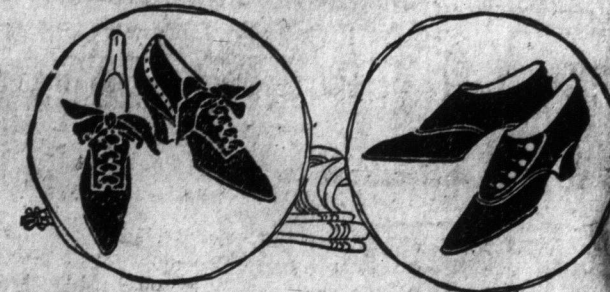


Great Clearance of 2500 Pairs of Our Best Pumps and Oxfords

All Leathers---All Our Best Makes---Today at One-Fourth Reduction

Laird & Schober, Queen Quality, Boston Favorite, Dorothy Dodd—these are the makes of the shoes in this sale—and they are our regular stock—all sizes—widths A to E—all leathers, including gray kid, white buck, patent calf, gunmetal calf, vici kid, dark blue, bronze and combination colors. There are Pumps, Colonias, and Baby Dolls, in button and lace styles—plain, conservative styles, and the dressy kind—the season's smartest footwear and America's most popular lines—all reduced one-fourth for Today's selling. See prices under the illustrations at right.



\$3.45 Shoes, Wednesday	2.59
\$3.50 Shoes, Wednesday	2.68
\$4.00 Shoes, Wednesday	3.00
\$4.50 Shoes, Wednesday	3.38
\$5.00 Shoes, Wednesday	3.75
\$6.50 Shoes, Wednesday	4.88
\$8.00 Shoes, Wednesday	6.00

HERE IS TODAY'S LIST IN THE AUGUST HOSEIERY SALE

This is an opportunity to save that no one should pass by—Men's, Women's and Children's Hose are included in the Sale. The reason for the low prices is the purchase of manufacturers' floor stocks and mill seconds at large discounts.

Women's Silk Hose, black, white and colors. Usual 50c quality. Wednesday, 3 pairs for \$1.25, or per pair, 45c.	Women's Hose of mercerized or plain linen; black, pink, sky and black; also black with natural wool sole. Regular 35c quality. Wednesday, 3 pairs for \$5.01 per pair 25c.	Children's Ribbed Black Cotton Stockings, sizes 6 to 10, strong close weave, remarkably soft. 24 value, per pair.	Boys' and Girls' Pure Lisle Thread Stockings; black, white and tan; 25c value; 3 pairs for 55c; per pair 19c.
Women's Silk Hose, American make; black, white and colors. Usual 2.00 quality. Wednesday, 1.49 very special at.	Women's Black Cotton Hose, fast dye; 19c value. Wednesday.	Children's Cashmere Hose, travellers' samples, mostly white, extra fine yarn. Regular 45c quality. Per pair.	Men's Silk and Wool Cashmere Socks, black and silver, black and blue. Regular 50c value; 3 pairs for \$1.00; per pair 35c.

August Sale of Black Silks

A shipment of "C. J. Bonnet's" lovely Black Chiffon Taffeta has just arrived; guaranteed perfectly fast dye; specially adapted for women's dresses, suits, separate coats, etc. Specially priced for Wednesday's selling, 40 in. wide, \$1.95; 42 in. wide, \$2.48; 44 in. wide, \$3.50.

Black Duchesse Mousseline, in a rich draping quality, perfectly fast dye, and the present time value is \$1.35 per yard, but specially priced for the August sale at.	Wednesday special	1.48
Black Duchesse Mousseline, in an extra weight, suitable for gowns and suits; rich rayon black; guaranteed fast dye.	Black Duchesse Mousseline, in a rich draping quality, perfectly fast dye, and the present time value is \$1.35 per yard, but specially priced for the August sale at.	1.18
Black Duchesse Mousseline, in an extra weight, suitable for gowns and suits; rich rayon black; guaranteed fast dye.	Black Duchesse Mousseline, in an extra weight, suitable for gowns and suits; rich rayon black; guaranteed fast dye.	1.69
Black Bengaline Corda and Failles, a special showing of these beautiful silks for women's tailored suits, coats and dresses. \$2.00 value for \$1.69.	EXTRA—1000 Yards Only of Ivory Cashmere Washing Silk, used extensively for underwear and waists; 35 inches wide. Regular 75c. Wednesday.	.55

