

The News Record

(Established in 1878)
The News-Record is published every afternoon (holidays and Sunday excepted) at 49 West King St., Kitchener, Ont., by its proprietor, The News Record Limited.

SUBSCRIPTION RATES
Per week..... 10c
Per month..... 45c
Per Year, in advance..... \$5.00
By mail to any address in Canada or the United States, \$5.00 per annum, invariably in advance.
Advertising Rates furnished on application.

THE HOUSING SITUATION

There are a few citizens who are not convinced that the housing situation is acute. Were it not, the city council would not be well-advised to build houses for the sake of providing employment.

Would it not be a business like procedure for it to determine the true conditions before reaching a decision in the matter?

Being a self-reliant people, the consensus of opinion is that houses should not be erected for all and sundry who may apply. Instead that dwellings should presently only be provided for those who own a lot or can pay down a moderate percentage in cash with their applications.

The Act provided that houses can be erected for persons able to advance 10 per cent. of cost. Ratepayers would prefer to see this raised to 15 or 20 per cent. Director Ellis would sanction this.

Ten per cent. on a \$2000 house and lot would mean a payment of \$200; 15 per cent. would call for \$300 and 20 per cent. for \$400.

Ten per cent. on a \$2500 house would call for \$250; 15 per cent. for \$375; 20 per cent. for \$500.

Ten per cent. of \$3000 is \$300; 15 per cent. \$450, and 20 per cent. \$600.

Providing it should be decided to confine the plan to those who own a lot or are able to make an initial payment of 10 to 20 per cent. it would be advisable first to ascertain the number of these.

To determine how serious the housing shortage is, the Council would be justified in requesting all who desire to have houses built to apply at the city hall and to state whether they own a lot or not and whether they would be able to make a cash deposit of ten per cent. or more, were the Housing Act adopted. With this information before them the aldermanic body would be in a position to act intelligently.

THERE IS A DEARTH OF HOUSES

Within a day or two the following reports have reached us: A deliveryman, who has a wife and six children, and has been living in a leased house, received notice to vacate and declares he cannot get another.

Manager Kirby, of the G.P.E.H. Railway, informs us that he has four employees, whose services are required in this city, who being unable to obtain houses, are living in Preston and being carried back and forth on the cars and losing valuable time.

A business man, who lives in a rented house, received a notification that his rent would be advanced from a specified date. He submitted. A day or two later he was given notice that the house had been leased to another and to move.

Another citizen succeeded in leasing a house at \$20 per month. Several days later he was informed that another person had offered \$25. He met the advance but did not secure the dwelling. In the end some one else secured it at \$30. The owner made hay while the sun shone.

Another authenticated instance is related where a tenant was notified to vacate a house but being unable to secure another, declined to move. The owner decided to move in with him, rather than eject him. The owner's wife, being in a delicate state of health, through the excitement, became dangerously ill.

There is no doubt these instances could be multiplied were an effort made to collect the information. It has come to this: that rents have sharply advanced, and the only certain way of securing a dwelling is to buy it. Rentals have reached figures which workmen cannot pay without depriving themselves of other necessities. Concomitantly the purchase prices of homes have advanced to a point where the buyer has to stand on a high chair to reach them. The law of supply and demand is functioning.

WHAT OTHER CITIES ARE DOING

What is the objection to this city adopting the Housing Act? There may be several. The root one seems to be an apprehension that business may subsequently stagnate and place the community in the position where the present number of houses would be sufficient to go around.

With this view we are disinclined to agree. The last five years should have convinced all of us that adverse circumstances can be mastered. For the sake of argument, let it be assumed that a quiet spell of three or six months were to strike Canada within a year or two. It is the fact that depressions in the past have been better withstood here than in any other Canadian center. Recall 1893, 1907 and 1915. There was less unemployment and distress than in any other city.

One of the reasons was that we had a majority of home owners, who made a practice to have well-filled potato and coal bins, pork barrels and a savings account.

Much has been learned since 1914 of a community's latent strength. The people of this city have more wealth and resources than ever before. Put to the test, they could undertake public improvements, to tide over a dull time. Two necessary works will occur to you. The laying of new water mains, and possibly the development of the Bridgeport waterfield, and the provincial county highway from Elmira to the Wentworth county line.

The Record is convinced that Canada is on the eve of a period of greater development than it has ever witnessed. After developing its business muscles for five years, it will not be content to take what comes. It will set out to maintain its trade at as high a level as in 1914-19. To do this both home and export trade will be intensively cultivated. Any possible lull in business will be of a temporary nature.

The war years were not so bad; there is not a thing the matter with trade to-day; then why fear TO-MORROW?

Should a depression come, which we are loathe to admit this to be at all likely or severe, what of those Canadian cities which have adopted the Housing Act, and are about to build homes for their citizens? They do not fear the future.

