

Security is the Important Feature in Life Insurance

The Manufacturers Life during 1909 added the very large sum of \$1,270,685 to its reserves for the protection of policyholders.

This places all its business on an exceedingly conservative basis—(Hm. 3 1/2 per cent. throughout).

The company's policyholders thus have unexcelled security.

To accomplish this for the policyholders' protection required the setting aside of \$277,000 more than would have been needed on the Reserve basis previously used.

It is gratifying to know that this was done without reducing the Surplus.

It pays to insure in such a successful company.

The Manufacturers Life

TORONTO, CANADA

WHEN! CAPES AND SHAWLS NEW FASHIONS FOR MEN

Custom Cutters Ass'n of America Are Hoping Out Some Wonderful Creations for Coming Season.

CLEVELAND, Ohio, Feb. 21.—If the edict of the Custom Cutters' Association of America, now in session at the Hollenden Hotel, goes into effect, the stylish young man will promenade in attire that will excite the envy of the fair sex.

Seriously, don't buy your evening suit unless it has a shawl collar of velvet and is either of black, gray or plum unfinished worsted, and don't think of having your evening waistcoat cut with a V. It must be U shape, and be sure to select a business suit of blue or gray with buffalo buttons that cost "two bits" apiece.

Until recent years little attention has been paid to mere man's wearing apparel, but this spring he will come into his own. The trend toward feminine apparel has been slow but sure, and this year the dreams of the most fanciful will have realized.

Narrow shoulders and high chests are what the new spring coats will have, while the dress clothes are beyond any of the previous dreams of the trouser king.

Opera capes are dreams of creation. Nothing more or less than a circular cape measuring 120 inches around the bottom, with upstanding military collar, fastened by two silk frogs. It is lined with pure white satin, and worn with the new dress coat and vest presents a striking appearance.

The dress waistcoat is enlivened with three jet buttons, and as an added feature for youths who wish to make themselves heard above the rattle of the cars, a waistcoat of blue and yellow horse blankets, with hand-stitched edges, is recommended.

Another charming creation is the new Norfolk, which are to become in vogue. They are made with yokes, not the peckaboo kind as yet, but there is hope. There are three pleats on either side, while the back is gathered with one long beautiful pleat down the middle, giving the wearer that long-desired slim effect.

Can't Treat in a Hotel. ST. CATHARINES, Feb. 21.—If you are so unfortunate as to be compelled to live in a hotel, you cannot have a feast in city with \$2 in his pocket. He got a job as fireman on a railroad and worked himself up to conductor. Then he went into the private banking business and was successful. In 1909 he formed the United States Banking Co., being principal shareholder and manager. Later he was elected president. He is the eighth child of a family of nine, two of whom are dead, five boys and girls being still alive, and all residing in Canada. Ira was behind a large apartment project being pushed here. The building is partly erected, but work has been suspended.

FREE PILE CURE

Sent to Demonstrate the Merits of Pyramid Pile Cure

What It Has Done For Others, It Can Do For You.

We have testimonials by the hundreds showing all stages, kinds and degrees of piles cured by the Pyramid Pile Cure. If you could read these unsolicited letters you would not doubt go to the nearest drug store and buy a box of Pyramid Pile Cure at once, price fifty cents. We do not ask you to do this. Send your name and address and we will send you a sample by mail free. We know what the trial package will do for you. It will cure you without further treatment. If it proves its value to you, order more from your druggist at five a box. It is fair, is it not? Simply fill out free coupon below and mail to-day. No cash and its torture. No doctor and his bills.

FREE PACKAGE COUPON

Fill out the blank lines below with your name and address, cut out coupon and mail to the PYRAMID DRUG COMPANY, 241 Pyramid Bldg., Marshall, Mich. A sample of the great Pyramid Pile Cure will then be sent you at once by mail, FREE, in plain wrapper.

Day's WORK COUNTY West Toronto North Toronto East Toronto

EAST TORONTO WANTS RAILWAY EXTENSION

Outcome of Application Awaited With Interest — General County News Notes.

EAST TORONTO, Feb. 21.—(Special.)—In no part of the city is the fate of the proposed legislation re the expropriation of the Toronto Street Railway, the bill for which comes this week before the private bills committee, viewed with greater interest than right here in East Toronto. No part of the city suffers more from lack of an adequate service than the big, thickly congested district north and east of Riverdale.

