



Shop where your Dollars will have the greatest buying power. We have not hesitated in reducing prices for this one big day to give the buying public some of the best values ever offered on Dollar Day. You can make One Dollar do the work of Two and more on some of these special lines. Many bargains are due to forehand buying. It will pay you to be on hand early.

DOLLAR DAY ON FIRST FLOOR

DOLLAR DAY VALUES IN HOSIERY DEPARTMENT. A SACRIFICE OF PRICES BUT NOT QUALITY.

Women's Fine Wool Cashmere Hose, full fashioned wide garter top, 4 cream and black. All sizes.

On Dollar Day 78c. per pair. Penman's Full Fashioned Cashmere Finish Hose in black, brown and cream. All sizes.

On Dollar Day 58c. per pair. Women's Queen Quality Hose in merino hick, double heel and toe, wide garter top, black only.

On Dollar Day 39c. per pair. A Special Line of Black and Colored Silk Hose, nice fine quality made with double heel and toe, also wide garter top, in black, grey, brown, gunmetal, navy and white. All sizes.

On Dollar Day \$1.29 per pair. A Special Line of Women's Silk Hose, nice fine quality with double heel and toe. Colors, grey, black and white.

On Dollar Day \$1.00 per pair. 2 Pairs Fine Rib Cashmere Finish Hose for Boys and Girls, sizes 3 1/2 to 10 inch. Black only.

On Dollar Day 2 pairs for \$1.00. Boys' Strong Rib Cashmere Finish Hose, 2 and 1 rib knit in two sizes only 9 and 9 1/2.

On Dollar Day 89c. per pair. GLOVE DEPARTMENT HAS SOME SLENDID DOLLAR DAY BARGAINS.

Women's Good Cashmere Finish Gloves with two dome fasteners. All sizes in white only.

On Dollar Day 99c. per pair.

Women's Fine Wool Gloves, good wearing quality in black, brown, navy and white.

On Dollar Day 69c. per pair.

Women's Perrin's Washable Chambrasse Gloves, fine quality two dome fasteners. All sizes. Black and white only.

On Dollar Day 89c. per pair.

Women's Fine Quality Silk Lined Chambrasse Gloves, two dome fasteners. Black only.

On Dollar Day \$1.49 per pair.

Women's Mocha Gloves in gray with black embroidery stitching on back, one dome fastener.

On Dollar Day \$1.39 per pair.

A Special Line of Women's Cape Gloves, tan shade only with one dome fastener. Sizes 4 1/4 to 7 1/4.

On Dollar Day \$1.39 per pair.

Women's Medium Weight Kid Gloves, finished with embroidery stitching on back, one dome fastener in white only.

On Dollar Day \$1.39 per pair.

Kiddies' Wool Gloves good heavy quality, sizes 3, 4 and 5 in white only.

On Dollar Day 89c. per pair.

HERE ARE SOME SLENDID DOLLAR DAY BARGAINS IN NECKWEAR DEPARTMENT.

Special Line of Women's Collars in pique, organdie and crepe-de-chene. Some of these have dainty lace trimmings, good assortment of styles to choose from.

35c. each on Dollar Day.

A Special Line of Vestees in pique, organdie lace trimmed or embroidery in dainty designs.

\$1.25 on Dollar Day.

Stock Collars in fine quality net with dainty lace trimmed edges and ends.

All Specially Priced on Dollar Day.

Silk Knitted Scarfs in following shades of rose, open, corn, white, peacock and wisteria finished with fringed ends.

\$2.50 on Dollar Day.

Windsor Ties fancy figured designs in spots and checks.

89c. each on Dollar Day.

Three Special Combination Lots of Toilet Requisites. These consist of Franco America goods which we are sole agents for. You can have your choice of these three lots which means an assortment of powder, soap, toothbrush, articles, etc. Regular \$1.40 value.

\$1.00 on Dollar Day.

SLENDID DOLLAR DAY VALUES IN HOUSEHOLD REQUIREMENTS.

Two Natural and White Stripe Bath Towels, good heavy quality, size 18 x 40.

2 For \$1.00 on Dollar Day.

White Turkish Face Towels, very soft, finish hemmed on ends.

On Dollar Day 39c. each.

Good Huck Towels Part Linen, corded border and hemmed ends. Size 18 x 36.

On Dollar Day 39c. each.

