

## Men Who Want

a real good stylish boot for fall wear that will not cost more than \$3.50 or \$4.00, should see the display we are now making.



Button and laced styles in Velour and Gun Metal Calf, Tan Galf, Vici Kid and Patent Colt, heavy, medium, or light sole, Military and low heels.

**SPECIAL.** A Kangaroo Calf Blucher Cut Laced Boot, Iscolized bottoms, brass eyelets, Goodyear Welt, made purposely for men who want a shapely dry foot boot for bad weather, \$4.00 A PAIR.

**Waterbury & Rising Ltd.**

KING ST. UNION ST. MILL ST.

## Picture Baby Life

In all its cunning stages. Relatives and family friends will prize the little photos; so will you. A handy little camera is a BROWNIE No. 2. Takes a 2 1/4 x 3 1/4 picture. Cost \$2.00. FULL LINE OF FILMS AND SUPPLIES.

S. H. HAWKER - Druggist - Corner Mill Street and Paradise Row

## EQUITY WATCHES

made by the Waltham Watch Company have proved their worth, and very-wearers has become a boomer for this watch. We have just opened new lot.

The Equity is a neat size and is a gentleman's watch in nickel case, 7 jewels, for \$3.50; same movement, in gold filled case, 7 jewels, for \$9.50 and in 15 jewels for \$12.50. These watches are without doubt the biggest watch values ever put upon the market.

## Ferguson & Page

Diamond Importers and Jewelers - 41 King Street

## Go to Jacobson & Co.

for your Furniture, Carpets, Oilcloths Ladies' and Gent's Clothing at prices and terms that will suit you.

## JACOBSON & CO.

675 Main Street

Phone 1404-11

colates, Mixtures, Creams, Caramels, and many other popular bulk goods. Package Goods, that you need, in great variety. Penny Goods, an unequalled assortment of rapid sellers. Pastry Ice Cream Cones, Etc.

**VERY BROS.** Phone Main 1122, 82 Germain St. WHOLESALE CONFECTIONERS

### Loyalist Society

The monthly meeting of the Loyalist Society, last evening, a committee appointed to check over the rearing gravestones in the old graveyard. The committee is Rev. James W. Dore, D. R. Jack and George Morice. An interesting paper, prepared by Andrew S. Belyea, of Smithtown, 's county, was read by D. R. Jack.

### Wedded on Miramichi

athan Gazette:—James Kennan, son of the quarry for the Foundation, Ltd., was married at St.

Thomas Church, Redbank, on Tuesday morning at seven o'clock, to Miss Elizabeth Quigg. Miss Della Hyland was bridesmaid and Michael Hyland groomsmen. Both belong to St. John. Rev. Father Duffy officiated.

**DR. A. W. CHASE'S CATARRH POWDER 25c**

Is sent direct to the diseased part by the Improved Blower. Heals the ulcer, clears the sinuses, stops droppings in the throat and permanently cures Catarrh and Hay Fever. 25c. Blower free. Acco, no substitutes. All dealers or Edmondson, Bates & Co., Toronto.

## Smoky City Cleaner

For Cleaning Wall Paper, Cal-cimine and Fresco.

An antiseptic preparation that cleans and disinfects wall paper, window shades, etc. Positively will not stain or fade the most delicate colors. Directions for use on every can.

In One Pound Tins - Price 25c

**W. H. THORNE & CO. LTD.**  
MARKET SQUARE & KING ST.

## MAKE ST. LOUIS THE FUR CENTRE

Government Catch to Be Sold There

FORMERLY IN LONDON

The History of the Seal and The Seal Business—How the Price of the Seal Skin Has Gone Up

St. Louis, Oct. 8.—The United States government through Secretary of Commerce Redfield, has just made a decision that will make St. Louis the fur centre of the world.

That is to change the sale of all the government catch of seal skins, foxes and other Alaska furs, from London to St. Louis.

This is the first time in history that the American seal catch has been marketed through American channels, and the action of Secretary William C. Redfield is regarded by the commercial organizations and bureaus of commerce with great favor, particularly as being significant of the activity of the Wilson administration in paying close attention to all manufacturing and trade interests.

The United States thus will dispose of several thousand raw seal skins constituting the 1913 catch. And under the protecting laws favoring the increase of seals, the sale will increase many fold in the coming few years.

The next step will be the removal from London to St. Louis of seal skin tanners and dyers, establishing in America a great new manufacturing industry.

Thus will a trade of great proportions be fostered. But more than this it will mean the elimination of the present heavy duty now paid on dressed and dyed skins prepared in Europe; while the skins will be dressed and dyed in America just as well, if not better, according to the statement of the best European dyers themselves.

The economy thus effected by this home industry and by the absence of the former heavy duty will eventually mean a saving of several hundred dollars a garment to milady in the purchase of the aristocrat of all furs.

The government, by the decision of Secretary of Commerce Redfield, will be sold at public auction by Funsten Bros. & Co., of St. Louis, who are eminently qualified for the responsibility.