But failing the passage of this bill thru the legislature, the alternative proposed by the bill is to ratify a bill allowing the city to build street railway extensions and compelling the Toronto Street Railway Co. to provide service. A first-class line there are many who have taken a keen interest in the matter, are hopeful that the requisite number of members, 125, will be obtained. At the present time there are given some time early in March, to raise funds for Y. M. C. A. purposes. Help the good work along in any way you can.

There are a lot of visitors out along the Beaches on Sunday afternoon. The Thursday evening dances at the Balmly Beach Club are as popular this season as ever.

WEST TORONTO.

WEST TORONTO, Feb. 21.—The Victoria Hockey Club team went down to defeat to-night at the hands of the Lambton team, by the close score of 4-3. Lambton are now champions of the West Toronto League.

The Line up: Victorias (3): Goal, Clemmer; point, McBurnie; cover, Armstrong; rover, Kennedy; left, McLean; right, Kirby; left, Topping.

Lambton (4): Goal, Downey; point, Uppgrevog; cover, Pickett; rover, Moss; centre, Fulton; right, Elliott; left, Philip.

Referre—Max King. To-morrow night Miss Fannie Jones, secretary of the Dorcas and board of St. John's Anglican Church, will dress the Women's Auxiliary meeting at 8 o'clock.

The Junior and senior chapters of the Brotherhood of St. Andrew, and a deputation from the same, will hold a combined meeting to-morrow night at 8 o'clock, in the lecture room.

Since its annexation to the city proper, West Toronto has been greatly improved and many new stores and businesses have been started, among which is the West Toronto Bural Co. Their work is the best that can be obtained, and their excellent facilities for entire satisfaction have recently been improved by the addition of a new funeral car to their equipment.

NORTH TORONTO.

NORTH TORONTO, Feb. 21.—The parallel roads committee met this evening at 8 o'clock, in the council chamber, presided over by Councillor Garthorpe. Thomas H. Turnor, who has been securing options on the properties which the parallel roads will cross, presented his report.

A letter was received from J. J. Garthorpe objecting to the curve shown on the plan of the West-road, and stating that if it were possible for the road to go straight south to Esplanade.

DOVERCOURT.

A rally of temperance workers will be held next Friday night at 8 o'clock, in Davenport-road Church Hall, to lay plans for future activities. The meeting will be a federal one, and every one is invited to attend.

THISTLETOWN.

Well-Known and Popular Young Man Passes Away. THISTLETOWN, Feb. 21.—(Special.)—the death of T. F. Muir (Tour), eldest son of Mrs. A. Muir, which occurred at Thistletown several days ago, will be generally regretted. He was born here 26 years ago, and most of his life was spent under the paternal roof. After leaving the public school, he had been employed by the Robert Simpson Co., and for the past four years he had been in charge of the West Toronto postoffice. The funeral took place at St. Philip's Cemetery, Weston, The Canadian Order of Foresters, of which deceased was a member, attended in body, and Rev. Mr. McGillivray, of Weston, conducted the services. The pallbearers were: John Love, John Calhoun, Fred Lund, David Middleton, George Grubbe and Fred Middleton.

CREDIT SALE.

Feb. 28.—The credit sale of horses, cattle, implements and wood, the property of Mrs. H. H. Paterson, at lot 25, con. 3, Scarborough, on Monday, Feb. 28, will attract a big crowd. Apart from the horses and cattle, the sale of wood is bound to cause lively competition. Some 100 cedar posts, 100 cords mixed wood, 100 telegraph poles and 25 anchor posts will be sold. There will be the usual credit terms. Lot 27, con. 3, near Agincourt, on Monday, Feb. 28.

MILLIKEN'S CORNERS.

MILLIKEN'S CORNERS, Feb. 21.—(Special.)—The funeral of the late George Stonehouse, son of Mr. and Mrs. James Stonehouse, and whose death occurred on Friday, takes place in Detroit to-morrow (Tuesday). Mrs. Stonehouse, the two brothers, Edward and Gordon, and Leonard Morgan, brother-in-law, left to-day to be present at the last sad rites.