Two Extra Good Quality Very Heavy Huck Towels hemmed on ends, full bleached size 18 x 36.

2 For \$1.00 on Dollar Day.

Five Yards of Fine Quality Twill Roller Towing, also special line of crash.

8 Yards for \$1.25 on Dollar Day.

Clearing of Odd Lines in Huck Towels, also white and natural linen color bath towels. These are lines that have become slightly soiled and are marked down to clear on Dollar Day.

Pillow Cases well made from good quality cotton, sizes 40 and 42.

On Dollar Day 69c. per pair.

Pillow Slips strong and well made with two inch hem.

On Dollar Day 33c. each.

Extra Good Quality Table Damask splendid finish, several patterns to select from 70 inch wide.

On Dollar Day \$1.49 per yard.

Bath Mats in open, rose, pink. These are good size and nice heavy quality.

On Dollar Day \$1.00 each.

FIVE BIG BARGAIN SPECIAL DOLLAR DAY LOTS IN DRESS GOODS DEPARTMENT.

Lot 1—Good Strong Cotton Cashmere in following shades of brown, open, royal, cardinal and green, 36 inch wide. Regular 85c. value.

48c. per yard on Dollar Day.

Lot 2—Fancy Tartan Plaids, 40 inch wide.

\$1.00 per yard on Dollar Day.

Lot 3—Santoy Cloth in fine quality, 42 inch wide in the following shades of navy, greens, brown and taupe.

\$1.98 per yard on Dollar Day.

Lot 4—Special Wool Serges 40 inch wide in new Spring shades of navy, sand, burgundy, green, brown, black and opean. Extra good quality. Regular \$2.65 value.

\$2.25 per yard on Dollar Day.

Lot 5—Fine Quality Serge, 50 inch wide in navy and black only.

\$3.25 per yard on Dollar Day.

THREE SPECIAL DOLLAR DAY LOTS IN SILK DEPARTMENT.

Good Wearing Silk Poplins in the following shades of navy, brown, grey, taupe and black, 86 inch wide, nice fine quality. Regular \$1.98 value.

\$1.58 per yard on Dollar Day.

Fancy Plaid Silks, 36 inch wide, in the newest designs for Spring wear, splendid quality and washable. Regular \$4.50 value.

\$2.89 per yard on Dollar Day.

Special Clearing Line of Fouled Silks, guaranteed to wash, fancy colors, figures and spots. Regular \$2.86 value.

\$2.25 per yard on Dollar Day.

DOLLAR DAY PRICES ON SOME VERY SPECIAL LINES OF STAMPED GOODS.

Stamped Linen Runners, fine quality, 1 size 15 x 54. They are stamped in very new and pretty designs.

Special on Dollar Day \$1.00 each.

Linen Centres, fine quality, stamped in dainty designs.

38c. each on Dollar Day.

Combinations Stamped on very fine quality nainsook.

\$1.00 on Dollar Day.

Huck Towels, fine quality, stamped with dainty designs for embroidery.

48c. each on Dollar Day.

Guest Towels stamped on fine quality huck.

29c. each on Dollar Day.

A Line of Work Bags, also knitting bags, these are stamped on rep, good fine quality. An assortment of pretty patterns to choose from.

35c. each on Dollar Day.

Cushion Tops, stamped in many attractive designs, on fine quality rep.

33c. each on Dollar Day.

YOU WILL BUY A GOOD SUPPLY OF HANDKERCHIEFS AND VEILS ON DOLLAR DAY AT THESE PRICES.

6 Very Fine Hemstitched Handkerchiefs of soft finish mill, Swiss embroidery on corners.

On Dollar Day 6 for 86c.

10 Mercer Mull Handkerchiefs, a very fine soft finish with arrow hemstitched hem.

On Dollar Day 10 for \$1.00.

6 Men's Hemstitched Lawn Handkerchiefs, fine finish.

On Dollar Day 6 for 86c.

Samples and odd lines of handkerchiefs that have become slightly soiled. Marked at Special Prices for Dollar Day.

3 for 25c. Elastic Sport Veils with strong hexagon net, large size in black and brown.

3 Veils for 25c. on Dollar Day.

DOLLAR DAY ON SECOND FLOOR

HERE ARE WOMEN'S SUITS FOR DOLLAR DAY WHICH WE ARE ALMOST GIVING AWAY.