Read the Good News About Things for Men to Wear

These Men's Suits at \$10.40 Are Worth More

In fact they are all \$12.50, \$15.00 and \$16.50 suits from our regular stock. We want to dispose of 150 of them on Wednesday, and have reduced the price to \$10.40 to accomplish our purpose. They are splendid suits, fashionably designed, and dependably tailored; made of tweeds and worsteds; grays, browns and mixed colors; sizes 35 to 44. An opportunity to save several dollars on a good suit. So if you need one, come here today and take your pick of the lot at 10.40



Boys' Soldier Suits \$5.50

Suit consists of tunic and breeches cut in officer and private styles, blue and white and brown and white combination colors; also natural linen shades with brown trimmings. For boys from 2 1/2 to 6 years. Wednesday. 5.50

Boys' Wash Suits at 43c

Medium weight wash materials, Oliver Twist and vestee styles, blue and white and brown and white combination colors; also natural linen shades with brown trimmings. For boys from 2 1/2 to 6 years. Wednesday. 43c

Come Here for Breakfast

We serve breakfast in the Palm Room, where it's quiet, cool and airy. Combination Breakfasts, 15c, 25c, 30c, 35c.

Men's Furnishings

Men's Balbriggan Underwear, natural shade shirts and drawers to match. Sizes 34 to 44. Special.	2.00
Men's English and Canadian Drill Work Shirts, in black and white stripes, blue chambray, black, sateen and English Oxford; large, roomy bodies and sleeve collar attached. Sizes 14 to 18. Wednesday.	.75
Men's White Cotton Night Robes, with collar. Sizes 14 to 20. Jur price, only.	.75
Fox's Spiral Puttees, will not fray. Special.	2.00
Men's Light Weight Cashmere Shirts and Drawers, natural shade, English make, Body Guard brand, guaranteed unshrinkable. Sizes 34 to 44. Wednesday, \$1.25; also combinations, sizes 34 to 44.	2.50

Men's Real Classy Panama Hats \$9.75

The hat we have featured at \$15.00 all season; an excellent quality; clear, soft South American Panama; neglige shape, with creased crown, and slightly curling brim. Wednesday 9.75

AND THE \$12.00 PANAMAS AT \$5.95.

The \$12.00 Hats also come in neglige shape, with medium crown and soft curling brim. This hat will give exceptional service, as it is a close, even weave of genuine Panama.

See These Big Values Dress Goods

Cream Brilliant Lustrous, 44c Yards—Rich, silky finish, an ideal suit fabric and wears better than silk. 42 inches wide; regular 75c. Wednesday, per yard.	44
Cream Bradford Lustrous, noted for their rich finish and good wearing qualities. 42 inches wide; values to 85c. Wednesday, per yard.	50
HALF PRICE. For Silk and Wool and Wool Fabrics, including lovely grenadines, velveteens, etc., in a well-assorted color range, but not every color. Regular to \$1.50. Clearing Wednesday.	.75
REMNANTS AND SOILED ENDS. White Wash Fabrics, Lawns, Muslins, Vestings, etc., 15c and 20c values.	.9 1/2
40-inch White Embroidered Crepes and Voiles, in pretty floral designs and dots, per yard.	1.00
40 and 44-inch White Embroidered Voiles and Crepes, in stripes and check effects, with dainty floral patterns, per yard.	1.25 and 1.50
36-inch Fancy Poplins, in white, suitable for skirts and out-going suits, per yard.	.65

Blankets and Other Staples

Largest Size Flannel Blankets, white only, with pink or blue borders, soft napped finish; size 70 x 84. Wednesday, per pair.	1.44
Plain Bleached Sheets, English make, hemmed; size 2 1/2 x 3 1/2 yards. Wednesday, per pair.	1.65
Beautiful Irish Embroidered Pillow Cases, hemstitched; size 44 x 46 in. Wednesday, per pair.	1.25
Hemstitched Damask Table Cloth, all linen, dainty designs; size 2 1/2 x 3 1/2 yards. Wednesday, per pair.	2.95
Bleached Table Damask, very serviceable, assorted designs; 72 inches wide. Regular 75c per yard. Wednesday.	.69
White English Bedspreads, large size, 74 x 98 1/2 inches. Wednesday.	12 1/2
Bleached Linens, fine quality, 36 inches wide. Wednesday, 12 1/2 per yard.	5
Aer Gel Knit Dish Cloths, each.	.5
Jelly Tumblers, tin tops, 6 oz. size, dozen.	.30
Jelly Tumblers, tin tops, 6 oz. size, dozen.	.30
White or Fancy Table Oilcloth, 1 1/2 yards wide, per yard.	20c
White or Fancy Table Oilcloth, 1 1/2 yards wide, per yard.	30c