The first sale is scheduled for some time in December, at which time the representatives of the great furriers of America and Europe will assemble at the Funsten Fur Exchange where this wonderful collection of seal skins will be sold to the highest bidder. Philip B. Fouke and A. M. Ahern of Funsten's will conduct the sale for the St. Louis firm.

### Some Seal History

The history of the seal is one of the most absorbing and romantic of all the great American industries. While the U. S. government has produced wonderfully interesting books on the subject, and which can be had free of charge, the whole country will be interested in a few facts bearing on the seal history of North America, especially in light of the recent action of the department of commerce which stamps St. Louis as the fur center of the world.

The price paid to the sealers for the whole of Alaska was \$7,000,000. The revenue from the seal islands alone—rough, barren, forbidding spots that comprise but an infinitesimal area of

the Alaska map, has been \$15,000,000—more than twice the sum paid for the entire territory.

This area comprises the Pribilof Islands discovered in 1791 by the Russian Navigator whose name the islands bear. It is the seat of the most important fur seal colony in the world. Next in importance is the Commander, herd owned by Russia, while the Kuril herd owned by Japan comes third. During the first year of Uncle Sam's possession, the seal was about two hundred to 300,000 seals, but the herd has diminished so considerably that as a result laws have been enacted by which the herds will be conserved and future catches increased.

### The Greatest Evil

This great diminution of the herds has been the result of pelagic sealing—the killing of seals in the open sea. Whole fleets would sometimes lay off the islands while their crews killed the female seals which swam out to sea seeking food.

At sea the sexes cannot be distinguished, and the females predominating in this class, the percentage being from 85 to 95 per cent of females. The death of a female seal was not the only evil. She was seeking food for her pup which she had left on shore, so that her death meant also the death of the young one.

The United States, Russia, Japan and Great Britain have made a pact which stipulates that no longer shall the fur seal be killed on the high seas.

### King of the Harem

The seal is a polygamist. The larger and stronger male have harems, ranging from twenty to forty in number, according to the fighting strength of the King of the Harem. One bull has been known to have 200 cows in his harem.

Naturally there is a large surplus of useless males whose one object in life is to get a harem of their own, entailing continuous warfare and bloodshed in which often the female is torn to pieces or maimed in the struggle for ownership. To kill off a goodly number of these disturbing bachelors of the herd is therefore necessary—not only for the good of the herd itself but also for the good of the skins, for naturally a mutilated skin or an old one has but very little market value.

Nearly two years ago congress made a law stopping the killing of seals entirely on U. S. Islands, for five years, except seals needed for food by the natives on the islands. While from the usual standpoint of game-preservation this seemed a good thing, zoologists and experts on seal life are not in favor of it. They say that the ruling regarding the preservation of deer or grouse does not apply to the seal. They claim that if the number of male seals is not kept down they will continue to fight and kill each other, and the pups and females of the harem as well—that only a small percentage of male seals is needed to increase the herd. But besides this if the killing is closed for five years thousands of skins will be lost, because a skin older than four years and a half is worthless. Scientific men say that killing rightly governed, with none on the open sea, will mean a quick growth of the herd.

However Congress decided the other way, and closed the season for five years. The skins of the several thousand seals killed under the law as food for natives are not to be sent to London as formerly. Secretary Redfield has ordered that the entire quantity be sold in the United States. After a close study of the fur markets of the world he selected Funsten Bros. & Co. of St. Louis to act as agents of the government in their disposal.

In 1897 a seal skin fetched from \$2 to \$3; in 1899, \$17 to \$30; while in 1909

the price reached the \$40 mark. The prices on seal garments, however, have indicated a fictitious value, due to the heavy duty entailed by London shipments, and fur dealers have had to demand an exorbitant figure for an article which is a home product and should, and could have been, bought for much less.

So that naturally this signal recognition by the U. S. Government of the commanding position held by St. Louis in the fur markets of the world cannot fail to have its effect on the fur business in this country as well as in time reduce the price to the consumer. At the present time St. Louis is the largest primary fur market in the world, and it is estimated that three-fourths of all the furs trapped on the North American Continent are shipped to St. Louis houses to be sold.

The books published by the U. S. government on this interesting subject can be obtained free by writing the Department of Commerce, Bureau of Fisheries, and will afford enjoyable and instructive reading. Dealing as they do with the purchase of Alaska, by the United States from Russia, and comprising a veritable natural history of the fur bearing seal, as well as setting forth the economics of the sealing industry, these books cannot fail to be a source of real instruction to any good American citizen.

### Montreal Man Gets It

George E. Smart, of Montreal, has been appointed Master Car Builder of the L. C. R. He will be held responsible for the maintenance, repair and cleaning of all cars, and the efficiency and economical operation of the shops. Mr. Smart has arrived in Montreal from Montreal.