One Only Navy Serge, silk braid and button trimming. Also fancy silk vest. Sizes 36. Regular \$50.00 value.

\$2.00 on Dollar Day.

One Each, Navy Serge and Black Serge Suits, also one fancy check suit.

\$10.00 Each on Dollar Day.

One Only Oxford Grey Serge Suit. Regular \$27.50 value.

For \$18.00 on Dollar Day.

Two Suits, One Navy and One Black Serge.

\$6.00 only on Dollar Day.

One Navy Velvet Suit, silk braid and heavier fur trimmed, heavy satin lined throughout. Regular \$55.75 value.

For \$25.00 on Dollar Day.

Girls' Rain Capes and Coats for \$2.00 and \$3.00 on Dollar Day.

SOME OF THESE DRESSES ARE CUT TO LESS THAN HALF PRICE FOR DOLLAR DAY. WOOL JERSEYS AND SILKS IN WOMEN'S AND MISSES' SIZES.

One Only Wool Jersey Dress in soft shades of rose, sand trimmed. Regular \$47.50 value.

For Only \$20.00 on Dollar Day.

One Only White Wool Jersey Dress, silk braiding trimmed. Regular \$47.50 value.

For Only \$20.00 on Dollar Day.

One Only Green Wool Jersey Dress, very neat style with tuxedo collar of white washable satin. Regular \$35.00 value.

For \$20.00 on Dollar Day.

One Each, Wool Jersey Dress in sage blue and sand, braid and button trimming. Regular \$35.00 value.

For \$25.00 on Dollar Day.

For Only \$10.00 Each we will sell five dresses of crepe-de-chene, satins and taffetas in good shades of gray, tan, green, brown, sand. Regular up to \$32.00 value.

For Just \$10.00 on Dollar Day.

One Navy Blue Taffeta and One Sand Taffeta Dress with fine organdie and lace trims and cuffs sets. Regular \$32.50 value.

For \$20.00 on Dollar Day.

One Only Neat Dress of Pongee Silk, self trimmed.

For \$5.00 on Dollar Day.

One Only Black and White Check Serge Dress.

For \$6.00 on Dollar Day.

DOLLAR DAY BARGAINS IN WOMEN'S AND MISSES' SHIRTS AND UNDERSKIRTS AT BIG SAVINGS ON PRICES.

\$1.00 for a Good Satin Finish Sateen Underskirt with deep ruffle on bottom. Colors, rose, grey, black.

Regular \$1.50 and \$1.75 value.

\$2.00 will buy one of these Taffeta Underskirts in black or green.

Regular \$2.50 and \$2.95 value.

\$1.00 only for a Good Skirt of White Pique or Drill. They are slightly soiled but wash perfectly.

Regular \$1.95 to \$2.50 value.

\$5.00 for a Good Serge Skirt, navy or black silk braid and button trimming, also a few fancy stripes among this special lot. Your choice of any.

On Dollar Day for \$5.00

A Dollar Day Snap in Kimonos and Dressing Jackets \$1.00 only for Jap Crepe Kimonos, very pretty patterns and all well made empire styles. Colors, rose, blue, helo.

For \$1.00 on Dollar Day.

\$1.00 each are these good warm elder down Dressing Jackets in grey only, trimmed black. They are regular \$2.50 value.

HERE ARE DOLLAR DAY VALUES IN BLOUSES AND MIDDIES THAT WILL MAKE YOU WANT TO LAY IN A GOODLY SUPPLY FOR SPRING AND SUMMER.

\$1.00 each for good White Voile Blouses trimmed hemstitching, fine pleating of matse voile and large pearl buttons, also a few black and navy silk finish rep in semi-tailored styles among this special lot. Regular \$2.25 value.

\$2.00 for a pretty embroidered and

lace trimmed white Voile Blouse in round or square neck styles. All sizes. Regular \$2.95 value.

\$4.00 will buy one of these good crepe-de-chene Blouses, many styles to choose from, manufacturer's samples and odds, some embroidered, others lace trimmed. Colors, pink, black, flesh, white, all sizes. Regular value up to \$6.25.

\$5.00 each for some very special lines of Georgette and Crepe-de-Chene Blouses, some are beaded and embroidered, others have fine tucking and lace trimming, all are dainty styles in lovely shades and masses. Flesh, pink, sand, also some darker colors. Regular value up to \$8.25.