Preserving Time Requisites

Crown Sealers, pints, per doz.	.50
Crown Sealers, quarts, per doz.	.60
Crown Sealers, half-gallons, per doz.	.75
Perfect Seal, pints, per doz.	.80
Perfect Seal, quarts, per doz.	.90
Perfect Seal, half-gallons, per doz.	1.00
Metal Rings for Crown Jars, per dozen.	.10
Rubber Rings, best quality, doz.	.8
Glass Tops for Crown Jars, per dozen.	.20
Glass Tops for Perfect Seal, per dozen.	.20
Glass Tops for Improved Gem, per dozen.	.20
Fruit Jar Fillers, glass, each.	.10
Jelly Tumblers, tin tops, 6 oz. size, dozen.	.30
Jelly Tumblers, tin tops, 6 oz. size, dozen.	.30

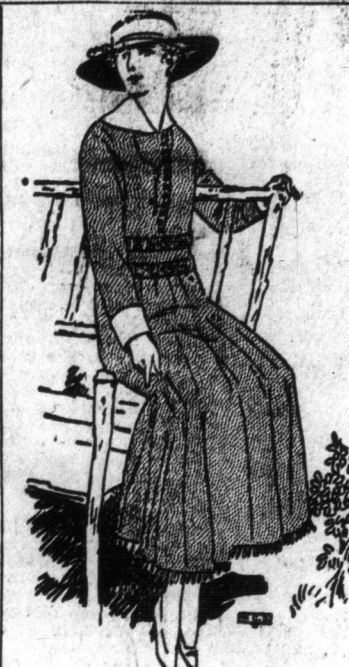
Muslin Dressing Sacques 49c

Pink, blue and helle, also a few stripes, with collars and lace belt at waist; sizes 36 and 38 only. No phone or mail orders. Wednesday.

New Fall Garments for Immediate Wear

Distinctive Styles and Unusual Values for Misses and Women

These suits for women are examples of the advance modes for the coming season, both imported and domestic makes; a wonderful showing of bright, new styles and materials that are the best procurable; men's wear serges, French serges, gabardines, wool poplins and broadcloths, showing the newest lengths and the smartest touches in trimmings, including some fur trimmed. Priced at \$12.50, \$15.00, \$17.50, \$20.00, \$22.50, \$25.00, \$27.50, \$30.00 and \$35.00.



Women's Tweed Skirts for Outings \$3.95, Reg. \$6

Worsted mixture, in gray or sand, made flaring style, two pockets, and separate belt.

Tab Skirts for Summer Days 95c, \$1.25, \$1.50, \$1.75

Repe or cordelle, flaring at hem, with or without pockets; some with separate belt.

Misses' Fall Skirts

Two smart models in novelty checks and gray tweed, with pockets, half belts, button and buckle trimmings, cut on wide flaring lines; \$6.00 and \$7.50.

Dresses \$6.95

REGULAR \$10.00 AND \$12.50.

50 Women's Dresses taken from regular stock; all good styles, but broken sizes; serges, silks or combination silk and serge; sizes from 34 to 42.

First Showing of Misses' Fall Serge Dresses

Several autumn modes are already here. Some models introduce the new worsted embroidery; others show the effectiveness of the new beaded bandings. Although there is charming diversity in the new models, the lines of the new models are most important. Some are straight from deep yokes; others define the waist in its normal position, and still others emphasize the new tunic; navy blue is the prevailing color. Sizes 14, 16, 18 and 20 years. 22.50 to 32.50

Moving Out the Wall Papers, Rugs, The Market Drug Department Draperies, Furniture

And Other Homefurnishings in the Simpson August Homefurnishing Sales

These are busy days in the Housefurnishing Sections—and no wonder. With such low prices prevailing, it is quite the thing to be expected. The descriptions below are brief, owing to lack of space; but the values are big, and those mentioned here constitute but a small fraction of the total number of items on sale.