DOWNVIEW.

Before leaving for home the Rev. T. W. Davidson of Belfast, Ireland, will deliver his famous lecture, "Lights and Shadows of Irish Life," at Downview Church, on Wednesday evening, Feb. 23, 1910, at 8 o'clock. The lecture is humorous and deeply instructive.

YORK TOWNSHIP COUNCIL.

Reeve Henry, Deputies Watson, Baker and Syne, and Councillor Griffith, were present at Monday's meeting of the council.

The Monarch Railway Co.'s proposed new electric line thru Mr. Price, the solicitor, asking for council to support the application for a charter. While generally approving of the proposed line, council placed themselves on record as diametrically opposed to any such extension.

The Mount Pleasant Cemetery authorities are willing to concede the extension of the time for expropriation proceedings six months, but the dualities jointly interested want a year.

Some other routine business was put thru and council adjourned.

HOLLAND LANDING.

HOLLAND LANDING, Feb. 21.—Mrs. James Sheppard, widow of the late John Sheppard of the Royal Hotel, here, died this morning, aged 84 years. Deceased had lived in the same hotel for 50 years. She leaves one daughter, Mrs. J. H. Spinks, and three sons, William of Omaha, John of Victoria, B.C., Archie of Delano, Cal., and George of Regina, Sask.

PICKERING.

PICKERING, Feb. 21.—Charles Calder, M.L.A., was here to-day attending the annual meeting of the Rev. Mr. L. J. Pickering, pastor of the Baptist Church. The services were conducted by the Disciples. A large concourse followed the remains to the cemetery.

LT. COL. J. H. SPARKS, of the 46th Regiment is seeking to obtain the favor of "Royalty" on his regiment. James McFarlane of Claremont left on Saturday evening for the west. The vigilance committee here will have their annual banquet in the fire-hall here on Friday evening next.

SWANSEA.

Bishop Sweeney Addressed Large Congregation on Sunday. At St. Olave's Church (Anglican), at the Sunday morning service, Bishop Sweeney of the Diocese of Toronto gave a very vigorous address to a large congregation, on the story of Esau and Jacob, taking his text from chapter 27 Genesis, and commented on the worship of the golden calf. Exordium, he said, "I am speaking with the remarks of the Prophet Elijah—I Kings, chapter 19. Holy communion was administered to a large number of communicants by the Rev. Mr. Sparks, the rector of St. Olave's. The service was full choral. Miss Anne Pressley, organist. The choir rendered the anthems and special hymns in cathedral style.

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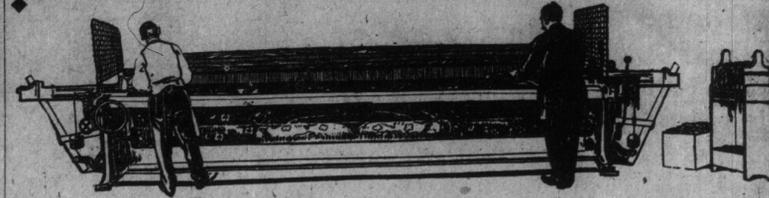
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H. H. FUDGER, President. J. WOOD, Manager. THE ROBERT SIMPSON COMPANY LIMITED. TUESDAY, Feb. 22, 1910. Store Open at 8 a.m. Closes at 5.30 p.m. PROBABILITIES FAIR AND MUCH COLDER.



The Wonderful Smyrna Rug Loom

One of the Most Interesting of the Modern Miracles Featured in Our Process Exhibition in the Carpet Department This Week.

HAVE you any idea of the amount of ingenuity and positive human genius woven into the "Smyrna" Rug of commerce?

The Smyrna Rug, of course, is a mechanical reproduction of the Turkish Rug—woven by machinery instead of by hand, and, by an entirely different carpet-making process. In the first method, arriving at a similar effect, the Smyrna loom of to-day is a result of two weavings. Actually two American developments, being invented in Philadelphia, and used first in 1864. The process of Smyrna weaving is a little more complicated than the usual chenille weft with which the rug is woven is itself a strip of fabric woven with the necessary intervals of color, and cut into lengthwise strips half an inch or so wide. Thus we have the chenille cord in its variously recurring colors to form the pattern of the finished rug when used in the Smyrna loom.

