

Men Who Buy Underwear at Simpson's Today Will Effect Worth-While Savings

Store Closes Today at One o'Clock

\$1.65 Instead of \$2.50 or \$3 For Boys' Wash Suits

To make the first hour this morning more than ordinarily interesting, we will offer a quantity of our \$2.50 and \$3.00 Wash Suits at **\$1.65**. They are Eton, Norfolk styles, made of chambrays, galateas and tennis linens. Sizes 2 1/2 to 8 years. No phone or mail orders. Only two suits to a customer. At **1.65**

Boys' \$6.00 Check Suits at \$5.95

Boys' Blue Serge Suits, Special \$8.45

Smart-looking Pinch-back Suits, tailored from a medium weight navy blue cheviot serge, in fancy yoke Norfolk models. Coats are single-breasted, with box pleats to stitched belt; flap pockets and twill serge linings. Bloomers are lined throughout. Sizes 6 to 14 years. Regular \$11 and \$12. Today, special **8.45**

Strongly tailored from a medium weight navy blue cheviot serge, in fancy yoke Norfolk models. Coats are single-breasted, with box pleats to stitched belt; flap pockets and twill serge linings. Bloomers are lined throughout. Sizes 6 to 14 years. Regular \$11 and \$12. Today, special **8.45**

Attention, Men!

Straws \$1.00

Panamas \$4.45



Men's Straw Hats, boater or sailor shapes, in seamt braid and split straws; all the leading 1917 shapes, with medium crowns and brims; trimmed with black cord bands. Today, each **1.00**

Children's Straw Hats, 85c
Rash-Rash, Jack Tare, turban, and a fine assortment of children's straw hats, made of good quality straws; neatly trimmed in many different ways. Regularly 75c, \$1.00, \$1.50, \$2.00. Today at **85c**

Silk Parasols Today \$2.95

Made of pure silk, over strong, gilt, rustproof frames. Black and white, green, purple, rose, navy and tuscany; plain or striped centres with Dresden borders. Today, special **2.95**

Women's 50c Hose, 29c

But Only in Sizes 8 1/2 and 9.

English-made Hosiery of plain black lisle thread; guaranteed fast color. Because we have only two sizes, they will be cleared as an 8.30 special on Saturday (no phone orders) at **.29**

Economy

Women's Silk Waists \$1.99 On Sale This Morning

Women's Excellent Waists, made of white habutai silk; a real reliable heavy quality that is guaranteed to stand hard wear and retain its lustrous appearance. Made in semi-tailored effect, with hemstitched seams, and a large, striking collar. Sizes 34 to 44. These smart waists are specially priced at **1.99**

Misses' Silk Crepe Dresses Fifteen Dollars

Pale pink and white crepe de chine, with very big georgette collars and pretty sleeves. The skirts are high-waisted shirred styles, and the collars edged with soutache braid; all the leading shades in taffeta frocks, with high waists, jumper bodices and embroidered fronts. **15.00** Today

Cosy Summer Coats

Easy to slip on over cotton frocks, these coats of tweeds have pleated and full backs, large collars and mannish pockets. Today **9.95** and **15.00**



Great!

Men's High-Grade Boots

Three Popular Brands \$4.95 on Sale Today

This lot consists of goods made by the Brandon Shoe Co., Hart Boot & Shoe Co. and the Aylmer Shoe Co., all three known from coast to coast for their high-grade shoes. These boots are the accumulations of small lots that we secured at special prices. Hundreds of pairs altogether of men's boots, in button, Blucher and straight lace styles. In tan calf, gunmetal, velour calf, vici kid and patent colt leathers. With matt kid and colored cloth top. Sizes 5 to 10. Regular \$6.00, \$7.00 and \$7.50 boots. Today, at **4.95**

Women's Stylish Low Shoes On Sale Today at \$2.95

1,800 pairs of Stylish Low Shoes, in colored and black kid, patent colt, gunmetal leathers; strap slippers, Oxford ties, plain pump and colonial styles, with steel and leather-covered buckles; new plain toe styles; Goodyear welt and flexible McKay sewn soles; Spanish and Cuban leather heels. Sizes 2 1/2 to 7. Widths B, C, D. Regular \$5.00 and \$6.00 shoes. Today **2.95**