Bookcase, solid oak, golden finish. Regular \$22.50. Sale price.	17.00
Couches, fumed or golden imitation leather. Regular \$11.75. Sale	8.00
Couch, mission design, fumed finish, leather cushions. Regular \$17.50.	29.50
Old Parlor Chair, veneered mahogany, backs upholstered. Regular \$7.50.	5.95
Kitchen Cabinets, in solid oak, crystal glass jars. Regular \$27.00.	31.50
Special Kitchen Tables, hard wood frames, golden finish; white marble top; size 4 feet, for mission design. Regular \$24.00. August Sale.	2.90
Wood Beds, Empire mahogany satin finish. Regular \$24.00. August Sale.	22.40
Chiffonier, elm, golden glass finish; large shaped beveled plate mirror. Regular \$15.75. Sale price.	13.75
Elm Dresser, glass finish, heavy oval beveled plate mirror. Regular \$13.50.	10.95
40 Sets Dining-room Chairs, fumed or golden, genuine quarter-cut oak; leather seats; mission design. Solid small and 1 arm-chair. Regular \$24.00. August Sale.	24.00
Dining-room Chairs, solid oak, leather upholstered. Regular \$17.50. for \$13.50.	13.50
Extension Table, quarter-cut oak, 48 inch top, 8-foot extension. Regular \$23.50. for \$17.50.	22.50
Parlor Suite, solid mahogany frames, mixed silk tapestry. Regular \$24.00. for \$16.00.	26.00
Brass Beds, ball corner design. 2-inch top rail. Regular \$27.50. August 2-inch sale price.	21.45
Sanitary Seagrass Mattress, covered with jute filling. August Sale \$3.45.	3.45
Woven Wire Spring, all metal frame, reinforced centre. Sale price \$3.25.	3.25
300 Art Wool Union and Wool Fibre Rugs, small attractive designs in greens, reds, blues, etc.	8.00
Size 6.0 x 9.0. August Sale price, 3.38	
Size 7.6 x 9.0. August Sale price, 4.48	
Size 9.0 x 9.0. August Sale price, 5.38	
Size 9.0 x 12.0. August Sale price, 6.38	
SCOTCH TAPESTRY RUGS.	
Size 7.6 x 9.0. August Sale price, 12.25	
Size 9.0 x 9.0. August Sale price, 14.25	
Size 9.0 x 10.6. August Sale price, 14.25	
Size 9.0 x 12.0. August Sale price, 15.95	
600 REVERSIBLE CHENILLE HEARTH RUGS AT 78c EACH.	
Size approximately 24 x 50 inches.	
New Black Centre Rag Rugs at Half Price. Only 2 dozen in the lot. Size 27 x 42 inches. Reg. \$24.50 each. Wednesday, half price.	12.25
Exquisite Quality Seamless Wilton Rugs at Reduced Prices. These values are at least 25 per cent. below today's prices for these beautiful qualities; three sizes.	
6.7 x 7.10 at 24.75 8.1 x 12.6 at 50.75 9.3 x 13.3 at 56.75	
5,000 YARDS OF 50-INCH CHINTZES AND LINES A FRACTION OF THE REGULAR PRICE.	
At 95c per Yard—Chintzes which regularly sold at \$1.25 and \$2.00 per yard.	
At \$1.00 per Yard—Roman Striped Linens for curtains, furniture coverings or outing suits. Regular price \$2.15.	
At \$1.50 per Yard—Linen which regularly sold at \$2.50 per yard.	
At \$1.75 per Yard—Shadow Chintzes in pretty soft color combinations which regularly sold at \$2.50 and \$3.00 per yard.	
\$2.50 Sunfast Casement Cloths, at \$1.89 per Yard—A few odd shades in this lot and only a limited quantity of each; they are 50 inches wide.	

Homelovers' Club Makes Buying Easy

Sometimes it is not convenient to pay all cash for your homefurnishings. The Homelovers' Club takes care of that by enabling you to pay being a member of the Homelovers' Club, you can always take advantage of all special sales. See the Secretary of the Club, 4th Floor.

Wall Paper Sale

25c Oatmeal Papers	.17
75c Tapestry Papers	.37 1/2
75c Conventional Papers	.37 1/2
50c Chintz Papers, etc.	.25
85c Tapestry Papers	.20

And other big bargains.