Hamilton last week applied under the Housing Act for \$1,000,000. A score or more of Ontario municipalities have made applications for sums totalling more than \$9,000,000. Included in the number are Guelph and Galt, for \$250,000 each.

Is it not the fact that those who are to receive state loans to build homes, would not apply did they

not intend to remain permanently in those cities and towns? Then it follows that were a depression to strike the country, every center would be more or less affected and each municipality be called upon to make the best of the situation?

Were a reasonable number of houses to be constructed in this city, to meet the pressing need, there would be no likelihood of an exodus on the part of those for whom they were erected and little or no danger that the Housing Commission or city would find itself with empty houses on its hands, always providing that care was exercised in selecting the risks. Character would be the main consideration in deciding who should be assisted to get a loan from the province.

THE TITLES QUESTION

Discussing the titles question, the Toronto Times contains the following:

The Committee did not stop the title of "Esquire." Since Knights are abolished, how is it possible to retain Esquires, whose traditional duty was to be the "batmen" of the Knights? What about the title of "Mister?" Originally it came from the French word "Monsieur," which means "My Lord." We are still permitted (to the destruction of democracy) to address ourselves humbly to "My Lord R. L. Richardson of Winnipeg," and "My Lord Billy Five-cents of Kingston." Even if "Mister" came from "Master," as some aver, the case is no better.

We cannot but declare that both masters and misters are out of place in this country, which is the natural home of the only patented double-action democracy the world ever knew. What has our Parliamentary Committee to say for itself?

The Toronto Times is one of the few newspapers that advocated a continuation of the custom of conferring knighthoods and higher titles upon Canadians. This, notwithstanding, that for every man receiving the title of "Sir" on the merit of his services to the country three others get it as a reward for contributions to political campaigns or for political services.

The dubbing of one man as a "baron" while his company was alleged to be profiteering in foodstuffs, put the finishing touch on the public's disgust.

The trend of the period is toward democracy and consequently away from the custom of setting up in Canada anything approaching a titled aristocracy or knee-britched gentry.

In trotting out the argument that the word "Mister" had originally the meaning of "master" or "my lord," the Toronto Times seemingly thinks that Canadians would rather retain the practice of granting titles of knighthood and lordships than forego the use of "Mister."

Whatever the derivation of the word Mister, its use has become general. It has been democratized. Yet were the authorities to say that titles will continue to be conferred unless the public will forego the use of the word Mister, it would discard this handle.

It is the social precedence which titles confer on individuals, good, bad and indifferent, and the air of I-am-better-than-you, to which Canadians object.

The acceptance of knighthood by the late Sir John A. Macdonald, the late Sir Wilfrid Laurier and by Sir Adam Beck added nothing to their prestige. To their hosts of admirers, the one was beloved and most widely known as "John A."; the second as "Laurier" and the third as "Beck." Real merit does not require to be wrapped in tinsel.

Men who give their lives to the public service; and who spend themselves for their fellowman; whose inventions or social reforms carry the human curve onward and upward, deserve recognition. This could be rendered by the establishment of an Academy of Merit.

EXTRACTS OF EXCHANGE

MEMORY

We said to Uncle Archibald
Who verged on eighty-two.
You must remember Inkerman
And Balaklava, too?
"Oh yes," he answered cheerily,
"I mind the throngs of folk
Which crowded me so closely that
A trouser-button broke!"

To you, we said, The Mutiny
No doubt is fresh and clear?
"Oh yes," he answered with a smile,
I thought a pup that year,
A terrier as smart and quick
As any you could see.
I called him Rags and many times
He poached along with me."

"Sixty years since you were wed,
You don't forget the day?
"Oh, no," said Uncle Archibald.
"We was amazin' gay.
I don't recall the Parson's name.
His robes were black and white.
But I remember how I felt.
My boots were new, and tight!"

We don't remember great events,
Our minds are ever set
On commonplace and little things,
—The day our feet were wet,
The quarrel with a school-boy friend,
Grease on a canvas shoe—
These are the things we shall recall
When we are eighty-two.

WAIT A MINUTE

"IN THE DAY'S NEWS"

William E. Borah, who is organizing the opposition to the League of Nations covenant in anticipation of the early assembling of Congress, is the senior United States senator from Idaho and a noted leader of the co-called progressive section of the Republican party. Senator Borah is distinctly a product of the Middle West. Educated in the public schools of Illinois and at the University of Kansas, he chose the law as his profession and began practice in Kansas. Then he pioneered northward and westward, settling in Boise when Idaho was a young State, and at once attracted attention because of his progressive and radical views. His reputation as a lawyer and his opposition to the big financial interests that were exploiting the Northwest finally won him election to the Senate. He is a floor debater of more than ordinary legal ability and forensic eloquence, and at times has been regarded as "big enough timber" to be considered as a possible Republican presidential candidate.

