come to be knw the representative moderate elements has been accured policies too much

trend.

ASSAILANT THE RES Policeman Courzs so in the right eye fously, by one of the ins shots, safd that ceau rushed up to the ing and grappled with An enormous error a respectful quiet, Liemenceau's resident