The designs for these rugs are painted on ruled paper full size. The paper is cut into strips to guide them in making the weft cloth. It is a most ingenious process, and well worth a visit of investigation. The shuttles shoot back and forth at the touch of the operator's foot on the tripping treadle board, and the weavers set the chenille cord with quick, deft fingers, so that the right colors come together, and gradually the pattern grows. It reminds you of the mysteriously exact workings of nature to see it so miraculously grow from rolls of variegated wool wound in bobbins or "cobs." But each ball is numbered, and used in its regulated succession. A master-mind conceived the Smyrna loom, for all its simplicity to those who understand and manage it from day to day. Twenty-four yards in ten hours is the capacity of this loom. The rugs we are weaving here during this exposition rank as the finest type of the Smyrna rug produced on this continent.

OTHER FEATURES OF THIS EXPOSITION ARE: Upholstering, Power Sewing, Electric Floor Polisher, Designing and Stenciling, 40-foot Carpet Sewing Machine, Vacuum Cleaning Machine, Basket Chair Weaving, Old Hand Loom, Ancient Oriental Weaving Frame, Velvet Carpet Loom.

VISITORS CORDIALLY WELCOME.

HUMANE SOCIETY PLEADS FOR MERCIFUL METHODS

Mad Dog Scare Leads to Revolting Treatment of Offenceless Canines. P. C. Laverton Harris, managing director, Toronto Humane Society, writes: The Toronto Humane Society sent out a letter, published in the city papers, asking that the public exercise every confidence in the Dominion and provincial authorities in their attempt to stamp out rabies. We still ask for that. We, however, desire to protest against the unmerciful manner of putting dogs to death adopted by the police or others, in some of the places where the scare has gripped the public. Some of the methods give every evidence of being performed by barbarians, or persons who seem to delight in the barbarous methods employed. While we believe that there is considerable rabies in the province, we do not believe that every dog that has been destroyed has had rabies. It is natural for dogs to defend themselves, even against their kind. How many more of these dogs, when cruel boys, or others, worry a dog until he has to protest by biting. One of our workers recently saw two boys taking sport out of a poor dog by standing on the animal's tail. She rescued the dog from the boys, and boxed their ears. What would have happened had the dog bitten either of those boys? "Mad dog" would have been the cry, and the poor animal would have been hounded to death, and another record would have been made.

We, moreover, protest against the publishing by the press of the instances of the killing of these animals. While it is wise that the public be kept informed of the height of rabies, it is the height of folly to spread the scare by publishing the revolting tales of the destruction of those animals. It is reprehensible that these dogs should be captured and then done to death in the public highway, before a crowd of adults and children. There is every reason why such an animal should not be destroyed for at least ten days. If it had bitten another animal it should be confined for that length of time, and, if rabid, it will die. In the meantime other animals bitten by that one should be carefully isolated. Then, if the dog that was suspected dies because of being rabid, the other dogs should be at once destroyed. But these animals should be put to death in a painless way, either by the use of chloroform, by being smothered in a lethal chamber, or by shooting. Provided this is done, the dog can be shot by placing the pistol near the head, aiming a little to the side of the centre of the top of the skull and shooting downwards so that the bullet will go into the brain toward the neck. If these instructions are followed, little cruelty will result.

Ill-Fitting Muzzles. We also call upon the public who own dogs to see that the muzzles fit the heads of the animals. The greatest care is necessary, as it is very easy to inflict torture by having these muzzles carelessly adjusted. Some of the muzzles being offered are very cruel and should not be used. No muzzle should be applied that will not permit the dog to run its tongue out of its mouth. It may be that the officers will have to bring some people to time if their dogs are not properly muzzled, that is from a humane standpoint. All muzzling is cruel, but we will have to abide by the ruling of the authorities. The muzzling must, however, be done in as humane a way as possible. Then, again, when the dogs have been muzzled, special attention should be given to their wants. Owners should see that they get their food at regular times, and, above all, care should be exercised to see that the dogs can get lots of water to drink at all times.