It had been about two years when one day I saw an advertisement for Cuticura Soap and Ointment in the paper so decided to give them a trial. I had not used them for more than a month when she was completely cured. I cannot praise Cuticura Soap and Ointment enough. Of course I continue to use Cuticura Soap as it is the best soap on the market for children." (Signed) Mrs. John Newman, Dec. 30, 1911.

Cuticura Soap and Ointment are sold by druggists and dealers everywhere. For a liberal free sample of each, with 32-p. book, send post card to Foster Drug & Chem. Corp., Dept. 302, Boston, U. S. A.

## Sale of Men's Fall Overcoats and Raincoats

A Great Opportunity to Secure This Season's Stylish Garments at Substantial Savings

Commencing Thursday Morning

To the man who can use a new Fall Overcoat or Raincoat this sale holds out inducements in most extraordinary values.

These are up-to-the-minute fall models, but they represent a collection of coats the majority of which being in the light and medium shades it is desired to dispose of them at once; consequently prices have been placed low enough to make every garment a first rate bargain.

COME PROMPTLY AND LOOK THEM OVER.

**OVERCOATS**, Cheviots and Vicunas in light and medium greys and browns, also Tweeds in grey and brown fancy mixtures. They are all in the latest and most popular fall styles. A complete range of sizes.

Sale prices, . . . . . EACH \$9.00 to \$18.00.

An extra special lot of fifteen Overcoats in fancy mixed Tweeds, light and medium greys, all sizes. These garments are offered at one way down low sale price.

EACH . . . . . \$8.50.

**RAINCOATS**, fancy Tweeds in grey stripes and checks, also Cravenettes in plain greys and olives; some with long lapels, others in Prussian collar style.

Sale prices, . . . . . EACH . . . . . \$7.50.

MEN'S CLOTHING DEPARTMENT.



## MANCHESTER ROBERTSON ALLISON, LIMITED.

## Knitted Motor Scarfs For Men

This will be the greatest season yet for these Knitted Motor Scarfs to be used as mufflers or neck protectors. We have carefully studied what the popular demands are likely to be and from the immense variety of designs the season has brought out, we have selected eighty-eight distinct kinds which will give our patrons the largest and best variety in this vicinity.

### KNITTED MOTOR SCARFS

in Mercerized Cotton, Fibre Silk, All Silk, Pure Spun Silk and Fine Wool. There are a great many designs of knitting; plain stitches, fancy stitches, bar stripes, shot ribbed and bordered ends. Light, medium and heavy weights, wide and narrow widths; a kind to suit every fancy. All popular colors including shades of grey, brown, blue, also white, black and combinations or two tone effects.

Mercerized Cotton, prices 50c. and 75c.

Fibre Silk and All Silk, 75c. to \$7.50.

Wools, fine English makes, also Dr. Jaeger, prices 85c. to \$2.00.

MEN'S FURNISHINGS DEPARTMENT.

## SPECIAL ANNOUNCEMENT! A Revolution in Ladies' Ready-To-Wear!

When you buy from us you get your goods at wholesale prices; there is no middleman's profit. The goods you get from us are the best tailored goods, made by expert tailors in our own factory in Montreal. We make nothing but high class garments under the most sanitary conditions, while the fit is perfect, and the materials of the best and latest designs. Our prices are fully twenty-five to fifty per cent, cheaper than any retailer could sell you. Our stock is now complete in the following lines: **SUITS, COATS, SKIRTS AND DRESSES.** We keep the largest assortment, and can show you more styles and designs than any other establishment which sells ladies' ready-to-wear, and we can fit you perfectly without alteration.

We are most centrally located, right on the ground floor; no stairs to climb, no effort on your part to see the best and cheapest goods in town, as you are entirely welcome to visit our establishment, and no trouble on our part to show you through our whole line whether you buy or not.

All the ladies who have already visited our store have acknowledged that we keep the best goods at the lowest prices, but as our wishes are that all the ladies of St. John and the surrounding country should know where they can get the best goods for the least money, we have decided to have **ONE WEEK'S SALE**, and have reduced the goods to prices which will pay you to buy them even if you do not need them just now.

**FOR ONE WEEK**, beginning 8.30 a. m. Monday, October 6, we have put the following lines on sale at prices which will be much lower than you could expect to get them. The following lines are reduced for our sale only:

**Blue and Black All Wool French Serge**, strictly man's tailored suits, sizes 32 to 44; misses' 14 to 18, regular price \$18.00, will sell for \$12.95.

**Twenty-five Blue and Black very fine quality Wide Wale Serges**, all sizes regular \$20.00, for sale \$12.95.

**COATS**, the finest stock in town; thirty-five, all new and up-to-date coats, all sizes, regular \$18.00, during sale, \$12.95.

**SKIRTS**, during the sale; \$4.50 and \$5.00 Skirts, \$2.95; \$7.00 and \$8.50, . . . . . \$3.95.

All Cloth Dresses at half price.

All Fancy Coats and Suits and other goods reduced proportionately.

OPEN THURSDAY NIGHT.

## The Saint John Fashion Hall

57 King Street.

St. John, N. B.