TODAY'S ANNIVERSARIES

1808—William Smith, first provost of the College of Philadelphia, died in Philadelphia. Born in Scotland in 1727.
1865—A statue of Dante was unveiled at Ravenna, Italy.
1885—Queen Victoria was presented with the first complete copy of the "Revised Bible."

Doctor's Patient Gains 17 Pounds

Prominent Physician Continues To Use Tanlac in Practice With Surprising Results.

One of the strongest and most convincing evidences of the remarkable results being accomplished by Tanlac throughout the South is the large number of letters that are now being received daily from scores of well-known men and women who have been benefited by its use.

Among the large number that have been received recently none are more interesting than the following letter from Dr. J.T. Edwards, of Fayetteville Ga. Dr. Edwards, it will be remembered recently gave Tanlac his unqualified indorsement in a public statement and the testimonial published below was recently given him by one of his patients. His letter follows just as it was written.

Fayetteville Ga.
Mr. G.F. Willis, Atlantic Ga.
Dear Sir:—

I am enclosing you herewith statement I have just received by Mr. T.M. McGough. He has sold out here, and is moving to Tulsa Ga. He was here this morning and came in to tell me what Tanlac had done for him. He says too much cannot be said about Tanlac. It certainly has cured him.

Respectfully,
J.T. Edwards, M.D.

Mr. McGough's statement follows. "I suffered from indigestion and could not eat any thing but what would hurt me. Constipation gave me a great deal of trouble also. My symptoms were indigestion, heartburn, and gas on the stomach after eating. My appetite was irregular and my food failed to nourish me. This trouble caused me to get very poor—in fact I got so thin, and weak I was hardly able to get about."

"I bought three bottles of Tanlac on Dr. Edwards' recommendation, and I am now feeling all right again, and am able to attend to business. I gained seventeen pounds in weight and am doing fine. Tanlac did the work. I now recommend Tanlac to everyone who is sick like I was and wishes to take something that will help them."

Tanlac is sold in Kitchener by E.O. Ritz & Co., in Galt by R.W. McKillop, in Hespeler by Jno. R. Phin, in New Hamburg by W.H. Boule, in Milbank by R.B. Hamilton, in West Montrose by A.B. Robert & Co., in Preston by H.L. Frank in Waterloo by A.B. Learn, in Doon by L.C. Bullock.

SIGHTED AN ICEBERG OVER 180 FEET HIGH.

NEW YORK, May 12.—Five icebergs, one 180 feet high, were passed by the Norwegian-American liner Bergensfjord last Friday in latitude 45°48', longitude 46°57'. It was reported when she arrived here to-night from Christiania. She brought 58 first-class, 62 second-class and 106 steerage passengers.

LITTLE BROTHER RUNDOWN Cried and Fretted—How He Recovered

Mountainville N.Y.—"My little brother had typhoid fever, and it left him no appetite weak, run-down, and always crying—Vinol proved a wonderful tonic in building him up and restoring his strength after everything else failed." Lucy Sherman.

The reason Vinol was so successful in this little boy's case, is because it contains the very elements needed to build up a weakened run-down system, make rich, red blood and create strength.

A.J. Rops, Kitchener, A.G. Hachmel, Waterloo, and at the best drug store in every town and city in the country.

JUMPED FROM HIS TRAIN.

ST. THOMAS, May 12.—John Taylor, Wabash locomotive engineer of this city, is in the Amasa Wood Hospital suffering from some injuries to his head and face, which he sustained this morning when he jumped from his rapidly moving engine to escape being scalded when a flue burst in his engine. The accident took place as his train was nearing Jarvis. The fireman, who was on the tender at the time, escaped injury.

CARELESS SHAMPOOING SPOILS THE HAIR

If you want to keep your hair looking its best be careful what you wash it with. Don't use prepared shampoos or anything else, that contains too much alkali. This dries the scalp makes the hair brittle and ruins it. The best thing for steady use is just ordinary mulford coconut oil (which is pure and greaseless) and is better than anything else you can use.

One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluff y and easy to manage.

You can get mulford coconut oil at any pharmacy it's very cheap and a few ounces will supply every member of the family for months.

Alleging that certain lands on the Greater Winnipeg water district railway had been purchased on behalf of an Austrian monastery, and that other lands had been acquired by various people for mere speculative purposes, the Winnipeg G. W. V. A. passed a resolution demanding that the contracts be cancelled. Edmonton City Council fixed May 27, as voting day on plebiscites to pay aldermen, extend telephone system, and divide city into wards.

