

First Big Christmas Sale

Commencing Dec. 13th. in the History of Humboldt Lasting till Dec. 24th.

We have been approached by nearly all our patrons to give them a rousing good YEAR'S END SALE, and through continuous begging, we at last gave way that we will run a sale which will have its own tale to tell. It just means this, that we are going to sacrifice most of our goods in order to put a complete distinction between this sale and others. You will know later on. Our stock is in the finest shape in every department and our own help are thoroughly acquainted with the stock in every detail. You will be treated courteously and promptly. Showing goods is no trouble, selling goods much less trouble.

All we ask of you is: Give Us Your Inspection And We Will Be Satisfied with the Results.

You Need No Introduction To This Store To the Standard of Quality which prevails here. To our Policy and Prices. It is our appreciation of past patronage that prompts us to return thanks, and to assure our patrons of our earnest endeavor to merit a continuance. Our old patrons will testify to satisfaction in dealing with us. Strangers, after reviewing the evidence of style, quality, and correct price-making in all departments will, we believe, return a verdict favoring us with their patronage.

Men's Tweed Pants
Serge Pants, Corduroy Pants
In fine fitting and good quality goods, in serges, ranging from 34 to 44,
At 20 Per Cent. off

Men's Fur Overcoats
Men's Fur Lined Overcoats,
Men's Cloth Overcoats
Men's Sheep Lined Coats
Men's Mackinaws
All Must Be Wiped Out
At 20 per cent. less Reg. Price

Men's Lined Mitts
Men's Pullover Mitts
Men's Wool Mitts
Men's Lined Gloves
It's a Marvel, I mean it's a greeting to you after taking off
20 Per Cent.

A Great Selection
of Ladies', Misses' and Children's
SWEATERS
AT FATEFUL PRICES

Hundreds of Pairs
of Ladies', Misses' and Children's
Woolen and Cashmere Hose
at Suffocating Prices.
Don't miss this Special Opportunity
Ask for them. All Sizes.

SHOES
One of the Main Factors
For Every Person
We have them for Men's fine wear or work shoes. Ladies', all kinds. Misses' fine and school shoes. Children's in all lines, both leather and felt, in the pink of perfection, combining every desirable quality, not only style, but service, not style and service only, but soft, pliable leathers, insuring comfort while wearing them, thus enabling you to keep your feet in the pink of condition.
Ha! 20 Per Cent. off.

BOYS'
Wool Underwear in two piece
Boys' Underwear in Combination
Boys' Fleece Underwear
Boys' Bloomer Pants
This all goes at 20 per cent. less.
Come Boys, Get Busy! All Fine Patterns.

Men's Socks
300 dozen pairs Men's all wool light and dark grey socks
50 dozen pairs Men's Cashmere half hose in tan, light blue, white, cream, and black. They are Wool Cashmere of finest quality, but they must go at 20 per cent. Less Regular

Men's Broadway Suits
Youths' Sovereign Brand Suits **Boys' Sovereign Brand Suits**
In all Qualities, Styles, and the most fashionable shades. We call them
"The Leaders."

A good many people buy good clothing here. You, like the others, will find it a good place to buy good goods. A suit purchased here will fit well because cut and tailored right; will wear well because made of good material; will look well because it is made from the latest weaves and patterns in the very latest styles.
20 Per Cent. Discount

Ladies' Dress Goods
Silks, Crepe de Chenes and Fancy Waistings. There can be no doubt about the discovery of the north pole, but it doesn't require a telescope or spy glass to discover the home of style and quality in Dry Goods and Ladies' Wearing Apparel. We lay claim to that distinction and Ladies are cordially invited to make this their headquarters for their needs in these lines during this sale.
20 Per Cent. Less Regular Prices

Men's Underwear
Fleece Lined Underwear in two-piece or combination
All Wool Underwear in two-piece or combination
Merino Underwear, two-piece only, but a very nice medium weight and a good wearer.
They are all splendid good values at our Regular Prices but the dread-nought is after them—So it Means
20 Per Cent. off

Yard Goods
Flannelettes, Shirts, Denims, Prints, Muslins, Sheeting, Ticking, Lawns, Table Linens, etc., at remarkably low prices in our regular way, but we are going to show you that we are bound to make a distinctive space between our sale and other sales. You will appreciate this bargain.
20 Per Cent. off

A Special Place is being reserved for our SHORT ENDS of which we call our
..... **Very Special in Remnants.**
Just watch them take good-bye in a short time. **They Will Be Specials**

Remember We have A DARK HORSE In The Line of GROCERY SPECIALS. **They Will Be Specials.** Rain or Shine.
J. J. Stiegler.

Special ODD LINES will be loaded up in a large box at **Untimely Prices.**
They are Bargains for Old and Young. Rain or Shine.

We Wish You All A Merry Christmas and A Happy and Prosperous New Year!

Start it right and come here for your needs in General Merchandise, and we will endeavor to justify your dealing with us throughout 1920 by supplying you with the best goods at right prices and according to that treatment and service that will indicate our appreciation of your patronage.
Respectfully Yours,

J.J. Stiegler

Men's Lumbermen's Rubbers
Boys' Heavy Rubbers, all sizes, in one and two buckle, also in lace, 1 and 2 buckle Overshoes, Arctics, or Low Overshoes. Best Quality,
At 20 Per Cent. Less

Men's Shirts
Men's fine Top Shirts, sizes 14 to 17½
Men's Work Shirts, sizes 14½ to 18, in different shades and fabrics.
You will appreciate the way we sell them
20 Per Cent. Less

OVERALLS
Men's Carhartt Overall, in stripes, blacks, plain blue. Also Smocks. It's going to be a loss to us, but we'll stay.
20 Per Cent. Off

Ladies' and Children's Underwear
2-piece, fleece or wool.
Combination, fleece only.
20 Per Cent. Off

Black Satin Underskirts
White Muslin Underskirts with very neat Lace Edgings
20 Per Cent. Off

Ladies' and Misses' Corsets
in the best leading lines, all sizes.
20 per cent. Off

Ladies' Silk Waists
White, cream, pink, and many other colors, sizes 34, 36, 38, 40, 42, at shameful prices, by giving
20 per cent. Off

Men's Suspenders, Ties, Armbands, Collars,
etc. All must be sharing in this Gigantic Sale.
20 per cent. Less

All Small Wares
in the Dry Goods line are bound to suffer severely. You know when you take 20 Per Cent. off our good and decent regular prices, considering the High Quality of General Merchandise we handle, it's a marvelous treat to all who take in this Christmas Sale.

A CHRISTMAS SUGGESTION!
THERE'S A PLACE and a reason for Everything. This is the place for General Merchandise, Dry Goods, Wearing Apparel, Shoes, Furnishings, Groceries. There's a reason—The Quality, Style, and the Price.
Make substantial Presents this year. A pair of our stylish and comfortable SHOES will ensure a delighted recipient. Our shoes run the gamut of ages. Shoes for the Infants as well as for the Aged, and all the intermediate requirements. Footwear for all purposes and for all occasions. Make your selection.

This will be A Strictly Cash Sale! So do not flout about talking time or credit. It's no use, as there is simply no margin to be made in this Sale. J. J. STIEGLER.