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How 1914's Most Radical Change in Feminine Fashions Reveals to the World Once More the

Jeturn of the

TOMEN of the mode are wearing car again; which means that every other credence that she was compelled to issue a to reigning fashion, if she has not already done so, will bring her banished ears once more into the time is the half-shown ear, peeping like a faint sunlight of freedom and frankly before the pink rose petal from the glossy richness of the gaze of the world. The style that heautifull; hair. The new method of coiffing which obliterated the ears in a silken embrace of hair emancipates the helps to hearing, comes at a is passing to give place to a livelier, more joytime when beauty dispensers have turned with cus and youthful arrangement, allowing the ears once more to make their appeal.

Mlle. de Merode, as you know, is a dancer whose greatest celebrity is due to the fact that she was a friend of Leopold, late King of Belgium. She has that tranquil saccharinity of expression worn by medieval saints and the lovely eyes of infant unsophistication. These qualities attracted only casual comment when she dressed her hair so that her ears-and exquisitely modelled ones they are, too-were

revealed. For the sake of accuracy in dealing with the long vogue it is necessary to tell how Cleo came to adopt it. At a dinner one evening in Paris, some one remarked that she looked like St. Cecilia. Another commented that it would be a novelty to have a dancing saint-only no saint ever exposed such coquettish ears as La Merode. Whereupon the charming Cleo replied that she would be the dancing saint, for she would G bring the hair down over her ears in the most approved stained glass design. All of which was mere table banter; but, later, when her maid experimentally arranged her hair in this style, she was so pleased with it that she at once adopted it.

The Half-Revealed Ear That

Prophesied the Change.

of a disappointed suitor, who had divorced Long Hidden denial and appear with her ears uncloistered. The favorite modelling of the artists of all "Pink Shells" of the Poet, special attention to the care of the ear-the cutward manifestation of our hearing apparatus-investing a technical discussion of it with something of poetry. "Women will be

the Coming

Season.

New Hairdressing Will Transform the Effects of

Two Phases of

Miss 1914,

Confessed Ears.

and the

Showing the Hidden

The Toronto Sunday Morld

Sunday, August 2, 1914

The New High Hair Dressing That 'Brings Back" the Ears.

Her Cloistered Ears.

She has hidden her ears for more than 20 years, and naturally has been an international paragon of that particular style. Seasons in hairdressing change almost with the modes of hats and gowns, but amid these mutations La Merode was fixed and splendidly changeless. She was influenced by no innovation-she was superbly above it -and so has remained a classic

in head-dressing, the very sun of it from which the rest of civilized womankind received the light of inspiration and beauty.

When, however, some enemy of the dancer spread the report that her long-cherished style was to conceal the terrible work

E all ex-

The New "Cascade" with the

Semblance of a Part.

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RY R. RANKS

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ector and Embalmer ambulance Service Queen St. West: Adelaide 2024

In Japan the Concealed Ears Have Been the Fashion for

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Famous Portrait by Raeburn, Showing the Ear Between Curls.

Medallion by Hans Schuegele, Showing How the Artist Likes Partly to Reveal the Ear.

giving as much care to their ears as they give to their complexions, their hands and their teeth," we are told.

Real Sea-Shell Effect.

The simile of the sea-shell and the dainty ears of Phyllis or Dorothy, which one finds in 18th century verse-and some little of today, for that matter-has ceased to be an endearing flight of the fancy, for the art of the beauty wizard has realized the picture, even to the endowment of the iridescent and elusive rainbow tints that lie in the shell. The thing is done with such art and restraint as not to offend the eye like some blatancies of makeup. You are only conscious that Phyllis's ears do look like sea-shells, which, obviously, they should, with no thought of cunning aids or out and out artifice.

Though women for ages before the time of Cleo de Merode wore their hair as if they had no ears at all-the old ante-bellum daguerreotypes make an imposing show of the custom-the name of the dancer has become inseparably connected with the style. "A la Merode is no more the fashion," says Hepner, New York's fashionable coiffeur. "She put her proprietary stamp on this good old style because she has held to it longer than any woman of whom I have ever heard. 'The new sunlight-on-theears style was started nearly two years ago by an actress, Elsie Ferguson. At that, time it e was her individual and isolated pleasure to have it. But now it is becoming general, and with a surprising popularity. The cascade turban accurately describes its simple refreshing grace"



Portrait of Cleo de Merode at the Time When She Started the Cashion of Concealing the Ears.





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