William Umpley, of Winnipeg, 50 years old, was fined \$10 and costs for cutting off a five-year-old girl's hair.

Hydro-res-o-owen Sound power users have been reduced practically 25 per cent.

Decided Bargains in the Ready-to-Wear Dept.

This week's special sale means decided cuts in prices in the ladies ready-to-wear garments department. We have a splendid choice of ladies suits and separate coats, which are all going at greatly reduced prices. See these tomorrow, Thursday:-

Ladies Suits, Coats and Blouses

SUITS—Ladies' and Misses' Suits, in navy and black serge, made in belted styles, braided button trimmed, worth up to \$35.00, for \$19.75 and \$24.75.

SUITS—In fine quality of all wool bota ny serge, made in loose box styles, also tailored and belted styles, trimmed with military braid and buttons, worth up to \$50.00, for \$28.75, \$32.50 and \$35.00.

COATS—In navy and black all wool serge and poplin material, made with panel effects and belts, braid and button trimmed, special at \$19.00, \$22.50 \$25.00, \$30.00, \$32.50, \$30.00 to \$41.00.

COATS—In all wool tweeds and covert cloths, made in good styles, especially suitable for motoring, also street wear, worth \$21.00 to \$35.00, on sale at \$17.50, \$19.00, \$22.50 to \$26.50.

NIGHT GOWNS—White Cotton Gowns in slipover styles, lace trimmed, special at \$5.00.

SATIN UNDERSKIRTS—Made with pleated and frilled flounce, colors in grey, purple, copen, tan and gold, worth \$3.50 and \$4.00 for \$1.95.

BLACK SATEEN UNDERSKIRTS

Good quality, made with deep flounce, very special at \$1.40.

WATERPROOFS—In ladies' and misses' sizes, colors in tan, black and navy, worth \$6.75 for \$4.75.

ONLY SILK SUITS—In navy Taffeta, made in belted styles and button trimmed, worth \$32.00 for \$22.50.

SILK POPLIN DRESSES—Made in very pretty style, colors in taupe, black, grey and navy, worth \$14.50 to \$16.00 for \$10.98.

OVERALL APRONS—In colored Prints, belted back, special at 75c.

BUNGALOW APRONS, in blue and white, and black and white stripe, special at \$1.10.

CORSET COVERS in plain white cotton, trimmed with lace edging, special at 35c.

CORSET COVERS in fine quality of cotton, nicely trimmed, with lace and insertion, very special price at 55c.

SILK WAISTS—In white Jap Silk, square neck, and tuxedo collar, special at \$3.35.

CREPE WAISTS—In white, pink and maise, made in pretty styles, worth \$6.75, for \$4.25.

See the specials in the Dress Goods and Silks Department, the cut prices are interesting, also specials in Hosiery and Underwear, and House Furnishings.

Phone 476 **LANG TREACY CO. LIMITED**




The Genuine-Original
Kellogg's
TOASTED CORN FLAKES

Are sold in the red, white and green package only. Refuse substituted imitations of the "Just as Good" variety and **REMEMBER** that Kellogg's Toasted Corn Flakes are only made in Canada by

THE BATTLE CREEK TOASTED CORN FLAKE COMPANY LIMITED **LONDON, ONT.**

Head Office and Plant:



THEY'VE GOT TO GO

No matter how great the sacrifice

Feldman's Big Two-in-One sale has been a remarkable success right from the start, and satisfied customers have been spreading the good news to all their friends. The sweeping reductions we have made all through our stock have vanquished the bogey of high prices, and ladies who know good values are taking full advantage of the opportunity. But we have some further good news for you. Here's a list you haven't seen before

At still greater reductions

Every article in the store is being sold at sacrifice prices.

Only nine dresses left, silk, silk poplin and serge, reg. \$23.00 to \$18.00..... **\$8.98**
While they last at..... **\$12.98**

Silk poplin dresses, in black, navy, taupe, brown and French blue, reg. \$18 to \$22.00..... **\$4.98**

Taffetas, messaline, crepe-de-chene, crepe metier and charmeuse in all shades on sale from..... **\$53.98 to \$18.98**
Serge dresses and combinations of serge and satin, reduced below cost. Priced now from..... **\$34.49 to \$14.98**
Big special in silk skirts stripes, plaids and plain colors, taupe, brown, green, navy and black reg. \$10.00, \$12.00 and \$7.75, at..... **\$4.98**

FELDMAN **21 West King Exclusive Ladies' Ready-to-wear**

Children's white lace and embroidered \$1.70 and

We are showing made in the new broderie trimmed. Priced to sell at \$

LADIES' Made from 1 flounce. Priced 1

Corset Cover some with sleeves, 80c, 90c to ...

N

Ladies' white pen front styles, l

at \$1.00, \$1.1

Terms Ca

One Pric