Market Drug Department

Telephone Directory to Department, Adelaide St.	1.00
6,000 packages Redpath's Standard Granulated Sugar, in 5-lb. packages, 3 packages.	1.25
Ogilvie's or Purify Flour, 1/4 bag.	1.00
2,000 stone Fresh Roast Coffee, 100 lb. stone.	45.00
Clark's Pork and Beans in Chili Sauce, 3 tins.	1.25
Choice Pink Salmon, 1/2-lb. tins.	1.00
Macaroni or Spaghetti, 25 lb. tin.	.25
Finest Sweet Pickles, 1/2-gal. tin.	.25
Heinz Sweet Pickles, 1/2-gal. tin.	.25
Mustard, in bulk compound, 25 lb. tin.	.25
Clark's Peppermint Candy, 25 lb. tin.	.25
Harvey's Orange Marmalade, 25 lb. tin.	.25
Choice Jamaica Coffee, 25 lb. tin.	.25
Teifer's Soda Biscuits, tin.	.25
Harvey's Orange Marmalade, 25 lb. tin.	.25
St. Julien Cream Cheese, 25 lb. tin.	.25
Campbell's Soup, assorted, 25 lb. tin.	.25
Knock's Gelatine, 2 packages.	.25
FRESH ROASTED COFFEE, PER LB.	.25
1,000 lb. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb.	.25
3 LBS. PURE COLONA TEA, \$1.00. 1,000 lb. Pure Colona Tea of uniform quality and fine flavor, black or mixed. Wednesday, 3 lbs. for \$1.00.	
Choice California Sunkist Oranges, per dozen.	.25
Choice Grapefruit, 3 for.	.25
Finest Tomatoes, 2 lbs. for.	.25
Cabbage, large size, each.	.25
ROLLED BEEFETS, 1/2 POT-ROAST, per lb.	.17
Finest Bologna, 2 lbs. for.	.25
Mince Shoulder, 2 lbs. for.	.25
Family Sausage, our own make, 2 lbs. for.	.25
All Pork Sausage, our own make, 2 lbs. for.	.25
Breakfast Sausage, our own make, 2 lbs. for.	.25
Pure Lard, 20-lb. pails, net weight, per lb.	.18

Ribbon Sale

18c Wash Ribbon for 10c—2 inches wide in white, pink or sky. 15c Taffeta for 7c—A pure silk quality, 1 1/2 inches wide. 30c Summer Ribbon for 10c—In light colors for neckties, hair loops or millinery, etc. 25c Pastel Ribbon for 10c.

\$5.00 to \$11.00 Fancy Parasols Today \$2.95

Made from rich silks, in a large variety of this season's patterns. \$3.50 to \$5.00 PARASOLS FOR \$1.65.

Are in bright colored silks, black and white stripes, or embroidered linen.

\$1.50 to \$2.00 PARASOLS FOR 85c.

Good variety of designs and materials to choose from at this price.

Summer Felt Hats

Becoming more and more popular every day. The new shipments from New York freshen up the assortment of styles and colors. There are shades to match almost every kind of a sport coat or suit, such as emerald, maize, melon, sky, pink, gray, fawn, navy, tan, brown, bottle cerise, white, chartreuse; finished with bands to match; large assortment to choose from, from the most inexpensive crusher hat to the smartest tailored felt sailor, \$1.50 to \$7.50.

1000 Waists---\$2.95 and \$3.95 Values at \$1.95

No Phone or Mail Orders.

One of the most interesting of our six days' special selling of new high-class waists, is this sale of good lingerie garments today. 500 Waists in the lot; all new, fresh ideas, just finished in the daintiest of fine Venetian lace and embroidered effects; ten designs; in all sizes from 34 to 42 bust; and worth \$2.95 and \$3.95. Marked for early selling on Wednesday, at \$1.95

\$1.50 to \$3.00 Brassieres for Women at 95c

No Phone or Mail Orders.

Women's Brassieres, balance of our finest styles in H. and W. Blen Jolie, Warner's, etc., reduced for quick clearance today. They are mostly laced front models. Not all sizes in any one style, but sizes 34 to 44 bust in the lot. Regular \$1.50, \$2.00, \$2.50, \$3.00. Wednesday.

\$6.50 BATHING SUITS, TODAY \$4.50

Because we have size 36 only, these Women's Bathing Suits of finest black lustre, made in tunic style, in several pretty models, 4.50 included, will be sold Wednesday at \$3.00.

Women's 85c Bathing Caps - 50c

Infants' \$1.25 Pique Coats - 75c

Optical

The "Racco" Toric Eyeglasses from \$4.00, with deep curved lenses and high-grade flange-piece mounting. We carry the most expensive lines. Opticians' prescriptions accurately filled. Optical Dept., Second Floor.

The Robert SIMPSON Company Limited