Women's Dainty Summer Neckwear Less Than Half Price

A big lot of charming and fashionable Neckwear, of georgette, satin, poplin, organdie, pique, etc. All sorts of shapes and styles and trimming ideas, and every one beautiful and correct. Every one worth at least a dollar—while most of them are worth more. Today, 8.30 a.m. special, at **59 Cents**



Women's \$25.00 to \$32.50 Taf-feta and Satin Suits. Reduced for quick clearance at **16.95**
Women's \$5.95 English Poplin Raincoats. This morning **3.95**
Women's Linen Voile and Fancy Muslin Dresses, in splendid new de-

Long Silk Gloves 95c

Our \$1.25 line of black and white heavy Silk Gloves reduced to make a special item for today; 12 and 16-button lengths; double tipped fingers; "Kayser" brand. One-day special at **.95**

Wash Goods Remnants 19c

No Phone or Mail Orders
Remnants and Odd Lots of Wanted Wash Fabrics, such as Voiles, Repps, Piques, Crepes, Nurse Cloths, etc.; 27 to 40 inches wide. Come at 8.30 for first choice. Included are some very choice pieces all at the one price, a yard **.19**

Briefly for Women

Women's \$12.50, \$18.50 Wash Suits of Palm Beach, Lustre and Gabardine \$9.95.
signs. Sizes 32 to 42. Excellent \$6.95 to \$7.95 values. At **3.95**
Women's \$10.00 and \$12.95 plain and fancy Skirts at **5.00**
Women's Serviceable Neat Style Coats, in checks and overplaid, in soft shades. Regular \$6.50, for **\$2.95**; regular \$10.00, for **\$4.95**.

A Special Purchase of First Quality Garments From a Certain Maker Who Gets Credit for Knowing How to Make Better Fitting Garments--Bought at Ridiculously Low Prices

On Sale Today---the Suit Included Are:

Combinations in Mercerized Lisle, Cool Mesh, Balbriggan, Spring Needle Knit

Natural Color and All White, Short Sleeve Style, Long Sleeve Style, Ankle and Knee Drawers

1.19

Your Size and Style is Here Because Every Size and Style Made is Represented---Summer Weight, of Course.

Fresh new lots will be brought forward today---garments the identical of regular stock lines that every day command \$1.75, \$2.00 or \$2.50.

Far-sighted, successful men will buy Combinations here today in three, four and half dozen lots.

Men's Bathing Suit Sale

Men's Two-piece Bathing Suits, made from fine quality navy cotton, with red trimmings; quarter sleeves. This is a special lot, offered for today much below regular prices. Sizes 32 to 44. Price **.59**



Have You Seen This \$5.00 Camera?

The No. 2 Folding Cartridge Premo takes a picture 2 1/4 x 3 3/4, and uses the regular standard roll film. Fitted with a meniscus lens and kodak ball-bearing shutter. Extremely simple to operate, very neatly finished and slips easily into the pocket. The best value on the market at **\$5.00**. The same model fitted with R.R. lens is **\$6.50**. Can also be supplied in 2A size, taking picture 2 1/2 x 4 1/4, at following prices: 2A Folding Premo with meniscus lens, **\$7.00**; or with R.R. lens, at **\$9.00**.

Quick Clearances

Men's \$18 and \$20 Suits Today \$13.95

These are splendid suits of brown and grey tweeds and worsteds, broken size ranges right out of our stock. Included are young men's close-fitting sacque suits, as well as the conservative models for older men. Sizes 33 to 44. Our regular \$18.00 and \$20.00 suits. At **13.95**

Men's Flannel Outing Trousers

English Flannel, white with a faint colored thread pattern; cuff bottoms, of course. Sizes 31 to 44. The price **4.00**

We also have a splendid wearing, well made Outing Pant of white duck. Will launder very nicely. Sizes 30 to 44. Price **1.25**

Duck Outing Trousers

Splendid quality white duck that will give good wear and launder perfectly. Cuff bottoms, etc. Sizes 30 to 44. Today **1.25**

Men's Palm Beach Suits \$10.50

Suits of genuine Palm Beach cloth in natural color; smartly tailored in good-fitting, single-breasted sacque style; patch pockets; deep facing; unlined. Trousers have cuff bottoms, five pockets, belt loops, etc. Sizes 36 to 42.

Silk Outing Suits

A hot weather suit of good quality shantung silk in natural color. Good-fitting, single-breasted sacque coat, with patch pockets. Trousers have cuff bottoms, belt loops, etc. **20.00** Finely tailored. Sizes 38 to 42. At **20.00**

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