\$2.00 for a nice New Middy of fine white satin twill drill, made with pretty collars and new fronts, trimmed rose, sage, green, navy. All sizes. Regular \$2.50 value.

DOLLAR DAY ON THIRD FLOOR

BE EARLY FOR THESE GOOD HOUSE DRESSES AND APRONS. THEY WON'T LAST LONG AT DOLLAR DAY PRICES.

\$2.00 each for 10 dozen only neat House Dresses made of good strong percales in medium, light and dark colors. All sizes. Regular \$3.25 to \$3.75 value.

\$3.00 will buy a smart Dress-up Dress for house wear, many styles to choose from and all good. Every size among the lot. Even some extra outsize. Colors, pink, sky, sage, green, sand, grey, helo, black and white, etc. Regular \$4.75 to \$5.95 value.

\$1.00 for a nice House Dress or great big oremal apron made to cover the dress completely of good quality percales, medium and light colors. Regular \$1.75 to \$3.25 value.

2 good Strong Aprons for \$1.00, made of fast wash cambrics in medium and dark colors.

3 Overall Aprons for \$1.00, in sizes to fit children 3 to 5 years.

DOLLAR DAY BARGAINS IN KNIT UNDERWEAR FOR WOMEN, MISSES AND CHILDREN.

4 for \$1.00 on Dollar Day—Nice fine cotton rib knit vests, pure white, nicely finished women and Misses' sizes. No sleeves and half sleeves. Regular 45c. value.

2 for \$1.00—Lisle and cotton fine rib knit vests, fancy yokes, no sleeves and half sleeves. Women and Misses' sizes. Regular 75c. and 85c. value.

2 pair of Knit Drawers for \$1.00—Nice fine cotton yarns, pure white rib knit lace trimming at knee. Women and Misses' sizes. Regular 85c. value.

\$1.00 on Dollar Day for Women and Misses' sizes, Fine Knit Combinations, knee length no sleeves and short sleeves, lace trimmed. Regular \$1.75 and \$1.95 value.

\$2.00 on Dollar Day for a Suit of Combinations that are regular \$3.00 and \$3.50 value. Five styles to choose from, summer, in between and heavy, no sleeves, short sleeves, long sleeves.

\$1.00 will buy 3 Knit Waists for children 2 to 12 years. They are good and strong, double stayed seams. Regular 58c. value.

HERE WOMEN AND MISSES WILL FIND SOME SURPRISING VALUES FOR DOLLAR DAY IN WHITEWEAR AND UNDERSILKS.

2 Corset Covers for \$1.00 made of good strong cambric, embroidery and lace trimming. All sizes.

\$1.00 each for a dainty Corset Cover of fine cambric with deep yoke of lace edging. All sizes. Regular \$1.45 to \$1.95 value.

\$1.00 for a good Wearing Envelope Combination made of strong white cambric with yoke of embroidery and lace edging. All sizes. Regular \$1.45 to \$1.95 value.

2 Pairs for \$1.00 of good strong white cambric drawers, trimmed tucking or lace edging. Regular 75c. pair value.

\$1.00 for a good wearing Underskirt of strong white cambric, tucking and embroidery ruffle on bottom. Regular \$1.75 and \$2.00 value.

\$2.00 on Dollar Day will buy one of these pretty night gowns. Five good styles to choose from in high or low neck, short elbow and long sleeves. All trimmed with embroidery or lace. Regular \$2.50 to \$3.00 value.

\$1.00 for a pretty Camisole of crepe-de-chene, wash silk or satin made with dainty lace yokes both back and front. All lace or ribbon shoulder straps. All sizes, pink or white. Regular \$1.50 to \$2.25.

\$1.00 each for about one hundred lovely Boudoir Caps, made of silks, lace, net, satins, crepe-de-chene, wide satin ribbon trimmed. Colors, pink, sky, helo, white. Some slightly soiled. Regular \$3.95 to \$5.25 value.

\$3.00 for Pretty Undies or Envelope Combinations of wash silks and crepe-de-chene trimmed lace yokes all round. Pink only. All sizes. Regular \$4.25 to \$5.95 value.

Big Dollar Day Bargains in Corsets and Brassiers. A nice pair of Corsets for \$2.00 on Dollar Day in pink or white and a guarantee with every pair. Medium and elastic top. All sizes. Regular \$3.00 value.