Nasal Catarrh

Throat Weakness, Bronchitis, Coughs and Colds Quickly Cured. You have fullness of the head, headache, watering eyes, stuffed nostrils, drooping eyelids, hoarseness, coughing, you ought to know you are suffering from Catarrh poisoning your whole system. Catarrh begins as a cold; repeated colds inflame more deeply the air passages. By-and-by it extends deeper, far down into the lungs, and you have Bronchitis. Catarrh once established, it is a chronic disease, and you are liable to have it again and again. The only remedy that will do you good is Catarrhazone. You do not take, but breathe Catarrhazone. Catarrhazone is a fragrant healing compound that destroys germs. When you inhale Catarrhazone into the lungs from the Catarrhazone inhaler little drops of healing are carried to the remotest parts of the breathing apparatus. Whenever Catarrhazone goes it first destroys the germs, but its healing action goes right on until the tissues are made whole. Then congestion ceases, the formation of mucus ceases, hawking and spitting ceases, and of course droppings into the throat that poison the whole system cease. You get well. You see Catarrhazone removes the cause at once. Don't you think it is the right way to cure Catarrh? Can you think of any other way that would be as good? Complete outfit, hard rubber inhaler with sufficient liquid to last three months, price \$1.00; smaller size 50c. All dealers or The Catarrhazone Co., Buffalo, N. Y., and Kingston, Ont.

Reduced One-Way Rates to California, Mexico, British Columbia, Oregon, Washington, Etc. In effect via Grand Trunk Railway System, March 1 to April 15, making the rate to Vancouver, B.C., Seattle, Wash., and Portland, Ore., \$41.00; San Francisco, Los Angeles, San Diego, Cal., and Mexico City, \$43. Proportionate rates from principal points in Ontario to above and further Pacific coast points. Secure tickets and further information at City Ticket Office, northwest corner King and Yonge-streets, Phone Main 4209.

Attractive Investment in Real Estate

Advertiser has for sale 150 feet on one of the best streets in Rosedale. Handsome, high-class residences are being erected on adjoining property. The neighborhood is being rapidly built up, and the restrictions imposed will be very valuable. For further particulars apply BOX 88, WORLD.

PRIVATE DISEASES

Impotence, Sterility, Nervous Debility, etc. (the result of folly or excesses). Gleet and Stricture. Dr. W. H. GRAHAM, No. 1 Clarence Square, Cor. Spadina St. Hours: 11 a.m. to 5 p.m. SUNDAYS: 11 a.m. to 11 p.m.

FOUR FLYERS ARE READY

Graham Bell's Workmen at Baddeck Have Been Busy. SYDNEY, C.B., Feb. 21.—(Special.)—Mr. Bell's Baddeck superintending, with Dr. Alexander Graham Bell at Belin Brough, Baddeck, was in the city yesterday. He says some interesting news of what was going on in aviation circles at the inland town. The "sky pilot" at Baddeck are more or less disappointed with the weather. The "sky pilot" at Baddeck are more or less disappointed with the conditions this season. They had hoped to try out their new machines, but opposite their laboratories would have been coated with ice so that they might try out their new machines, but up to date there has not been sufficient frost to accomplish this, and the aviators are almost in despair over the prospect that there will not be any ice at all this year. There are at present four machines practically ready for trial, consisting of aeroplanes Baddeck Nos. 1 and 2, a monoplane, and Dr. Bell's new idea, the "Osprey." This latter machine is a combination aeroplane and tetrahedron kite, the tetrahedrons being set in line the space between the planes, a scheme which is believed will give the machine a much greater lifting capacity. Dr. Bell, during his visit to New York, promised, according to interviews, a week of flying at Baddeck this spring, and it is understood a large party of Americans intended making a trip to Cape Breton to witness the experiments.

Working Girls in Danger.

EAST LIVERPOOL, Ohio, Feb. 21.—Sixty girls employed in the D. E. McNicol pottery had a narrow escape from death to-day when exploded gas caught fire and exploded. Three were seriously injured. The building was destroyed. A freight car, which jumped the track, ran into a gas pipe and burst it, causing the gas to escape. JURYMAN DROPPED DEAD. NEW YORK, Feb. 21.—Henry Brunner, a Brooklyn merchant, dropped dead in the jury box to-day as he stood to answer to his name at the roll call. He answered "present," turned as if to sit down, and fell in a heap on the floor.