2 Nice Brassiers for \$1.00, in both front and back closing. Regular 75c. and 95c. value.

WOOL GOODS, SWEATERS, CAPS, BOATERS FOR WOMEN, MISSES AND CHILDREN CUT TO LESS THAN HALF FOR DOLLAR DAY.

\$2.00 will buy a nice warm Sweater for kiddies 1 to 4 years on Dollar Day. Pure wool yarns all white and white trimmed sky or baby pink. Regular \$3.50 to \$3.95 value.

\$3.00 each on Dollar Day for Girls' School Sweaters, coat and pull-over styles. Colors, sage, rose, tan, green, cardinal. Sizes 6 to 12 years. Regular \$4.50 to \$5.25 value.

For \$2.00 on Dollar Day—Here are Women's Sweaters and Spanners that are slightly soiled. They consist of white and colors. All pure wool yarns. Regular \$3.95 to \$5.25 value.

Only \$5.00 on Dollar for one of these Smart Sweaters in coat or pull-over styles. Solid or combination colors. Women and Misses' sizes. Regular \$8.25 to \$12.90 value.

\$1.00 on Dollar Day will buy a Cap and Scarf, made of pure wool yarns in colors and white.

\$1.00 each for Smart Skating Scarfs in brushed and plain knits, solid or combination colors. Rose, green, tan, yellow, purple, sage, white, grey. Regular \$3.25 to \$3.50 value.

\$2.00 per pair for Girls' and Boys' Heavy Rib Knit Overalls made with feet. Most every color to choose from. Sizes 2 to 8 years. Regular \$3.75 to \$4.25 value.

MOTHERS WITH GIRLS 6 TO 14 YEARS WILL WANT TO SECURE SOME OF THE NEWEST DRESSES WHEN THEY SEE WHAT GREAT BARGAINS THEY ARE.

\$2.00 for Girls' Wash Dresses, all good styles and pretty colors, ginghams, chambrays, etc. Regular \$3.50 to \$3.95 value.

\$3.00 for Girls' Wash Dresses that are regular \$4.95 to \$5.25 value.

\$3.00 for Dainty White Dresses of organdie, lawn, etc., lace and embroidery trimmed. Some are slightly soiled. Regular \$4.50 to \$5.25 value.

MANY NEEDED THINGS FOR THE KIDDIES AT DOLLAR DAY PRICES.

\$1.00 each for nice little Petticoats of fine white cambric tucking and lace trimmed, also made with attached underwaist. Sizes 3 to 12 years. Regular \$1.95 value.

\$1.00 for a Nice Bonnet to fit babies 3 months to 2 years in fine wool knits, also of velour, velvet, etc., satin ribbon trimmed. Regular \$1.50 to \$2.25 value.

\$1.00 will buy a Nice Warm Pair of Children's Pajamas, soft white flannel. Sizes 2 to 5 years. Regular \$1.45 value.

Girls' Navy Serge Bloomers, well made reinforced seat, button bands. Sizes 4 to 10 years. Regular \$3.25 to \$4.00 value.

DOLLAR DAY OFFERS A GOOD CHANGE TO SAVE ON SOME OF THE NEW THINGS MOST EVERY HOUSEKEEPER WILL NEED IN A FEW WEEKS OR SO, SUCH AS CURTAINS, WINDOW SCRIMS, CHINTZ, BED SPREADS, PILLOWS, ETC.

5 yds. of Fancy Bordered Window Scrim in white or cream, 36 inch wide. For \$1.25 on Dollar Day.

5 Yds. For \$2.00 on Dollar Day. Curtain Madras in white or cream with or without fancy border, 36 inch wide.

39c. per yard on Dollar Day. Lace Curtain Net in cream or white, 36 inch wide, slightly soiled.

39c. a yard on Dollar Day. A Curtain Scrim, cream and ivory with heavy Gipsy lace and insertion, 2 1/2 yards long.

\$2.95 per yard on Dollar Day. Cretonne and Chintz specially priced for Dollar Day, good range of patterns to select from.

39c. per yard on Dollar Day. Clearing of Remnants in window shades, etc. at special Dollar Day price.

Good Quality White Bedspreads, finished hem ends.

\$2.25 each on Dollar Day. Good Quality Pillows, well filled, nice fine covering and fancy patterns. \$1.00 each on Dollar Day.

Heavy Flat Portier Rods, extra good quality.

48c. each on Dollar Day.

London House - DANIEL - Head of King St.